



**POs Assessment of Batch (2019-21)**

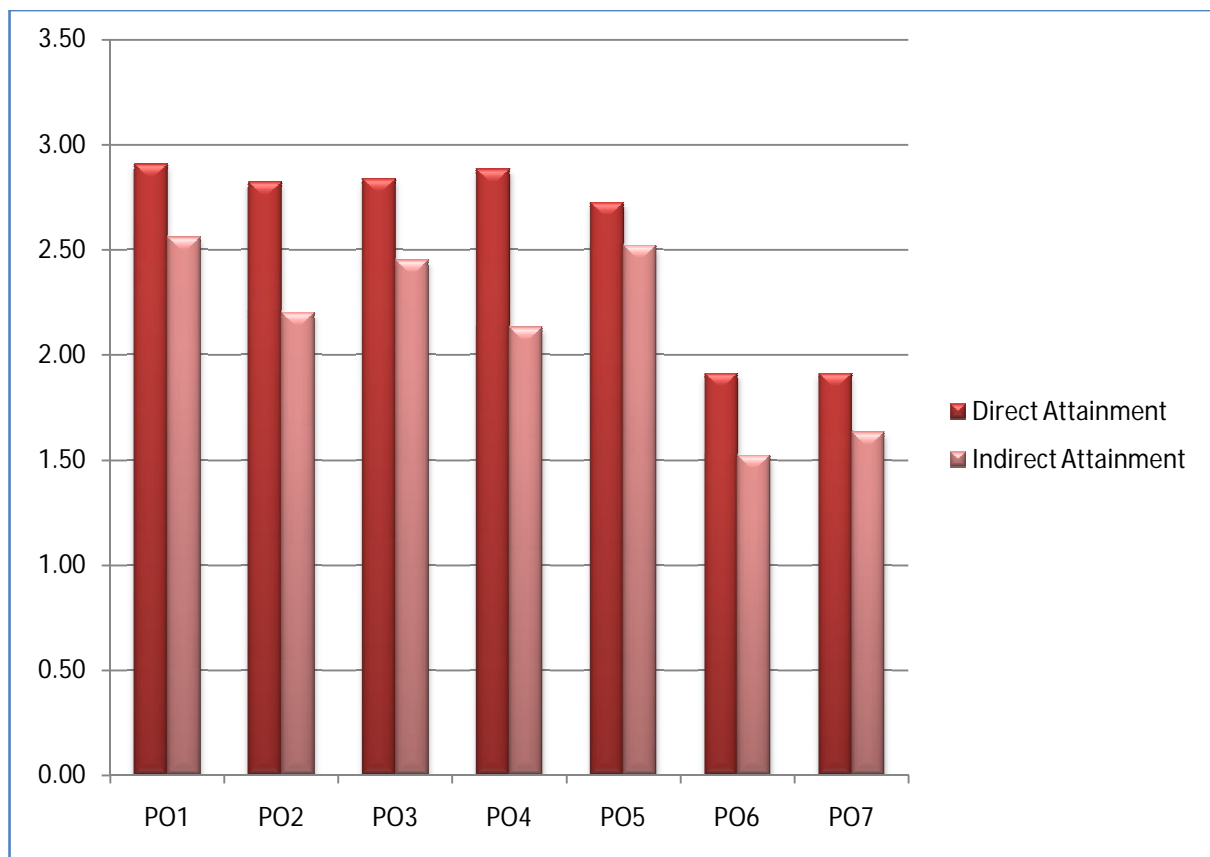
**COs – POs Matrix for all courses of M.Com**

Sem.	Course Outcomes (CO)	Program Outcomes (PO)							
		Subject	PO1	PO2	PO3	PO4	PO5	PO6	PO7
1st	C101	Managerial Economics	2.20	2.20	2.20	2.20	2.20	1.20	1.20
	C102	Statistical Analysis	2.20	2.20	2.07	2.20	2.07	1.20	1.20
	C103	Corporate Financial Accounting	2.20	2.20	2.20	2.20	2.20	2.00	2.20
	C104	Principles & Practice of Insurance	2.20	2.20	2.20	2.20	2.20	1.20	2.13
	C105	Business Environment	2.20	2.20	2.20	2.20	2.20	2.00	2.00
2nd	C201	Managerial Economics	2.20	2.20	2.20	3.00	2.20	2.00	2.00
	C202	Statistical Analysis	2.20	2.20	2.20	2.20	2.13	2.00	1.20
	C203	Corporate Financial Accounting	3.00	3.00	3.00	3.00	3.00	2.07	2.00
	C204	Principles And Practice Of Insurance	3.00	2.13	3.00	3.00	2.13	1.13	2.00
	C205	Business Environment	3.00	3.00	3.00	3.00	2.13	2.00	2.00
3rd	C301	Management Concepts	3.00	3.00	2.13	3.00	2.13	2.00	2.00
	C302	Accounting For Managerial Decision	3.00	3.00	3.00	3.00	3.00	2.00	2.00
	C303	Advanced Cost Accounting	3.00	3.00	3.00	3.00	3.00	2.00	2.00
	C304	Marketing Management	3.00	3.00	2.93	3.00	2.93	2.00	1.93
	C305	Research Methodology	3.00	3.00	3.00	3.00	3.00	2.00	2.00
4th	C401	Organization Behaviour	3.00	3.00	3.00	3.00	3.00	2.00	2.00
	C402	Accounting For Managerial Decision	3.00	3.00	3.00	3.00	3.00	2.00	2.00
	C403	Advanced Cost Accounting	3.00	3.00	3.00	3.00	3.00	2.00	2.00
	C404	Marketing Management	3.00	2.93	3.00	3.00	3.00	2.00	1.93
	C405	Research Methodology	3.00	3.00	3.00	3.00	3.00	2.00	2.00
<b>Direct Attainment</b>			<b>2.72</b>	<b>2.67</b>	<b>2.67</b>	<b>2.76</b>	<b>2.58</b>	<b>1.84</b>	<b>1.89</b>
<b>Indirect Attainment</b>			<b>2.56</b>	<b>2.20</b>	<b>2.45</b>	<b>2.13</b>	<b>2.52</b>	<b>1.52</b>	<b>1.63</b>



## PO Assessment comparison graph for Direct and Indirect attainment of Batch (2019-21)

### Comparison graph for POs Direct and Indirect Attainment





**PSO Assessment of Batch (2019-21)**

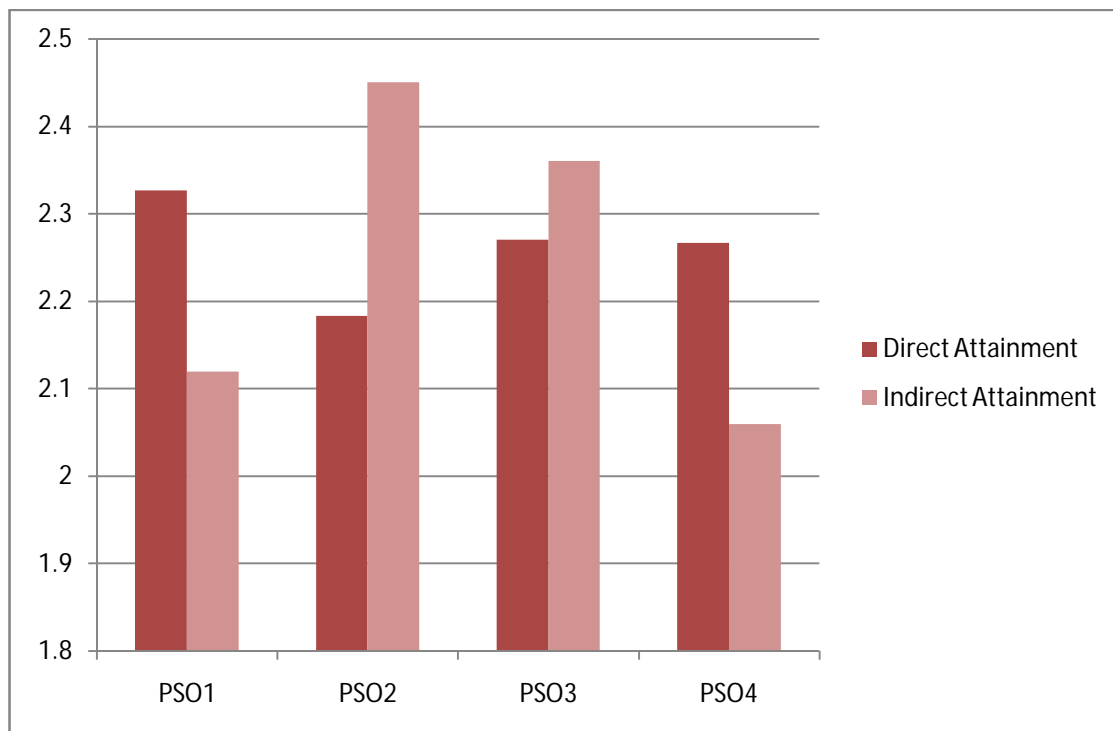
**COs - PSOs Matrix for all courses of M.Com**

Sem.	Course Outcomes (CO)	Program Outcomes (PO)				
		Subject	PSO1	PSO2	PSO3	PSO4
1st	C101	Managerial Economics	2.07	1.20	1.20	1.20
	C102	Statistical Analysis	1.27	1.20	1.20	1.27
	C103	Corporate Financial Accounting	2.20	1.27	1.40	1.27
	C104	Principles & Practice of Insurance	2.20	2.00	2.13	2.00
	C105	Business Environment	2.20	2.20	2.13	2.20
2nd	C201	Managerial Economics	2.13	2.07	2.13	2.07
	C202	Statistical Analysis	2.20	2.13	2.13	2.13
	C203	Corporate Financial Accounting	2.13	2.13	2.13	2.13
	C204	Principles And Practice Of Insurance	2.07	2.07	2.07	2.07
	C205	Business Environment	2.13	2.00	2.00	2.13
3rd	C301	Management Concepts	3.00	2.13	2.13	2.13
	C302	Accounting For Managerial Decision	2.07	3.00	3.00	3.00
	C303	Advanced Cost Accounting	2.13	2.93	2.93	2.93
	C304	Marketing Management	2.00	2.07	2.87	2.87
	C305	Research Methodology	2.13	2.20	2.13	2.13
4th	C401	Organization Behaviour	2.93	2.00	2.00	2.93
	C402	Accounting For Managerial Decision	2.87	2.93	2.93	2.93
	C403	Advanced Cost Accounting	2.87	3.00	2.87	2.87
	C404	Marketing Management	2.93	3.00	3.00	2.93
	C405	Research Methodology	3.00	2.13	3.00	2.13
<b>Direct Attainment</b>			<b>2.33</b>	<b>2.18</b>	<b>2.27</b>	<b>2.27</b>
<b>Indirect Attainment</b>			<b>2.12</b>	<b>2.45</b>	<b>2.36</b>	<b>2.06</b>



**PSO Assessment comparison graph for Direct and Indirect attainment of Batch (2019-21)**

**Comparison graph for PSOs Direct and Indirect Attainment**





**DEPARTMENT OF COMMERCE**  
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## Attainments of POs-PSOs of Commerce Department

**M.Com Semester – III 2020-2021**

**TITLE OF THE PAPER**

**MANAGEMENT CONCEPTS Paper – I**

### **Course Outcomes**

- CO1: Ability to execute managerial tasks of planning, organizing and controlling.
- CO2: Understanding of different styles of leadership and its impact on decision making process.
- CO3: In-depth understanding of emotional labour and different types of emotions.
- CO4: Ability to analyze challenges and opportunities in the field of organization behavior.

### **CO-PO MATRIX**

<b>Mapping of Course Outcomes with Program Outcomes</b>											
CO#	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4
CO1	3	3	2	3	3	2	1	3	3	2	3
CO2	3	3	3	2	2	1	1	3	2	2	2
CO3	2	3	2	3	2	2	2	3	2	3	2
CO4	3	2	2	3	2	2	2	2	3	3	3
	2.75	2.75	2.25	2.75	2.25	1.75	1.50	2.75	2.50	2.50	2.50

### **CLASS TEST-I**

GOVT.V.Y.T.PG. AUTONOMOUS COLLEGE,DURG  
DEPARTMENT OF COMMERCE & MANAGEMENT  
INTERNAL EXAMINATION- MANAGEMENT CONCEPT  
M.COM. III SEMESTER 2019-20 PAPER-I

[Time: 1:30 Hours]

[Maximum Marks: 20]

**Note: All questions are compulsory.**

**Unit – I**

Q. No.	Question	Marks	CO's-Mapping	Bloom's Level
Q.1	Who is manager?	2	CO1	L1, L2
Q.2	What do you mean by corporate planning?	2		L2
Q.3	Explain the importance of organizing in management.Explain	6		L2, L3

**Unit-II**

<b>Q.4</b>	<p>Explain the following terms:</p> <p>(a) Coordinating</p> <p>(b) Responsibility</p> <p>(c) Authority</p> <p style="text-align: center;"><b>OR</b></p> <p>What do you mean by staffing. Explain it's process.</p>	<b>10</b>	<b>CO2</b>	<b>L3, L4</b>
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**Class Test –I Marks**

S. No.	Roll No.	Name	Q1	Q2	CT-1 Total
1	91601	AAKASH DEWANGAN	5	3	8
2	91602	AARTI	5	3	8
3	91603	AASHI JAIN	4	4	8
4	91604	AJAY KUMAR	5	4	9
5	91605	AMAN THAKUR	4	4	8
6	91606	ANITA	5	3	8
7	91607	ANITA DEWANGAN	4	3	7
8	91608	ANITA KUSHWAHA	5	3	8
9	91609	ANJALI SAHU	4	4	8
10	91610	ANNPURNA DEWANGAN	4	4	8
11	91611	ANNPURNA SAHU	4	4	8
12	91612	ARADHANA	4	4	8
13	91613	ARUSHI AGRAHARI	5	3	8
14	91614	ASHISH KUMAR LAHRE	4	4	8
15	91615	BHARTI	4	4	8
16	91616	BHAWANA DHANKAR	5	3	8
17	91617	BHUPENDRA KUMAR	5	3	8
18	91618	BHUPENDRA KUMAR	5	3	8

19	91619	BHUPENDRA NIRMALKAR	5	3	8
20	91620	BOBY NAG	4	4	8
21	91621	CHAMMAN LAL	5	3	8
22	91622	CHANCHAL	4	4	8
23	91624	CHINMAY BISWAS	5	4	9
24	91625	CHIRANJEET BALA	4	3	7
25	91626	DHANESHWARI	5	3	8
26	91628	DOMESHWARI	4	3	7
27	91630	GAUTAM KUMAR	5	3	8
28	91631	GHANEETA	4	4	8
29	91632	GOPIKA DEWANGAN	5	3	8
30	91633	HARI RAM	4	3	7
31	91634	HIMANSHI DWIVEDI	5	3	8
32	91635	HIMANSHU DESHMUKH	5	3	8
33	91636	HIMANSHU SAGARVANSHI	5	3	8
34	91637	HIMANSHU SAHU	4	4	8
35	91638	INDRESHWARI	4	4	8
36	91639	JITENDRA	5	3	8
37	91640	JITESH KUMAR SAHU	4	4	8
38	91642	KAMLSAY KUJUR	4	3	7
39	91643	KAUSHILYA	5	3	8
40	91644	KAUSHLENDRA	4	4	8
41	91645	KEDAR	4	4	8
42	91646	KHEMEEN	4	4	8
43	91647	KHEMIN	4	4	8
44	91648	KHEMLATA	5	3	8
45	91649	KHILENDRA KUMAR	5	3	8
46	91650	KHILESHWARI DESHMUKH	4	4	8
47	91651	KHOMENDRA	5	3	8
48	91652	KIRTI KURRE	4	4	8
49	91653	KUNAL	4	3	7
50	91654	LALIT KUMAR	5	3	8
51	91655	LIKHAN	4	4	8
52	91656	LOKESH MANIKPURI	4	4	8
53	91657	MAHAVIR OJHA	4	4	8
54	91659	MANISHA TIRKEY	5	3	8
55	91660	MANJUSHA	4	4	8
56	91661	MONIKA KOSHLE	5	3	8
57	91662	MOOLCHAND	5	3	8
58	91663	MUKESH KUMAR	4	4	8
59	91664	NALINI DEVI PATEL	4	4	8
60	91665	NEELAM YADAV	4	4	8
61	91666	NEHA	5	3	8
62	91667	NIDHI SUDHAKAR	5	3	8
63	91668	NIKITA CHANDRAKAR	4	4	8

64	91669	NISHA	5	3	8
65	91670	NISHA	5	3	8
66	91671	NISHA SINGH	4	4	8
67	91672	NOMESH SAHU	5	3	8
68	91673	NUTAN SAHU	5	3	8
69	91674	PALENDRA KUMAR	5	3	8
70	91675	PANKAJ KUMAR	4	4	8
71	91676	PAYAL NAMDEV	4	4	8
72	91677	PIKESH KUMAR	5	4	9
73	91678	PRAHLAD KUMAR	4	4	8
74	91679	PRAVEEN NETAM	4	3	7
75	91680	PREETI	4	3	7
76	91681	PRIYA SINGH	4	3	7
77	91682	PRIYANKA SAHU	5	3	8
78	91683	PUKESHWAR	5	4	9
79	91684	RAJNEE PATEL	4	4	8
80	91685	RAKSHANTA DHRUW	4	4	8
81	91687	RAMA KANT	5	3	8
82	91688	RAMAKANT	5	3	8
83	91689	RASHMI	5	3	8
84	91690	RENUKA YADAV	5	3	8
85	91691	RESHMA SAHU	4	4	8
86	91692	REVENDRA KUMAR	4	3	7
87	91693	RITU JOSHI	4	3	7
88	91694	RUCHI SINGH	5	4	9
89	91695	RUCHI SINGH	5	3	8
90	91696	SANJEETA TOPPO	4	4	8
91	91697	SATEESH KUMAR	5	3	8
92	91698	SHALINI SINGH	4	4	8
93	91699	SHEETAL THAKUR	4	4	8
94	91700	SHEIKH FAIZE NABI	5	3	8
95	91701	SHEKHAR KUMAR	5	3	8
96	91702	SHIVAKANT CHANDRAKAR	4	4	8
97	91704	SHRADDHA PANDEY	4	4	8
98	91705	SIDDHANT DEWANGAN	4	4	8
99	91706	SIMRANJEET KAUR	5	4	9
100	91707	SOCHIT SINGH	4	4	8
101	91708	SOURABH TAMRAKAR	4	4	8
102	91709	SWATI SINGH	5	3	8
103	91710	TAIYYABA BANO	5	3	8
104	91711	TEJESHVANI	5	4	9
105	91712	TIKESHWARI	5	3	8
106	91713	TINKKAL CHANDEL	5	3	8
107	91714	TOPESHWAR	4	4	8
108	91715	UMESH KUMAR NIRMALKAR	5	3	8



109	91716	USHA SAHU	5	3	8
110	91717	YAMINI VERMA	5	4	9
111	91718	YOGENDRA KUMAR	4	4	8
112	91719	YUVRAJ DEWANGAN	4	4	8
		<b>Total</b>	<b>503</b>	<b>390</b>	<b>893</b>
		<b>Avg</b>	<b>4.49</b>	<b>3.48</b>	<b>7.97</b>

Mapping between COs & CT1 Questions in terms of level					Ave CO Attainment
Question	Outcomes of the Subject				
	C301.1	C301.2	C301.3	C301.4	
Q.1	3				3
Q.2		3			3
					3

Mapping between CO & CT1 Questions in terms of %					Ave C301 Attainment
Question	Outcomes of the Subject				
	C301.1	C301.2	C301.3	C301.4	
Q.1	79.73				
Q.2		79.73			
Average	79.73	79.73			79.73

<p>If C301 is less than 40%: then 1          If C301 is between 40% to 65%: then 2          If C301 is greater than 65%: then 3</p>	<p>Average C301 attainment for CT1 is 79.73. So attainment level is 3</p>
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CO#	PO1	PO2	PO3	PO4	PO5	PO6	PO7	Average
<b>C301 (From CO-PO Mapping)</b>	2.75	2.75	2.25	2.75	2.25	1.75	1.5	
<b>Ave C301 Attainment</b>	<b>79.73</b>	<b>79.73</b>	<b>79.73</b>	<b>79.73</b>	<b>79.73</b>	<b>79.73</b>	<b>79.73</b>	
<b>PO Attainment of C301 for CT-1 in terms of %</b>	<b>73.09</b>	<b>73.09</b>	<b>59.80</b>	<b>73.09</b>	<b>59.80</b>	<b>46.51</b>	<b>39.87</b>	<b>60.75</b>
<b>PO Attainment of C301 for CT-1 in terms of levels</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>2</b>	<b>2</b>	<b>2.71</b>
<b>Internal Assessment (20%)</b>	<b>0.6</b>	<b>0.6</b>	<b>0.6</b>	<b>0.6</b>	<b>0.6</b>	<b>0.4</b>	<b>0.4</b>	<b>0.54</b>

CO#	PSO1	PSO2	PSO3	PSO4	
C301(From CO-PSO Mapping)	2.75	2.50	2.50	2.50	If PSO is less than 40%: then 1 If PSO is between 40% to 60%: then 2 If PSO is greater than 60%: then 3
Ave C301 Attainment	79.73	79.73	79.73	79.73	
PSO Attainment of C301 for CT-1 in terms of %	73	66	66	66	
PSO Attainment of C301 for CT-1 in terms of levels	3	3	3	3	3.00
Internal Assessment (20%)	0.6	0.6	0.6	0.6	0.60

**CLASS TEST-II**

**GOVT.V.Y.T.PG. AUTONOMOUS COLLEGE, DURG**

**DEPARTMENT OF COMMERCE & MANAGEMENT**

**ASSIGNMENT EXAMINATION-MANAGEMENT CONCEPT**

**M.COM. III SEMESTER 2020-21 PAPER-I**

**[Time: 1:30 Hours]**

**[Maximum Marks: 20]**

**Note: All questions are compulsory.**

**Unit – III**

Q. No.	Question	Marks	CO's- Mapping	Bloom's Level
Q.1	What do you mean by motivation?	2	CO3	L2
Q.2	Explain the term corporate planning?	2		L2
Q.3	Discuss difference between positive and negative motivation?	6		L3

**Unit-IV**

<b>Q.4</b>	Define leadership and explain the main styles of leadership. <b>OR</b> Explain the following; (a) Victor vroom expectancy theory (b) Two factor theory	<b>10</b>	<b>CO4</b>	<b>L3, L4</b>
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**Class Test –II Marks**

<b>S. No.</b>	<b>Roll No.</b>	<b>Name</b>	<b>Q1</b>	<b>Q2</b>	<b>CT-2 Total</b>
1	91601	AAKASH DEWANGAN	4	4	8
2	91602	AARTI	4	4	8
3	91603	AASHI JAIN	5	4	9
4	91604	AJAY KUMAR	5	4	9
5	91605	AMAN THAKUR	5	4	9
6	91606	ANITA	4	4	8
7	91607	ANITA DEWANGAN	4	4	8
8	91608	ANITA KUSHWAHA	4	4	8
9	91609	ANJALI SAHU	5	4	9
10	91610	ANNPURNA DEWANGAN	5	4	9
11	91611	ANNPURNA SAHU	5	4	9
12	91612	ARADHANA	5	4	9
13	91613	ARUSHI AGRAHARI	4	4	8
14	91614	ASHISH KUMAR LAHRE	5	4	9
15	91615	BHARTI	5	4	9
16	91616	BHAWANA DHANKAR	4	4	8
17	91617	BHUPENDRA KUMAR	4	4	8
18	91618	BHUPENDRA KUMAR	4	4	8
19	91619	BHUPENDRA NIRMALKAR	4	4	8
20	91620	BOBY NAG	5	4	9
21	91621	CHAMMAN LAL	4	4	8
22	91622	CHANCHAL	5	4	9
23	91624	CHINMAY BISWAS	5	4	9
24	91625	CHIRANJEET BALA	4	4	8
25	91626	DHANESHWARI	4	4	8
26	91628	DOMESHWARI	4	3	7
27	91630	GAUTAM KUMAR	4	4	8
28	91631	GHANEETA	5	4	9
29	91632	GOPIKA DEWANGAN	4	4	8
30	91633	HARI RAM	4	3	7
31	91634	HIMANSHI DWIVEDI	4	4	8
32	91635	HIMANSHU DESHMUKH	4	4	8
33	91636	HIMANSHU SAGARVANSI	4	4	8
34	91637	HIMANSHU SAHU	5	4	9
35	91638	INDRESHWARI	5	4	9
36	91639	JITENDRA	4	4	8
37	91640	JITESH KUMAR SAHU	5	4	9
38	91642	KAMLSAY KUJUR	4	4	8
39	91643	KAUSHILYA	4	4	8
40	91644	KAUSHLENDRA	5	4	9
41	91645	KEDAR	5	4	9

42	91646	KHEMEEN	5	4	9
43	91647	KHEMIN	5	4	9
44	91648	KHEMLATA	4	4	8
45	91649	KHILENDRA KUMAR	4	4	8
46	91650	KHILESHWARI DESHMUKH	5	4	9
47	91651	KHOMENDRA	4	4	8
48	91652	KIRTI KURRE	5	4	9
49	91653	KUNAL	4	3	7
50	91654	LALIT KUMAR	4	4	8
51	91655	LIKHAN	5	4	9
52	91656	LOKESH MANIKPURI	5	4	9
53	91657	MAHAVIR OJHA	5	4	9
54	91659	MANISHA TIRKEY	4	4	8
55	91660	MANJUSHA	5	4	9
56	91661	MONIKA KOSHLE	4	4	8
57	91662	MOOLCHAND	4	4	8
58	91663	MUKESH KUMAR	5	4	9
59	91664	NALINI DEVI PATEL	5	4	9
60	91665	NEELAM YADAV	5	4	9
61	91666	NEHA	4	4	8
62	91667	NIDHI SUDHAKAR	4	4	8
63	91668	NIKITA CHANDRAKAR	5	4	9
64	91669	NISHA	4	4	8
65	91670	NISHA	4	4	8
66	91671	NISHA SINGH	5	4	9
67	91672	NOMESH SAHU	4	4	8
68	91673	NUTAN SAHU	4	4	8
69	91674	PALENDRA KUMAR	4	4	8
70	91675	PANKAJ KUMAR	5	4	9
71	91676	PAYAL NAMDEV	5	4	9
72	91677	PIKESH KUMAR	5	4	9
73	91678	PRAHLAD KUMAR	5	4	9
74	91679	PRAVEEN NETAM	4	4	8
75	91680	PREETI	4	4	8
76	91681	PRIYA SINGH	4	4	8
77	91682	PRIYANKA SAHU	4	4	8
78	91683	PUKESHWAR	5	4	9
79	91684	RAJNEE PATEL	5	4	9
80	91685	RAKSHANTA DHRUW	5	4	9
81	91687	RAMA KANT	4	4	8
82	91688	RAMAKANT	4	4	8
83	91689	RASHMI	4	4	8
84	91690	RENUKA YADAV	4	4	8
85	91691	RESHMA SAHU	5	4	9
86	91692	REVENDRA KUMAR	4	4	8

87	91693	RITU JOSHI	4	4	8
88	91694	RUCHI SINGH	5	4	9
89	91695	RUCHI SINGH	4	4	8
90	91696	SANJEETA TOPPO	5	4	9
91	91697	SATEESH KUMAR	4	4	8
92	91698	SHALINI SINGH	5	4	9
93	91699	SHEETAL THAKUR	5	4	9
94	91700	SHEIKH FAIZE NABI	4	4	8
95	91701	SHEKHAR KUMAR	4	4	8
96	91702	SHIVAKANT CHANDRAKAR	5	4	9
97	91704	SHRADDHA PANDEY	5	4	9
98	91705	SIDDHANT DEWANGAN	5	4	9
99	91706	SIMRANJEET KAUR	5	4	9
100	91707	SOCHIT SINGH	5	4	9
101	91708	SOURABH TAMRAKAR	5	4	9
102	91709	SWATI SINGH	4	4	8
103	91710	TAIYYABA BANO	4	4	8
104	91711	TEJESHVANI	5	4	9
105	91712	TIKESHWARI	4	4	8
106	91713	TINKKAL CHANDEL	4	4	8
107	91714	TOPESHWAR	5	4	9
108	91715	UMESH KUMAR NIRMALKAR	4	4	8
109	91716	USHA SAHU	4	4	8
110	91717	YAMINI VERMA	5	4	9
111	91718	YOGENDRA KUMAR	5	4	9
112	91719	YUVRAJ DEWANGAN	5	4	9
		<b>Total</b>	<b>502</b>	<b>445</b>	<b>947</b>
		<b>Avg</b>	<b>4.48</b>	<b>3.97</b>	<b>8.46</b>

Mapping between COs & CT2 Questions in terms of level					Ave CO Attainment
Question	Outcomes of the Subject				
	C301.1	C301.2	C301.3	C301.4	
Q.1			2		2
Q.2				3	3
					2.5

Mapping between CO & CT2 Questions in terms of %					Ave C301 Attainment
Question	Outcomes of the Subject				
	C301.1	C301.2	C301.3	C301.4	
Q.1			56.3666667		70.46
Q.2				84.55	
<b>Average</b>			<b>56.37</b>	<b>84.55</b>	

<p>If C301 is less than 40%: then 1  If C301 is between 40% to 65%: then 2  If C301 is greater than 65%: then 3</p>	<p>Average C301 attainment for CT2 is 70.46. So attainment level is 3</p>
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CO#	PO1	PO2	PO3	PO4	PO5	PO6	PO7	Average
C301 (From CO-PO Mapping)	2.75	2.75	2.25	2.75	2.25	1.75	1.5	
Ave C301 Attainment	70.46	70.46	70.46	70.46	70.46	70.46	70.46	
PO Attainment of C301 for CT-2 in terms of %	64.59	64.59	52.84	64.59	52.84	41.10	35.23	53.68
PO Attainment of C301 for CT-2 in terms of levels	3	3	3	3	3	2	2	2.71
Internal Assessment (20%)	0.6	0.6	0.6	0.6	0.6	0.4	0.4	0.54

CO#	PSO1	PSO2	PSO3	PSO4	<p>If PSO is less than 40%: then 1  If PSO is between 40% to 60%: then 2  If PSO is greater than 60%: then 3</p>
C301 (From CO-PSO Mapping)	2.75	2.50	2.50	2.50	
Ave C301 Attainment	70.46	70.46	70.46	70.46	
PSO Attainment of C301 for CT-2 in terms of %	65	59	59	59	
PSO Attainment of C301 for CT-2 in terms of levels	3	2	2	2	
Internal Assessment (20%)	0.6	0.4	0.4	0.4	0.50

Internal Assessment							
SLNo.	Name of Students	Q1 (10)	Q2 (10)	Q3(10)	Q4(10)	Total Marks in assignment (40)	Grade s
1	AAKASH DEWANGAN	6	8	5	4	23	B
2	AARTI	9	7	7	4	27	B
3	AASHI JAIN	9	10	8	9	36	A
4	AJAY KUMAR	4	4	8	9	25	B
5	AMAN THAKUR	9	8	7	10	34	A

6	ANITA	8	9	8	9	34		A
7	ANITA DEWANGAN	4	8	4	4	20		C
8	ANITA KUSHWAHA	8	7	6	10	31		A
9	ANJALI SAHU	4	4	6	10	24		B
10	ANNPURNA DEWANGAN	6	8	10	4	28		B
11	ANNPURNA SAHU	10	6	8	8	32		A
12	ARADHANA	9	7	9	10	35		A
13	ARUSHI AGRAHARI	8	8	6	10	32		A
14	ASHISH KUMAR LAHRE	4	8	6	4	22		B
15	BHARTI	8	6	7	4	25		B
16	BHAWANA DHANKAR	4	8	4	4	20		C
17	BHUPENDRA KUMAR	8	6	8	4	26		B
18	BHUPENDRA KUMAR	7	10	9	6	32		A
19	BHUPENDRA NIRMALKAR	4	8	8	8	28		B
20	BOBY NAG	9	8	9	9	35		A
21	CHAMMAN LAL	9	9	7	8	33		A
22	CHANCHAL	7	6	9	8	30		B
23	CHINMAY BISWAS	8	6	6	10	30		B
24	CHIRANJEET BALA	8	8	10	10	36		A
25	DHANESHWARI	10	10	8	8	36		A
26	DOMESHWARI	4	6	8	6	24		B
27	GAUTAM KUMAR	10	9	7	7	33		A
28	GHANEETA	7	9	10	8	34		A
29	GOPIKA DEWANGAN	9	4	4	8	25		B
30	HARI RAM	10	9	8	7	34		A
31	HIMANSHI DWIVEDI	8	8	9	8	33		A
32	HIMANSHU DESHMUKH	6	4	8	4	22		B
33	HIMANSHU SAGARVANSHI	10	8	7	6	31		A
34	HIMANSHU SAHU	5	8	7	6	26		B
35	INDRESHWARI	5	6	8	10	29		B
36	JITENDRA	6	10	6	8	30		B
37	JITESH KUMAR SAHU	10	9	7	9	35		A
38	KAMLSAY KUJUR	10	8	8	6	32		A
39	KAUSHILYA	6	4	8	6	24		B
40	KAUSHLENDRA	6	8	6	7	27		B
41	KEDAR	6	4	8	7	25		B
42	KHEMEEN	6	8	6	8	28		B
43	KHEMIN	10	7	10	9	36		A
44	KHEMLATA	4	4	8	8	24		B

45	KHILENDRA KUMAR	10	9	8	9	36	A
46	KHILESHWARI DESHMUKH	10	9	9	7	35	A
47	KHOMENDRA	5	7	6	9	27	B
48	KIRTI KURRE	10	8	6	6	30	B
49	KUNAL	7	8	8	10	33	A
50	LALIT KUMAR	6	10	10	8	34	A
51	LIKHAN	8	9	9	9	35	A
52	LOKESH MANIKPURI	8	9	8	9	34	A
53	MAHAVIR OJHA	4	8	4	4	20	C
54	MANISHA TIRKEY	8	7	6	10	31	A
55	MANJUSHA	4	4	6	10	24	B
56	MONIKA KOSHLE	6	8	10	4	28	B
57	MOOLCHAND	10	6	8	8	32	A
58	MUKESH KUMAR	9	7	9	10	35	A
59	NALINI DEVI PATEL	8	8	6	10	32	A
60	NEELAM YADAV	4	8	6	4	22	B
61	NEHA	8	8	6	4	26	B
62	NIDHI SUDHAKAR	4	8	4	4	20	C
63	NIKITA CHANDRAKAR	8	6	8	4	26	B
64	NISHA	7	10	9	6	32	A
65	NISHA	7	10	9	6	32	A
66	NISHA SINGH	7	10	9	6	32	A
67	NOMESH SAHU	4	8	8	8	28	B
68	NUTAN SAHU	9	8	9	9	35	A
69	PALENDRA KUMAR	6	8	10	4	28	B
70	PANKAJ KUMAR	10	6	8	8	32	A
71	PAYAL NAMDEV	9	8	9	9	35	A
72	PIKESH KUMAR	9	9	7	8	33	A
73	PRAHLAD KUMAR	7	6	9	8	30	B
74	PRAVEEN NETAM	8	6	6	10	30	B
75	PREETI	8	8	10	10	36	A
76	PRIYA SINGH	10	10	8	8	36	A
77	PRIYANKA SAHU	8	9	9	8	34	A
78	PUKESHWAR	8	8	9	8	33	A
79	RAJNEE PATEL	6	4	8	4	22	B
80	RAKSHANTA DHRUW	10	8	7	6	31	A
81	RAMA KANT	9	4	4	7	24	B
82	RAMAKANT	5	6	8	10	29	B
83	RASHMI	6	10	6	8	30	B
84	RENUKA YADAV	10	9	7	9	35	A
85	RESHMA SAHU	10	8	8	6	32	A





Mapping between COs & Assignment Questions in terms of level					Ave CO Attainment
Question	Outcomes of the Subject				
	C301.1	C301.2	C301.3	C301.4	
Q.1	3				3
Q.2		2			2
Q.3			3		3
Q.4				2	2
					<b>2.666667</b>

Mapping between CO & Assignment Questions in terms of %					Ave C301 Attainment
Question	Outcomes of the Subject				
	C301.1	C301.2	C301.3	C301.4	
Q.1	74.93				
Q.2		49.96			
Q.3			74.93		
Q.4				49.96	
<b>Average</b>	<b>74.93</b>	<b>49.96</b>	<b>74.93</b>	<b>49.96</b>	<b>62.44</b>

CO#	PO1	PO2	PO3	PO4	PO5	PO6	PO7	Average
<b>C301 (From CO-PO Mapping)</b>	2.75	2.75	2.25	2.75	2.25	1.75	1.5	
<b>Ave C301 Attainment</b>	<b>62.44</b>	<b>62.44</b>	<b>62.44</b>	<b>62.44</b>	<b>62.44</b>	<b>62.44</b>	<b>62.44</b>	
<b>Attainment of PO of C301 for Assignment in terms of %</b>	<b>57.24</b>	<b>57.24</b>	<b>46.83</b>	<b>57.24</b>	<b>46.83</b>	<b>36.43</b>	<b>31.22</b>	<b>47.58</b>
<b>Attainment of PO of C301 for Assignment in terms of levels</b>	<b>3</b>	<b>3</b>	<b>2</b>	<b>3</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>2.43</b>
<b>Internal Assessment (20%)</b>	<b>0.6</b>	<b>0.6</b>	<b>0.4</b>	<b>0.6</b>	<b>0.4</b>	<b>0.4</b>	<b>1</b>	<b>0.57</b>

CO#	PSO1	PSO2	PSO3	PSO4	<b>If PSO is less than 40%: then 1</b> <b>If PSO is between 40% to 60%: then 2</b> <b>If PSO is greater than 60%: then 3</b>
<b>C301 (From CO-PSO Mapping)</b>	<b>2.75</b>	<b>2.50</b>	<b>2.50</b>	<b>2.50</b>	
<b>Ave C301 Attainment</b>	<b>62.44</b>	<b>62.44</b>	<b>62.44</b>	<b>62.44</b>	

<b>Attainment of PSO of C301 for Assignment in terms of %</b>	<b>57</b>	<b>52</b>	<b>52</b>	<b>52</b>	
<b>Attainment of PSO of C301 for Assignment in terms of levels</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>3.00</b>
<b>Internal Assessment (20%)</b>	<b>0.6</b>	<b>0.6</b>	<b>0.6</b>	<b>0.6</b>	<b>0.60</b>

### END SEMESTER

(4)

Roll No.....

Total No. of Units : 04  
Total No. of Printed Pages : 04

Q.4 C नेतृत्व की विशेषताओं को बताइए। (4)

Discuss the characteristics of leadership.

OR

'उद्देश्य द्वारा प्रबन्ध' का आशय एवं उद्देश्य बताइए।

State the meaning and objectives of 'Management by objectives'.

Q.4 D नेतृत्व की 'एक्स एण्ड यी' शैली क्या है? इसकी मान्यताओं को बताइए। (12)

What is 'x' and 'y' style of leadership? Discuss its postulations.

OR

नेतृत्व की पथ-लक्ष्य विचारधारा क्या है? इसकी प्रमुख मान्यताओं को बताइए।

What is path-goal approach of leadership? Discuss its postulations.

---x---

### Third Semester Online Examination, May 2021

M.Com.

Paper - I

### MANAGEMENT CONCEPT

Time : 3 Hrs.

Max.Marks : 80

- प्रत्येक इकाई में प्रत्येक प्रश्न का भाग A एवं B अतिलघुत्तरी प्रश्न हैं, जिनके उत्तर एक या दो वाक्यों में दें।  
प्रत्येक इकाई के भाग C (लघुत्तरी प्रश्न) का उत्तर 200-250 शब्दों में दें।  
भाग D (दीर्घ उत्तरीय प्रश्न) के उत्तर 400-450 शब्दों में दें।
- Part A and B of each question in each unit consist of very short answer type questions which are to be answered in one or two sentences.  
Part C (Short answer type) of each question should be answered in 200-250 words.  
Part D (Long answer type) of each question should be answered within the word limit 400-450.

#### Unit - I

- Q.1 A प्रबन्ध किसे कहते हैं? (2)  
What is 'Management'?
- Q.1 B प्रबन्ध विचारधारा का क्या आशय है? (2)  
What is meant by Management Schools?
- Q.1 C प्रबन्ध व प्रशासन में अन्तर बताइए। (4)  
Distinguish between Management and Administration.

P.T.O.

(2)

OR

समूह व्यवहार विचारधारा को समझाइए।

Explain Group Behaviour school.

Q.1 D मानवीय व्यवहार विचारधारा क्या है? इसकी प्रमुख विशेषताएँ बताइए। (12)

What is Human Behaviour School? Discuss its main characteristics.

OR

टेलर की वैज्ञानिक प्रबंध विचारधारा की प्रमुख बातें बताइए।

Discuss the main content of Taylor's scientific management school.

Unit - II

Q.2 A संगठन को परिभाषित कीजिए। (2)

Define Organisation.

Q.2 B समन्वय किसे कहते हैं? (2)

What is coordination?

Q.2 C एक संस्थान के लिये प्रशिक्षण क्यों आवश्यक है? (4)

Why training is needed for a concern?

OR

विकेन्द्रीकरण के लाभों को बताइए।

Discuss the advantages of decentralisation.

Q.2 D नियोजन किसे कहते हैं? नियोजन का महत्व बताइए। (12)

What do you mean by planning? Discuss the importance of planning.

(3)

OR

नियंत्रण का क्या अर्थ है? नियंत्रण का महत्व बताइए।

What do you mean by control? Discuss the importance of control.

Unit - III

Q.3 A आन्तरिक अभिप्रेरणा क्या है? (2)

What is Internal Motivation?

Q.3 B ऋणात्मक अभिप्रेरणा के चार उदाहरण दीजिए। (2)

Give any four examples of Negative motivation.

Q.3 C धनात्मक एवं ऋणात्मक अभिप्रेरणा में अन्तर बताइए। (4)

Distinguish between positive and negative motivation.

OR

मौद्रिक एवं अमौद्रिक अभिप्रेरणा में अन्तर बताइए।

Distinguish between monetary and non-monetary motivation.

Q.3 D हर्जबर्ग की द्विघटक विचारधारा को बताइए। (12)

Describe Two Factor Theory of Herzberg.

OR

मेकग्रेगर की एक्स एवं यय विचारधारा को बताइए।

Describe x and y Theory of Mc Gregor.

Unit - IV

Q.4 A निरंकुश नेता किसे कहते हैं? (2)

What is meant by autocratic leader?

Q.4 B जनतंत्रीय नेता किसे कहते हैं? (2)

What is meant by democratic leader?

P.T.O.

## External Assessment

Sl.No.	Roll No.	Name of Students	University Exam Marks (80)
1	91601	AAKASH DEWANGAN	71
2	91602	AARTI	52
3	91603	AASHI JAIN	60
4	91604	AJAY KUMAR	59
5	91605	AMAN THAKUR	52
6	91606	ANITA	60
7	91607	ANITA DEWANGAN	60
8	91608	ANITA KUSHWAHA	57
9	91609	ANJALI SAHU	61
10	91610	ANNPURNA DEWANGAN	49
11	91611	ANNPURNA SAHU	58
12	91612	ARADHANA	66
13	91613	ARUSHI AGRAHARI	45
14	91614	ASHISH KUMAR LAHRE	44
15	91615	BHARTI	58
16	91616	BHAWANA DHANKAR	58

17	91617	BHUPENDRA KUMAR	62
18	91618	BHUPENDRA KUMAR	65
19	91619	BHUPENDRA NIRMALKAR	54
20	91620	BOBY NAG	53
21	91621	CHAMMAN LAL	51
22	91622	CHANCHAL	59
23	91623	CHINMAY BISWAS	67
24	91624	CHIRANJEET BALA	60
25	91625	DHANESHWARI	59
26	91626	DOMESHWARI	56
27	91627	GAUTAM KUMAR	61
28	91628	GHANEETA	68
29	91629	GOPIKA DEWANGAN	60
30	91630	HARI RAM	62
31	91631	HIMANSHI DWIVEDI	63
32	91632	HIMANSHU DESHMUKH	64
33	91633	HIMANSHU SAGARVANSHI	67
34	91634	HIMANSHU SAHU	64
35	91635	INDRESHWARI	59
36	91636	JITENDRA	49
37	91637	JITESH KUMAR SAHU	57
38	91638	KAMLSAY KUJUR	34
39	91639	KAUSHILYA	48
40	91640	KAUSHLENDRA	62
41	91641	KEDAR	59
42	91642	KHEMEEN	63
43	91643	KHEMIN	63
44	91644	KHEMLATA	61
45	91645	KHILENDRA KUMAR	53
46	91646	KHILESHWARI DESHMUKH	64
47	91647	KHOMENDRA	62
48	91648	KIRTI KURRE	54
49	91649	KUNAL	39
50	91650	LALIT KUMAR	68
51	91651	LIKHAN	51
52	91652	LOKESH MANIKPURI	55
53	91653	MAHAVIR OJHA	53
54	91654	MANISHA TIRKEY	62
55	91655	MANJUSHA	68
56	91656	MONIKA KOSHLE	60
57	91657	MOOLCHAND	39
58	91658	MUKESH KUMAR	55
59	91659	NALINI DEVI PATEL	67

<b>60</b>	91660	NEELAM YADAV	61
<b>61</b>	91661	NEHA	53
<b>62</b>	91662	NIDHI SUDHAKAR	58
<b>63</b>	91663	NIKITA CHANDRAKAR	53
<b>64</b>	91664	NISHA	57
<b>65</b>	91665	NISHA	59
<b>66</b>	91666	NISHA SINGH	55
<b>67</b>	91667	NOMESH SAHU	51
<b>68</b>	91668	NUTAN SAHU	52
<b>69</b>	91669	PALENDRA KUMAR	49
<b>70</b>	91670	PANKAJ KUMAR	63
<b>71</b>	91671	PAYAL NAMDEV	61
<b>72</b>	91672	PIKESH KUMAR	59
<b>73</b>	91673	PRAHLAD KUMAR	66
<b>74</b>	91674	PRAVEEN NETAM	63
<b>75</b>	91675	PREETI	45
<b>76</b>	91676	PRIYA SINGH	45
<b>77</b>	91677	PRIYANKA SAHU	56
<b>78</b>	91678	PUKESHWAR	51
<b>79</b>	91679	RAJNEE PATEL	62
<b>80</b>	91680	RAKSHANTA DHRUW	60
<b>81</b>	91681	RAMA KANT	60
<b>82</b>	91682	RAMAKANT	62
<b>83</b>	91683	RASHMI	61
<b>84</b>	91684	RENUKA YADAV	38
<b>85</b>	91685	RESHMA SAHU	52
<b>86</b>	91687	REVENDRA KUMAR	56
<b>87</b>	91688	RITU JOSHI	58
<b>88</b>	91689	RUCHI SINGH	64
<b>89</b>	91690	RUCHI SINGH	45
<b>90</b>	91691	SANJEETA TOPPO	68
<b>91</b>	91692	SATEESH KUMAR	54
<b>92</b>	91693	SHALINI SINGH	68
<b>93</b>	91694	SHEETAL THAKUR	53
<b>94</b>	91695	SHEIKH FAIZE NABI	62
<b>95</b>	91696	SHEKHAR KUMAR	61
<b>96</b>	91697	SHIVAKANT CHANDRAKAR	54
<b>97</b>	91698	SHRADDHA PANDEY	64
<b>98</b>	91699	SIDDHANT DEWANGAN	56
<b>99</b>	91700	SIMRANJEET KAUR	57
<b>100</b>	91701	SOCHIT SINGH	58
<b>101</b>	91702	SOURABH TAMRAKAR	63
<b>102</b>	91704	SWATI SINGH	54

103	91705	TAIYYABA BANO	66
104	91706	TEJESHVANI	64
105	91707	TIKESHWARI	64
106	91708	TINKKAL CHANDEL	60
107	91709	TOPESHWAR	60
108	91710	UMESH KUMAR NIRMALKAR	60
109	91711	USHA SAHU	55
110	91712	YAMINI VERMA	68
111	91713	YOGENDRA KUMAR	59
112	91714	YUVRAJ DEWANGAN	52
<b>Total Marks</b>			6465
<b>Average Marks</b>			<b>57.72</b>
<b>InTerms of percentage</b>			<b>72.15%</b>

Mapping of CO with ESE Question Paper					Ave
CO/ Ques	Q1	Q2	Q3	Q4	
C301.1	3				3
C301.2		3			3
C301.3			3		3
C301.4				2	2
<b>Average Attainment of MANAGEMENT CONCEPTS ESE</b>					<b>2.75</b>

Mapping of CO and ESA Question Paper in terms of percentage					Ave
CO/ Ques	Q1	Q2	Q3	Q4	
C301.1	72.15				72.15
C301.2		72.15			72.15
C301.3			72.15		72.15
C301.4				48.1	48.1
<b>Average Attainment MANAGEMENT CONCEPTS ESE</b>					<b>66.1375</b>
<b>Attainment Level</b>					<b>1.984125</b>

CO#	PO1	PO2	PO3	PO4	PO5	PO6	PO7	Average
C301 (From CO-PO Mapping)	2.75	2.75	2.25	2.75	2.25	1.75	1.5	
ESE Ave Marks	66.14	66.14	66.14	66.14	66.14	66.14	66.14	
PO Attainment of ESE in terms of %	61	61	50	61	50	39	33	
PO Attainment of ESE in terms of levels	3	3	2	3	2	2	2	
External Assessment (80%)	2.4	2.4	1.6	2.4	1.6	1.6	1.6	1.94

CO#	PSO1	PSO2	PSO3	PSO4	If PSO is less than 40%: then 1 If PSO is between 40% to 60%: then 2 If PSO is greater than 60%: then 3
C301 (From CO-PSO Mapping)	2.75	2.50	2.50	2.50	
ESE Ave Marks	66.14	66.14	66.14	66.14	
PSO Attainment of ESE in terms of %	61	55	55	55	
PSO Attainment of ESE in terms of levels	3	2	2	2	
External Assessment (80%)	2.4	1.6	1.6	1.6	2.00

### FINAL ATTAINMENT

PO'S Attainment of MANAGEMENT CONCEPTS through External Assessment								
Sl. No	Parameters	Name of Subject: MANAGEMENT CONCEPTS						
		Program Outcomes						
		PO1	PO2	PO3	PO4	PO5	PO6	PO7
3	Class Test -1	3	3	3	3	3	2	2
4	Class Test -2	3	3	3	3	3	2	2
5	Assignment	3	3	2	3	2	2	2
<b>Avg</b>		<b>3.00</b>	<b>3.00</b>	<b>2.67</b>	<b>3.00</b>	<b>2.67</b>	<b>2.00</b>	<b>2.00</b>

PO'S Attainment of MANAGEMENT CONCEPTS through External Assessment								
Sl. No	Parameters	Name of Subject: MANAGEMENT CONCEPTS						
		Program Outcomes						
		PO1	PO2	PO3	PO4	PO5	PO6	PO7
1	ESE	3	3	2	3	2	2	2



Course MANAGEMENT CONCEPTS Net attainment:									
Sl. No	Parameters	Name of Subject: MANAGEMENT CONCEPTS							
		Program Outcomes							
		PO1	PO2	PO3	PO4	PO5	PO6	PO7	
1	External Assessment (80%)	2.4	2.4	1.6	2.4	1.6	1.6	1.6	
2	Internal Assessment (20%)	0.60	0.60	0.53	0.60	0.53	0.40	0.40	
<b>Net Assessment of C301</b>		<b>3.00</b>	<b>3.00</b>	<b>2.13</b>	<b>3.00</b>	<b>2.13</b>	<b>2.00</b>	<b>2.00</b>	<b>2.47</b>

Target Set for PO Attainment w.r.t MANAGEMENT CONCEPTS is 2.5. We Achieved 2.47. So needs remedial action.

PSO'S Attainment of MANAGEMENT CONCEPTS through Internal Assessment					
Sl. No	Parameters	Name of Subject: MANAGEMENT CONCEPTS			
		Program Specific Outcomes			
		PSO1	PSO2	PSO3	PSO4
1	Class Test -1	3	3	3	3
2	Class Test -2	3	2	2	2
3	Assignment	3	3	3	3
<b>Avg</b>		<b>3.00</b>	<b>2.67</b>	<b>2.67</b>	<b>2.67</b>

<b>PSO'S Attainment of MANAGEMENT CONCEPTS Internal Assessment</b>					
<b>Sl. No</b>	<b>Parameters</b>	<b>Name of Subject: MANAGEMENT CONCEPTS</b>			
		<b>Program Specific Outcomes</b>			
		<b>PSO1</b>	<b>PSO2</b>	<b>PSO3</b>	<b>PSO4</b>
1	ESE	3	2	2	2
<b>Avg</b>		3	2	2	2

<b>PSO'S Attainment of MANAGEMENT CONCEPTS through Internal Assessment</b>					
<b>Sl. No</b>	<b>Parameters</b>	<b>Name of Subject: MANAGEMENT CONCEPTS</b>			
		<b>Program Specific Outcomes</b>			
		<b>PSO1</b>	<b>PSO2</b>	<b>PSO3</b>	<b>PSO4</b>
1	<b>External Assessment (80%)</b>	<b>2.4</b>	<b>1.6</b>	<b>1.6</b>	<b>1.6</b>
2	<b>Internal Assessment (20%)</b>	<b>0.6</b>	<b>0.533333</b>	<b>0.533333</b>	<b>0.533333</b>
<b>Avg</b>		<b>3.00</b>	<b>2.13</b>	<b>2.13</b>	<b>2.13</b>
					<b>2.35</b>

**Target Set for PSO Attainment w.r.t MANAGEMENT CONCEPTS is 2.5. We Achieved 2.35**



## Attainments of POs-PSOs of Commerce Department

**M.Com Semester – III 2020-2021**

### TITLE OF THE PAPER

### ACCOUNTING FOR MANAGERIAL DECISION Paper – II

#### Course Outcomes

CO1: Familiarization with the Management Control Systems.

CO2: Ability to understand Managerial Behaviour and Control Structure prevalent under varied business environment.

CO3: Skill to evaluate the Segment Business Units.

CO4: Clarity about the reporting requirements of management.

#### CO-PO MATRIX

Mapping of Course Outcomes with Program Outcomes											
CO#	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4
CO1	3	3	3	3	3	2	2	2	3	3	3
CO2	3	2	3	2	2	1	1	3	3	2	3
CO3	2	3	2	2	3	1	2	3	2	3	2
CO4	3	2	2	3	2	2	2	2	3	3	3
	2.75	2.50	2.50	2.50	2.50	1.50	1.75	2.50	2.75	2.75	2.75

#### CLASS TEST-I

GOVT.V.Y.T.PG. AUTONOMOUS COLLEGE, DURG

DEPARTMENT OF COMMERCE & MANAGEMENT

INTERNAL EXAMINATION- ACCOUNTING FOR MANAGERIAL DECISIONS

M.COM. III SEMESTER 2020-21 PAPER-II

[Time: 1:30 Hours]

[Maximum Marks: 20]

**Note: All questions are compulsory.**

#### Unit – I

Q. No.	Question	Marks	CO's- Mapping	Bloom's Level
Q.1	What do you mean by Management Account.	2	CO1	L1, L2

Q.2	What is management accountant status and function?	2		L2
Q.3	Differentiate between cost accountancy and management accountancy?	6		L2, L3

**Unit-II**

<b>Q.4</b>	Current Liabilities	250%	<b>10</b>	<b>CO2</b>	<b>L4</b>
	Current Ratio	16,000			
	Closing Inventory	12,000			
	Trade Receivable at the end	24,000			
	From the following information calculate the following ratio;				
	(a) Inventory Turnover				
	(b) Trade Receivables Turnover				
	(c) Acid Test Ratio				
	<b>OR</b>				
	What are the importance and limitations of ratio analysis?				

**CLASS TEST-I MARKS**

S. No.	Roll No.	Name	Q1	Q2	CT-1 Total
1	91601	AAKASH DEWANGAN	5	4	9
2	91602	AARTI	4	4	8
3	91603	AASHI JAIN	5	4	9
4	91604	AJAY KUMAR	5	4	9
5	91605	AMAN THAKUR	5	4	9
6	91606	ANITA	5	3	8
7	91607	ANITA DEWANGAN	5	4	9
8	91608	ANITA KUSHWAHA	4	4	8
9	91609	ANJALI SAHU	5	3	8
10	91610	ANNPURNA DEWANGAN	4	4	8
11	91611	ANNPURNA SAHU	5	3	8
12	91612	ARADHANA	5	4	9
13	91613	ARUSHI AGRAHARI	4	4	8
14	91614	ASHISH KUMAR LAHRE	4	4	8
15	91615	BHARTI	4	4	8
16	91616	BHAWANA DHANKAR	5	4	9
17	91617	BHUPENDRA KUMAR	4	4	8
18	91618	BHUPENDRA KUMAR	4	4	8
19	91619	BHUPENDRA NIRMALKAR	4	4	8
20	91620	BOBY NAG	4	4	8
21	91621	CHAMMAN LAL	5	4	9
22	91622	CHANCHAL	5	4	9
23	91624	CHINMAY BISWAS	5	4	9
24	91625	CHIRANJEET BALA	4	4	8
25	91626	DHANESHWARI	5	4	9
26	91628	DOMESHWARI	5	4	9
27	91630	GAUTAM KUMAR	4	4	8
28	91631	GHANEETA	4	4	8

29	91632	GOPIKA DEWANGAN	4	4	8
30	91633	HARI RAM	4	4	8
31	91634	HIMANSHI DWIVEDI	4	4	8
32	91635	HIMANSHU DESHMUKH	5	4	9
33	91636	HIMANSHU SAGARVANSHI	4	4	8
34	91637	HIMANSHU SAHU	5	3	8
35	91638	INDRESHWARI	5	4	9
36	91639	JITENDRA	4	4	8
37	91640	JITESH KUMAR SAHU	5	3	8
38	91642	KAMLSAY KUJUR	4	4	8
39	91643	KAUSHILYA	4	4	8
40	91644	KAUSHLENDRA	5	4	9
41	91645	KEDAR	5	4	9
42	91646	KHEMEEN	4	4	8
43	91647	KHEMIN	4	4	8
44	91648	KHEMLATA	5	4	9
45	91649	KHILENDRA KUMAR	5	3	8
46	91650	KHILESHWARI DESHMUKH	4	4	8
47	91651	KHOMENDRA	4	4	8
48	91652	KIRTI KURRE	4	4	8
49	91653	KUNAL	4	4	8
50	91654	LALIT KUMAR	5	4	9
51	91655	LIKHAN	4	4	8
52	91656	LOKESH MANIKPURI	5	4	9
53	91657	MAHAVIR OJHA	4	4	8
54	91659	MANISHA TIRKEY	5	4	9
55	91660	MANJUSHA	4	4	8
56	91661	MONIKA KOSHLE	5	4	9
57	91662	MOOLCHAND	5	4	9
58	91663	MUKESH KUMAR	4	4	8
59	91664	NALINI DEVI PATEL	5	4	9
60	91665	NEELAM YADAV	4	4	8
61	91666	NEHA	4	4	8
62	91667	NIDHI SUDHAKAR	5	4	9
63	91668	NIKITA CHANDRAKAR	4	4	8
64	91669	NISHA	4	4	8
65	91670	NISHA	5	4	9
66	91671	NISHA SINGH	4	4	8
67	91672	NOMESH SAHU	4	4	8
68	91673	NUTAN SAHU	4	4	8
69	91674	PALENDRA KUMAR	5	4	9
70	91675	PANKAJ KUMAR	4	4	8
71	91676	PAYAL NAMDEV	4	4	8
72	91677	PIKESH KUMAR	4	4	8
73	91678	PRAHLAD KUMAR	5	4	9
74	91679	PRAVEEN NETAM	5	4	9
75	91680	PREETI	4	4	8
76	91681	PRIYA SINGH	4	4	8
77	91682	PRIYANKA SAHU	4	4	8
78	91683	PUKESHWAR	5	4	9
79	91684	RAJNEE PATEL	4	4	8

80	91685	RAKSHANTA DHRUW	5	4	9
81	91687	RAMA KANT	4	4	8
82	91688	RAMAKANT	4	4	8
83	91689	RASHMI	5	4	9
84	91690	RENUKA YADAV	4	4	8
85	91691	RESHMA SAHU	5	3	8
86	91692	REVENDRA KUMAR	4	4	8
87	91693	RITU JOSHI	4	4	8
88	91694	RUCHI SINGH	4	4	8
89	91695	RUCHI SINGH	4	4	8
90	91696	SANJEETA TOPPO	4	4	8
91	91697	SATEESH KUMAR	4	4	8
92	91698	SHALINI SINGH	4	4	8
93	91699	SHEETAL THAKUR	4	4	8
94	91700	SHEIKH FAIZE NABI	5	3	8
95	91701	SHEKHAR KUMAR	4	4	8
96	91702	SHIVAKANT CHANDRAKAR	5	4	9
97	91704	SHRADDHA PANDEY	4	4	8
98	91705	SIDDHANT DEWANGAN	5	4	9
99	91706	SIMRANJEET KAUR	4	4	8
100	91707	SOCHIT SINGH	4	4	8
101	91708	SOURABH TAMRAKAR	5	4	9
102	91709	SWATI SINGH	4	4	8
103	91710	TAIYYABA BANO	5	4	9
104	91711	TEJESHWANI	4	4	8
105	91712	TIKESHWARI	5	3	8
106	91713	TINKKAL CHANDEL	4	4	8
107	91714	TOPESHWAR	5	4	9
108	91715	UMESH KUMAR NIRMALKAR	5	4	9
109	91716	USHA SAHU	4	4	8
110	91717	YAMINI VERMA	4	4	8
111	91718	YOGENDRA KUMAR	5	4	9
112	91719	YUVRAJ DEWANGAN	5	4	9
		<b>Total</b>	<b>496</b>	<b>439</b>	<b>935</b>
		<b>Avg</b>	<b>4.43</b>	<b>3.92</b>	<b>8.35</b>

Mapping between COs & CT1 Questions in terms of level					Ave CO Attainment
Question	Outcomes of the Subject				
	C302.1	C302.2	C302.3	C302.4	
Q.1	3				3
Q.2		2			2
					2.5

Mapping between CO & CT1 Questions in terms of %					Ave C302 Attainment
Question	Outcomes of the Subject				
	C302.1	C302.2	C302.3	C302.4	
Q.1	83.48				
Q.2		55.65333			
Average	83.48	55.65			69.57

<p>If C302 is less than 40%: then 1          If C302 is between 40% to 65%: then 2          If C302 is greater than 65%: then 3</p>	<p>Average C302 attainment for CT1 is 69.57 So attainment level is 3</p>
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CO#	PO1	PO2	PO3	PO4	PO5	PO6	PO7	Average
C302 (From CO-PO Mapping)	2.75	2.5	2.5	2.5	2.5	1.5	1.75	
Ave C302 Attainment	69.57	69.57	69.57	69.57	69.57	69.57	69.57	
PO Attainment of C302 for CT-1 in terms of %	63.77	57.97	57.97	57.97	57.97	34.78	40.58	53.00
PO Attainment of C302 for CT-1 in terms of levels	3	3	3	3	3	2	2	2.71
Internal Assessment (20%)	0.6	0.6	0.6	0.6	0.6	0.4	0.4	0.54

CO#	PSO1	PSO2	PSO3	PSO4	<p>If PSO is less than 40%: then 1          If PSO is between 40% to 60%: then 2          If PSO is greater than 60%: then 3</p>
C302(From CO-PSO Mapping)	2.50	2.75	2.75	2.75	
Ave C302Attainment	69.57	69.57	69.57	69.57	
PSO Attainment of C302for CT-1 in terms of %	58	64	64	64	
PSO Attainment of C302for CT-1 in terms of levels	2	3	3	3	
Internal Assessment (20%)	0.4	0.6	0.6	0.6	0.55

**CLASS TEST-II**

**GOVT.V.Y.T.PG. AUTONOMOUS COLLEGE,DURG**

**DEPARTMENT OF COMMERCE & MANAGEMENT**

**ASSIGNMENT EXAMINATION-ACCOUNTING FOR MANAGERIAL DECISIONS**

**M.COM. III SEMESTER 2020-21 PAPER-II**

[Time: 1:30 Hours]

[Maximum Marks: 20]

**Note: All questions are compulsory.**

**Unit – III**

Q. No.	Question	Marks	CO's-Mapping	Bloom's Level																															
Q.1	What is Material variance.	2	CO3	L1, L2																															
Q.2	What do you mean by financial statements?	2		L2																															
Q.3	Calculate Cash from Operating Activities from the following <b>PROFIT AND LOSS ACCOUNT</b>	6		L2, L3, L4																															
	<table border="1" style="width: 100%;"><tbody><tr><td>To Cost of goods sold</td><td style="text-align: center;">3,00,000</td><td>To sales</td><td style="text-align: center;">4,60,000</td></tr><tr><td>To administrative expenses</td><td style="text-align: center;">40,000</td><td>To profit on sale of land</td><td style="text-align: center;">25,000</td></tr><tr><td>To selling expenses</td><td style="text-align: center;">30,000</td><td></td><td></td></tr><tr><td>To loss on sale of furniture</td><td style="text-align: center;">10,000</td><td></td><td></td></tr><tr><td>To goodwill written off</td><td style="text-align: center;">10,000</td><td></td><td></td></tr><tr><td>To tax paid</td><td style="text-align: center;">15,000</td><td></td><td></td></tr><tr><td>To net profit</td><td style="text-align: center;">80,000</td><td></td><td></td></tr><tr><td>Total</td><td style="text-align: center;">4,85,000</td><td></td><td style="text-align: center;">4,85,000</td></tr></tbody></table>	To Cost of goods sold	3,00,000	To sales	4,60,000	To administrative expenses	40,000	To profit on sale of land	25,000	To selling expenses	30,000			To loss on sale of furniture	10,000			To goodwill written off	10,000			To tax paid	15,000			To net profit	80,000			Total	4,85,000		4,85,000		
To Cost of goods sold	3,00,000	To sales	4,60,000																																
To administrative expenses	40,000	To profit on sale of land	25,000																																
To selling expenses	30,000																																		
To loss on sale of furniture	10,000																																		
To goodwill written off	10,000																																		
To tax paid	15,000																																		
To net profit	80,000																																		
Total	4,85,000		4,85,000																																

**Unit-IV**

Q.4	Explain labour in detail.  <p style="text-align: center;"><b>OR</b></p> Explain material variance in detail.	<b>10</b>	<b>CO4</b>	<b>L2, L3</b>
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**CLASS TEST-II MARKS**

<b>S. No.</b>	<b>Roll No.</b>	<b>Name</b>	<b>Q1</b>	<b>Q2</b>	<b>CT-2 Total</b>
1	91601	AAKASH DEWANGAN	5	4	9
2	91602	AARTI	5	4	9
3	91603	AASHI JAIN	5	4	9
4	91604	AJAY KUMAR	5	4	9
5	91605	AMAN THAKUR	5	4	9
6	91606	ANITA	4	4	8
7	91607	ANITA DEWANGAN	5	4	9
8	91608	ANITA KUSHWAHA	6	5	11
9	91609	ANJALI SAHU	4	4	8
10	91610	ANNPURNA DEWANGAN	5	4	9
11	91611	ANNPURNA SAHU	4	4	8
12	91612	ARADHANA	5	4	9
13	91613	ARUSHI AGRAHARI	5	4	9
14	91614	ASHISH KUMAR LAHRE	5	4	9
15	91615	BHARTI	6	5	11
16	91616	BHAWANA DHANKAR	5	4	9
17	91617	BHUPENDRA KUMAR	5	4	9
18	91618	BHUPENDRA KUMAR	5	4	9
19	91619	BHUPENDRA NIRMALKAR	5	4	9
20	91620	BOBY NAG	5	4	9
21	91621	CHAMMAN LAL	5	4	9
22	91622	CHANCHAL	5	4	9
23	91624	CHINMAY BISWAS	5	4	9
24	91625	CHIRANJEET BALA	5	4	9
25	91626	DHANESHWARI	5	4	9
26	91628	DOMESHWARI	5	4	9
27	91630	GAUTAM KUMAR	5	4	9
28	91631	GHANEETA	6	5	11
29	91632	GOPIKA DEWANGAN	5	4	9
30	91633	HARI RAM	5	4	9
31	91634	HIMANSHI DWIVEDI	6	5	11
32	91635	HIMANSHU DESHMUKH	5	4	9
33	91636	HIMANSHU SAGARVANSHI	5	4	9
34	91637	HIMANSHU SAHU	4	4	8
35	91638	INDRESHWARI	5	4	9
36	91639	JITENDRA	5	4	9
37	91640	JITESH KUMAR SAHU	4	4	8
38	91642	KAMLSAY KUJUR	5	4	9
39	91643	KAUSHILYA	6	5	11
40	91644	KAUSHLENDRA	5	4	9
41	91645	KEDAR	5	4	9
42	91646	KHEMEEN	5	4	9
43	91647	KHEMIN	5	4	9

44	91648	KHEMLATA	5	4	9
45	91649	KHILENDRA KUMAR	4	4	8
46	91650	KHILESHWARI DESHMUKH	5	4	9
47	91651	KHOMENDRA	5	4	9
48	91652	KIRTI KURRE	5	4	9
49	91653	KUNAL	5	4	9
50	91654	LALIT KUMAR	5	4	9
51	91655	LIKHAN	5	4	9
52	91656	LOKESH MANIKPURI	5	4	9
53	91657	MAHAVIR OJHA	6	5	11
54	91659	MANISHA TIRKEY	5	4	9
55	91660	MANJUSHA	6	5	11
56	91661	MONIKA KOSHLE	5	4	9
57	91662	MOOLCHAND	5	4	9
58	91663	MUKESH KUMAR	5	4	9
59	91664	NALINI DEVI PATEL	5	4	9
60	91665	NEELAM YADAV	5	4	9
61	91666	NEHA	6	5	11
62	91667	NIDHI SUDHAKAR	5	4	9
63	91668	NIKITA CHANDRAKAR	6	5	11
64	91669	NISHA	5	4	9
65	91670	NISHA	5	4	9
66	91671	NISHA SINGH	6	5	11
67	91672	NOMESH SAHU	5	4	9
68	91673	NUTAN SAHU	5	4	9
69	91674	PALENDRA KUMAR	5	4	9
70	91675	PANKAJ KUMAR	5	4	9
71	91676	PAYAL NAMDEV	6	5	11
72	91677	PIKESH KUMAR	5	4	9
73	91678	PRAHLAD KUMAR	5	4	9
74	91679	PRAVEEN NETAM	5	4	9
75	91680	PREETI	5	4	9
76	91681	PRIYA SINGH	6	5	11
77	91682	PRIYANKA SAHU	5	4	9
78	91683	PUKESHWAR	5	4	9
79	91684	RAJNEE PATEL	5	4	9
80	91685	RAKSHANTA DHRUW	5	4	9
81	91687	RAMA KANT	6	5	11
82	91688	RAMAKANT	5	4	9
83	91689	RASHMI	5	4	9
84	91690	RENUKA YADAV	5	4	9
85	91691	RESHMA SAHU	4	4	8
86	91692	REVENDRA KUMAR	5	4	9
87	91693	RITU JOSHI	6	5	11
88	91694	RUCHI SINGH	6	5	11
89	91695	RUCHI SINGH	6	5	11
90	91696	SANJEETA TOPPO	5	4	9
91	91697	SATEESH KUMAR	5	4	9
92	91698	SHALINI SINGH	6	5	11
93	91699	SHEETAL THAKUR	6	5	11
94	91700	SHEIKH FAIZE NABI	4	4	8

95	91701	SHEKHAR KUMAR	5	4	9
96	91702	SHIVAKANT CHANDRAKAR	5	4	9
97	91704	SHRADDHA PANDEY	6	5	11
98	91705	SIDDHANT DEWANGAN	5	4	9
99	91706	SIMRANJEET KAUR	6	5	11
100	91707	SOCHIT SINGH	6	5	11
101	91708	SOURABH TAMRAKAR	5	4	9
102	91709	SWATI SINGH	6	5	11
103	91710	TAIYYABA BANO	5	4	9
104	91711	TEJESHWANI	5	4	9
105	91712	TIKESHWARI	4	4	8
106	91713	TINKKAL CHANDEL	5	4	9
107	91714	TOPESHWAR	5	4	9
108	91715	UMESH KUMAR NIRMALKAR	5	4	9
109	91716	USHA SAHU	5	4	9
110	91717	YAMINI VERMA	6	5	11
111	91718	YOGENDRA KUMAR	5	4	9
112	91719	YUVRAJ DEWANGAN	5	4	9
		<b>Total</b>	<b>574</b>	<b>471</b>	<b>1045</b>
		<b>Avg</b>	<b>5.13</b>	<b>4.21</b>	<b>9.33</b>

Mapping between COs & CT2 Questions in terms of level					Ave CO Attainment
Question	Outcomes of the Subject				
	C302.1	C302.2	C302.3	C302.4	
Q.1			3		3
Q.2				2	2
					2.5

Mapping between CO & CT2 Questions in terms of %					Ave C302 Attainment
Question	Outcomes of the Subject				
	C302.1	C302.2	C302.3	C302.4	
Q.1			91.25		
Q.2				60.8333333	
<b>Average</b>			<b>91.25</b>	<b>60.83</b>	<b>76.04</b>

<p>If C302 is less than 40%: then 1  If C302 is between 40% to 65%: then 2  If C302 is greater than 65%: then 3</p>	<p>Average C302 attainment for CT2 is 76.04 So attainment level is 3</p>
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CO#	PO1	PO2	PO3	PO4	PO5	PO6	PO7	Average
<b>C302 (From CO-PO Mapping)</b>	2.75	2.5	2.5	2.5	2.5	1.5	1.75	
<b>Ave C302 Attainment</b>	<b>76.04</b>	<b>76.04</b>	<b>76.04</b>	<b>76.04</b>	<b>76.04</b>	<b>76.04</b>	<b>76.04</b>	
<b>PO Attainment of C302 for CT-2 in terms of %</b>	<b>69.70</b>	<b>63.37</b>	<b>63.37</b>	<b>63.37</b>	<b>63.37</b>	<b>38.02</b>	<b>44.36</b>	<b>57.94</b>
<b>PO Attainment of C302 for CT-2 in terms of levels</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>2</b>	<b>2</b>	<b>2.71</b>
<b>Internal Assessment (20%)</b>	<b>0.6</b>	<b>0.6</b>	<b>0.6</b>	<b>0.6</b>	<b>0.6</b>	<b>0.4</b>	<b>0.4</b>	<b>0.54</b>

CO#	PSO1	PSO2	PSO3	PSO4	If PSO is less than 40%: then 1 If PSO is between 40% to 60%: then 2 If PSO is greater than 60%: then 3
<b>C302 (From CO-PSO Mapping)</b>	<b>2.50</b>	<b>2.75</b>	<b>2.75</b>	<b>2.75</b>	
<b>Ave C302 Attainment</b>	<b>76.04</b>	<b>76.04</b>	<b>76.04</b>	<b>76.04</b>	
<b>PSO Attainment of C302 for CT-2 in terms of %</b>	<b>63</b>	<b>70</b>	<b>70</b>	<b>70</b>	
<b>PSO Attainment of C302 for CT-2 in terms of levels</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>	
<b>Internal Assessment (20%)</b>	<b>0.6</b>	<b>0.6</b>	<b>0.6</b>	<b>0.6</b>	<b>0.60</b>

Internal Assessment							
Sl.No.	Name of Students	Q1 (10)	Q2 (10)	Q3(10)	Q4(10)	Total Marks in assignment (40)	Grades
1	AAKASH DEWANGAN	8	10	9	8	35	A
2	AARTI	7	9	9	8	33	A
3	AASHI JAIN	9	10	10	9	38	A
4	AJAY KUMAR	7	9	8	9	33	A
5	AMAN THAKUR	9	7	8	8	32	A
6	ANITA	8	9	10	8	35	A
7	ANITA DEWANGAN	8	7	9	8	32	A
8	ANITA KUSHWAHA	9	8	8	8	33	A
9	ANJALI SAHU	6	9	7	9	31	A
10	ANNPURNA DEWANGAN	6	8	8	7	29	B
11	ANNPURNA SAHU	7	8	6	8	29	B
12	ARADHANA	8	9	10	9	36	A
13	ARUSHI AGRAHARI	6	9	9	8	32	A

14	ASHISH KUMAR LAHRE	7	8	8	9	32	A
15	BHARTI	8	8	9	9	34	A
16	BHAWANA DHANKAR	9	9	6	8	32	A
17	BHUPENDRA KUMAR	3	7	8	8	26	B
18	BHUPENDRA KUMAR	6	8	7	8	29	B
19	BHUPENDRA NIRMALKAR	7	9	5	8	29	B
20	BOBY NAG	8	9	7	9	33	A
21	CHAMMAN LAL	9	9	7	8	33	A
22	CHANCHAL	6	9	6	9	30	B
23	CHINMAY BISWAS	6	8	7	9	30	B
24	CHIRANJEET BALA	7	8	8	6	29	B
25	DHANESHWARI	8	9	9	9	35	A
26	DOMESHWARI	6	8	9	8	31	A
27	GAUTAM KUMAR	7	8	8	9	32	A
28	GHANEETA	8	8	9	9	34	A
29	GOPIKA DEWANGAN	9	10	5	8	32	A
30	HARI RAM	3	9	8	8	28	B
31	HIMANSHI DWIVEDI	3	9	7	8	27	B
32	HIMANSHU DESHMUKH	8	5	7	8	28	B
33	HIMANSHU SAGARVANSHI	8	6	7	9	30	B
34	HIMANSHU SAHU	8	8	8	8	32	A
35	INDRESHWARI	7	8	7	9	31	A
36	JITENDRA	6	8	8	9	31	A
37	JITESH KUMAR SAHU	7	8	8	8	31	A
38	KAMLSAY KUJUR	9	6	9	8	32	A
39	KAUSHILYA	3	9	9	7	28	B
40	KAUSHLENDRA	6	8	6	7	27	B
41	KEDAR	6	4	8	7	25	B
42	KHEMEEN	10	9	8	9	36	A
43	KHEMIN	4	8	7	7	26	B
44	KHEMLATA	8	8	6	8	30	B
45	KHILENDRA KUMAR	7	9	5	8	29	B
46	KHILESHWARI DESHMUKH	8	9	7	9	33	A
47	KHOMENDRA	8	8	8	8	32	A
48	KIRTI KURRE	9	4	4	7	24	B
49	KUNAL	5	6	8	10	29	B
50	LALIT KUMAR	6	10	6	8	30	B
51	LIKHAN	10	9	7	9	35	A
52	LOKESH MANIKPURI	10	8	8	6	32	A
53	MAHAVIR OJHA	6	4	7	8	25	B

54	MANISHA TIRKEY	6	8	6	7	27	B
55	MANJUSHA	6	4	8	4	22	B
56	MONIKA KOSHLE	7	8	9	6	30	B
57	MOOLCHAND	7	10	9	6	32	A
58	MUKESH KUMAR	7	9	9	6	31	A
59	NALINI DEVI PATEL	7	10	9	6	32	A
60	NEELAM YADAV	4	4	8	8	24	B
61	NEHA	10	9	8	9	36	A
62	NIDHI SUDHAKAR	10	9	9	7	35	A
63	NIKITA CHANDRAKAR	5	7	6	9	27	B
64	NISHA	10	8	6	6	30	B
65	NISHA	7	10	9	6	32	A
66	NISHA SINGH	8	5	8	9	30	B
67	NOMESH SAHU	8	6	6	8	28	B
68	NUTAN SAHU	7	5	8	8	28	B
69	PALENDRA KUMAR	6	7	9	8	30	B
70	PANKAJ KUMAR	8	9	10	9	36	A
71	PAYAL NAMDEV	9	4	5	9	27	B
72	PIKESH KUMAR	3	9	9	6	27	B
73	PRAHLAD KUMAR	7	6	8	7	28	B
74	PRAVEEN NETAM	4	7	7	8	26	B
75	PREETI	9	8	9	8	34	A
76	PRIYA SINGH	7	7	10	8	32	A
77	PRIYANKA SAHU	8	6	9	8	31	A
78	PUKESHWAR	10	9	8	9	36	A
79	RAJNEE PATEL	4	8	7	7	26	B
80	RAKSHANTA DHRUW	8	8	6	8	30	B
81	RAMA KANT	7	9	5	8	29	B
82	RAMAKANT	8	9	7	9	33	A
83	RASHMI	8	8	8	8	32	A
84	RENUKA YADAV	9	4	4	7	24	B
85	RESHMA SAHU	5	6	8	10	29	B
86	REVENDRA KUMAR	6	10	6	8	30	B
87	RITU JOSHI	10	9	7	9	35	A
88	RUCHI SINGH	10	8	8	6	32	A
89	RUCHI SINGH	6	4	7	8	25	B
90	SANJEETA TOPPO	6	8	6	7	27	B
91	SATEESH KUMAR	6	4	8	4	22	B
92	SHALINI SINGH	7	8	9	6	30	B
93	SHEETAL THAKUR	7	10	9	6	32	A
94	SHEIKH FAIZE NABI	7	9	9	6	31	A
95	SHEKHAR KUMAR	7	10	9	6	32	A



Mapping between CO & Assignment Questions in terms of %					Ave C302 Attainment
Question	Outcomes of the Subject				
	C302.1	C302.2	C302.3	C302.4	
Q.1	75.89				
Q.2		75.89			
Q.3			75.89		
Q.4				50.59	
<b>Average</b>	<b>75.89</b>	<b>75.89</b>	<b>75.89</b>	<b>50.59</b>	<b>69.57</b>

CO#	PO1	PO2	PO3	PO4	PO5	PO6	PO7	Average
<b>C302 (From CO-PO Mapping)</b>	2.75	2.5	2.5	2.5	2.5	1.5	1.75	
<b>Ave C302 Attainment</b>	<b>69.57</b>	<b>69.57</b>	<b>69.57</b>	<b>69.57</b>	<b>69.57</b>	<b>69.57</b>	<b>69.57</b>	
<b>Attainment of PO of C302 for Assignment in terms of %</b>	<b>63.77</b>	<b>57.97</b>	<b>57.97</b>	<b>57.97</b>	<b>57.97</b>	<b>34.78</b>	<b>40.58</b>	<b>53.00</b>
<b>Attainment of PO of C302 for Assignment in terms of levels</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>2</b>	<b>2</b>	<b>2.71</b>
<b>Internal Assessment (20%)</b>	<b>0.6</b>	<b>0.6</b>	<b>0.6</b>	<b>0.6</b>	<b>0.6</b>	<b>0.4</b>	<b>1</b>	<b>0.63</b>

CO#	PSO1	PSO2	PSO3	PSO4	If PSO is less than 40%: then 1 If PSO is between 40% to 60%: then 2 If PSO is greater than 60%: then 3
<b>C302 (From CO-PSO Mapping)</b>	<b>2.50</b>	<b>2.75</b>	<b>2.75</b>	<b>2.75</b>	
<b>Ave C302 Attainment</b>	<b>69.57</b>	<b>69.57</b>	<b>69.57</b>	<b>69.57</b>	
<b>Attainment of PSO of C302 for Assignment in terms of %</b>	<b>58</b>	<b>64</b>	<b>64</b>	<b>64</b>	
<b>Attainment of PSO of C302 for Assignment in terms of levels</b>	<b>2</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>2.50</b>
<b>Internal Assessment (20%)</b>	<b>0.4</b>	<b>0.6</b>	<b>0.6</b>	<b>0.6</b>	<b>0.50</b>



## END SEMESTER

(8)

Roll No.....

Total No. of Units : 04  
Total No. of Printed Pages : 08

Actual usage per unit	2.5 kg.
Finished stock sold	200 units
Closing stock of finished goods	40 units

OR

एक निर्माणी संस्थान में एक माह के लिए प्रमाणित समय 18000 घण्टे किए गये। निर्धारित प्रति घंटा प्रमाणित मजदूरी दर रु. 3 निर्धारित की गई। किसी माह में 100 श्रमिकों को नियुक्त किया गया एवं एक माह के औसत कार्य दिवस 25 तय किये गये। एक श्रमिक प्रति दिन 8 घण्टे कार्य करता है। माह का कुल मजदूरी बिल 50,000 रु. है। मशीन में गड़बड़ी के कारण 100 घण्टे कार्य नहीं हो सका। श्रम विचरणों की गणना कीजिए।

In a manufacturing concern standard time was fixed 18,000 hours for a month. A standard wages rate of Rs. 3 per hour has been fixed. In a certain month 100 workers were employed and average working days in a month were fixed 25. A worker works for 8 hours in a day. Total wages bill of the factory for the month amounted to Rs. 50,000. Due to break-down of the machine, work was not done for 100 hours. Calculate labour variance.

---x---

(2)

OR

आय विवरण से क्या आशय है? समझाइये।

What is meant by income statement? Explain.

Q.1 D प्रबन्धकीय लेखापिढि के कोई पाँच कार्यों को विस्तार से समझाइए। (12)

Explain any five functions of Management Accounting in detail.

OR

प्रबन्धकीय लेखांकन तथा लागत लेखांकन में अंतर स्पष्ट कीजिए।

Distinguish between 'Management Accounting' and 'Cost Accounting'.

Unit - II

Q.2 A लेखांकन अनुपात क्या है? (2)

What is accounting ratio?

Q.2 B चालू दायित्वों से क्या आशय है? (2)

What is meant by current liabilities?

Q.2 C क्रियाशीलता अनुपात किसे कहते हैं? किन्हीं तीन मुख्य क्रियाशीलता अनुपातों के नाम सूत्र सहित लिखिए। (4)

What is called activity ratio? Write any three activity ratios with their respective formula.

OR

संचालन अनुपात और संचालन लाभ अनुपात में अंतर कीजिए।

Distinguish operating ratio and operating profit ratio.

Third Semester Online Examination, May 2021

M.Com.

Paper - II

ACCOUNTING FOR MANAGERIAL DECISION

Time : 3 Hrs.

Max.Marks : 80

- प्रत्येक इकाई में प्रत्येक प्रश्न का भाग A एवं B अतिलघूत्तरी प्रश्न हैं, जिनके उत्तर एक या दो वाक्यों में दें।
- प्रत्येक इकाई के भाग C (लघूत्तरी प्रश्न) का उत्तर 200-250 शब्दों में दें। भाग D (दीर्घ उत्तरीय प्रश्न) के उत्तर 400-450 शब्दों में दें।
- Part A and B of each question in each unit consist of very short answer type questions which are to be answered in one or two sentences.
- Part C (Short answer type) of each question should be answered in 200-250 words.
- Part D (Long answer type) of each question should be answered within the word limit 400-450.

Unit - I

Q.1 A वित्तीय विवरणों से आप क्या समझते हैं? (2)

What do you mean by financial statement?

Q.1 B प्रवृत्ति विश्लेषण क्या है? (2)

What is trend analysis?

Q.1 C प्रबन्धकीय लेखांकन की विभिन्न तकनीकों को समझाइये। (4)

Explain the various tools of management accounting.

P.T.O.

(7)

Unit - IV

Q.4 A सामग्री विचरण क्या है? (2)

What is material variance?

Q.4 B श्रम लागत विचरण क्या है? (2)

What is Labour Cost Variance?

Q.4 C नियंत्रणीय एवं अनियंत्रणीय विचरण क्या हैं? वर्णन कीजिए। (4)

What is controllable and uncontrollable variance? Describe.

OR

विचरण शब्द की व्याख्या कीजिए।

Explain the term variance.

Q.4 D निम्न से सामग्री लागत विचरण की गणना कीजिए और उसका विभिन्न कारणों के आधार पर विश्लेषण कीजिए : (12)

प्रति इकाई के लिए सामग्री की प्रमाणित मात्रा	2 कि. ग्रा.
प्रमाणित मूल्य प्रति कि.ग्रा.	4 रु.
क्रय सामग्री का वास्तविक मूल्य	4000 रु.
सामग्री का अंतिम स्टॉक	200 कि. ग्रा.
प्रति इकाई वास्तविक प्रयोग	2.5 कि. ग्रा.
तैयार स्टॉक का विक्रय	200 इकाई
तैयार माल का अंतिम स्टॉक	40 इकाई

From the following calculate material cost variance and analyse the same on the basis of different causes :

Standard material quantity per unit	2 kg.
Standard price per kg.	Rs. 4
Actual value of material purchased	Rs. 4,000
Closing stock of material	200 kg.

P.T.O.

(6)

OR

निम्न आर्थिक चिट्ठे से 31 मार्च 2015 को समाप्त होने वाले वर्ष के लिए रोकड़ प्रवाह विवरण तैयार कीजिए:

दायित्व	1.4.2014	31.3.2015	सम्पत्ति	1.4.2014	31.3.2015
पूँजी	1,25,000	1,53,000	भवन	35,000	60,000
X से ऋण	25,000	-	भूमि	35,000	50,000
बैंक से ऋण	40,000	50,000	मशीनरी	80,000	55,000
लेनदार	40,000	44,000	स्क्रंध	40,000	25,000
			देनदार	30,000	50,000
			रोकड़	10,000	7,000
	<b>2,30,000</b>	<b>2,47,000</b>		<b>2,30,000</b>	<b>2,47,000</b>

वर्ष में 10,000 रु. लागत की मशीनरी जिस पर संचित छस 3000 रु. था 5000 रु. में बेच दी गई।

From the following balance sheet prepare cash flow statement for the year ending on 31<sup>st</sup> March 2015 :

Liability	1.4.2014	31.3.2015	Assets	1.4.2014	31.3.2015
Capital	1,25,000	1,53,000	Building	35,000	60,000
Loan from X	25,000	-	Land	35,000	50,000
Loan from Bank	40,000	50,000	Machinery	80,000	55,000
Creditors	40,000	44,000	Stock	40,000	25,000
			Debtors	30,000	50,000
			Cash	10,000	7,000
	<b>2,30,000</b>	<b>2,47,000</b>		<b>2,30,000</b>	<b>2,47,000</b>

During the year a machinery costing Rs. 10,000, with accumulated depreciation Rs. 3,000, was sold for Rs. 5,000.

(4)

उपयुक्त सूचनाओं से निम्न अनुपात की गणना कीजिए :

- अ) स्क्रंध आवर्त      ब) व्यापारिक प्राप्य आवर्त  
स) अम्ल परत अनुपात

Some data of financial accounts of a company are as follow:

Annual Sales	2,00,000
% of Gross Profit on sales	16%
Average Inventory	14,000
Current Liabilities	16,000
Current Ratio	250%
Closing Inventory	12,000
Trade Receivable at the end	24,000

From the above information, calculate the following ratio :

- a) Inventory Turnover      b) Trade Receivable Turnover  
c) Acid Test Ratio

Unit - III

Q.3 A संचालन से रोकड़ किसे कहते हैं? (2)

What is Cash from operation?

Q.3 B शुद्ध कार्यशील पूँजी से आप क्या समझते हैं? (2)

What do you understand by Net Working Capital?

Q.3 C कोष प्रवाह विवरण एवं आर्थिक चिट्ठा में अंतर स्पष्ट कीजिए। (4)

Distinguish between Funds flow statement and Balance sheet.

OR

रोकड़ प्रवाह विवरण क्या है? यह कोष प्रवाह विवरण से किस प्रकार भिन्न है?

What is cash flow statement? How does it differ from fund flow statement?

(3)

Q.2 D निम्नांकित सूचनाओं से आप विनियोजित पूँजी पर प्रत्याय की गणना कीजिए : (12)

	रु.
शुद्ध लाभ कर के पश्चात्	1,00,000
चालू सम्पत्ति	8,00,000
10% ऋण पत्र	6,00,000
चालू दायित्व	3,00,000
स्थायी सम्पत्ति	5,00,000
छस (अद्यतन)	1,00,000
आयकर की दर 30%	

You are required to calculate return on capital employed from the following information :

	Rs.
Net profit after tax	1,00,000
Current Assets	8,00,000
10% Debentures	6,00,000
Current Liabilities	3,00,000
Fixed Assets	5,00,000
Depreciation up-to-date	1,00,000
Rate of income tax 30%	

OR

एक कम्पनी के वित्तीय लेखों के कुछ समक निम्न प्रकार हैं :	
वार्षिक बिक्री	2,00,000
बिक्री पर सकल लाभ का प्रतिशत	16%
औसत स्क्रंध	14,000
चालू दायित्व	16,000
चालू अनुपात	250%
अंतिम स्क्रंध	12,000
प्राप्य अंत में	24,000

P.T.O.

(5)

Q.3 D निम्न विवरण से कोष प्रवाह विवरण तैयार कीजिए : (12)

समता एवं दायित्व	1.4.2014	31.3.2015	सम्पत्ति	1.4.2014	31.3.2015
पूँजी	74,000	74,500	भूमि	15,000	20,000
दीर्घकालीन ऋण	15,000	22,500	भवन	20,000	22,500
लेनदार	18,000	20,500	मशीनरी	40,000	43,000
			स्क्रंध	12,500	11,000
			देनदार	16,500	18,200
			रोकड़	3,000	2,800
	<b>1,07,000</b>	<b>1,17,500</b>		<b>1,07,000</b>	<b>1,17,500</b>

वर्ष में स्वामी द्वारा निजी प्रयोग के लिए 15,000 रु. का आहरण किया गया मशीन पर छस के प्रायदान का शेष 1.4.2014 को 13,500 रु. और 31.3.2015 को 18,000 रु. था।

From the following particulars, prepare the fund flow statement:

Equity & Liability	1.4.2014	31.3.2015	Assets	1.4.2014	31.3.2015
Capital	74,000	74,500	Land	15,000	20,000
Long term loan	15,000	22,500	Building	20,000	22,500
Creditors	18,000	20,500	Machinery	40,000	43,000
			Stock	12,500	11,000
			Debtors	16,500	18,200
			Cash	3,000	2,800
	<b>1,07,000</b>	<b>1,17,500</b>		<b>1,07,000</b>	<b>1,17,500</b>

During the year, drawings by the proprietor for personal use amounted to 15000, provision for depreciation on machinery stood at Rs. 13,500 on 1.4.2014 and 18,000 on 31.3.2015.

P.T.O.

<b>External Assessment</b>			
<b>Sl.No.</b>	<b>Roll No.</b>	<b>Name of Students</b>	<b>University Exam Marks (80)</b>
1	91601	AAKASH DEWANGAN	74
2	91602	AARTI	73
3	91603	AASHI JAIN	66
4	91604	AJAY KUMAR	71
5	91605	AMAN THAKUR	74
6	91606	ANITA	75
7	91607	ANITA DEWANGAN	74
8	91608	ANITA KUSHWAHA	75
9	91609	ANJALI SAHU	74
10	91610	ANNPURNA DEWANGAN	73
11	91611	ANNPURNA SAHU	73
12	91612	ARADHANA	73
13	91613	ARUSHI AGRAHARI	74
14	91614	ASHISH KUMAR LAHRE	73
15	91615	BHARTI	73
16	91616	BHAWANA DHANKAR	73
17	91617	BHUPENDRA KUMAR	75
18	91618	BHUPENDRA KUMAR	73
19	91619	BHUPENDRA NIRMALKAR	65
20	91620	BOBY NAG	65
21	91621	CHAMMAN LAL	72
22	91622	CHANCHAL	66
23	91623	CHINMAY BISWAS	74
24	91624	CHIRANJEET BALA	73
25	91625	DHANESHWARI	62
26	91626	DOMESHWARI	75
27	91627	GAUTAM KUMAR	65
28	91628	GHANEETA	74
29	91629	GOPIKA DEWANGAN	74
30	91630	HARI RAM	74
31	91631	HIMANSHI DWIVEDI	77
32	91632	HIMANSHU DESHMUKH	73
33	91633	HIMANSHU SAGARVANSHI	74
34	91634	HIMANSHU SAHU	73
35	91635	INDRESHWARI	67
36	91636	JITENDRA	75
37	91637	JITESH KUMAR SAHU	72
38	91638	KAMLSAY KUJUR	72

39	91639	KAUSHILYA	76
40	91640	KAUSHLENDRA	61
41	91641	KEDAR	74
42	91642	KHEMEEN	65
43	91643	KHEMIN	66
44	91644	KHEMLATA	73
45	91645	KHILENDRA KUMAR	63
46	91646	KHILESHWARI DESHMUKH	74
47	91647	KHOMENDRA	74
48	91648	KIRTI KURRE	73
49	91649	KUNAL	74
50	91650	LALIT KUMAR	75
51	91651	LIKHAN	74
52	91652	LOKESH MANIKPURI	73
53	91653	MAHAVIR OJHA	73
54	91654	MANISHA TIRKEY	75
55	91655	MANJUSHA	76
56	91656	MONIKA KOSHLE	75
57	91657	MOOLCHAND	72
58	91658	MUKESH KUMAR	73
59	91659	NALINI DEVI PATEL	74
60	91660	NEELAM YADAV	73
61	91661	NEHA	75
62	91662	NIDHI SUDHAKAR	74
63	91663	NIKITA CHANDRAKAR	68
64	91664	NISHA	66
65	91665	NISHA	74
66	91666	NISHA SINGH	75
67	91667	NOMESH SAHU	61
68	91668	NUTAN SAHU	62
69	91669	PALENDRA KUMAR	76
70	91670	PANKAJ KUMAR	75
71	91671	PAYAL NAMDEV	78
72	91672	PIKESH KUMAR	76
73	91673	PRAHLAD KUMAR	77
74	91674	PRAVEEN NETAM	72
75	91675	PREETI	71
76	91676	PRIYA SINGH	74
77	91677	PRIYANKA SAHU	74
78	91678	PUKESHWAR	72
79	91679	RAJNEE PATEL	73
80	91680	RAKSHANTA DHRUW	76
81	91681	RAMA KANT	74
82	91682	RAMAKANT	65

83	91683	RASHMI	77
84	91684	RENUKA YADAV	71
85	91685	RESHMA SAHU	75
86	91687	REVENDRA KUMAR	73
87	91688	RITU JOSHI	77
88	91689	RUCHI SINGH	72
89	91690	RUCHI SINGH	74
90	91691	SANJEETA TOPPO	74
91	91692	SATEESH KUMAR	72
92	91693	SHALINI SINGH	54
93	91694	SHEETAL THAKUR	74
94	91695	SHEIKH FAIZE NABI	73
95	91696	SHEKHAR KUMAR	74
96	91697	SHIVAKANT CHANDRAKAR	74
97	91698	SHRADDHA PANDEY	75
98	91699	SIDDHANT DEWANGAN	73
99	91700	SIMRANJEET KAUR	76
100	91701	SOCHIT SINGH	75
101	91702	SOURABH TAMRAKAR	74
102	91704	SWATI SINGH	76
103	91705	TAIYYABA BANO	67
104	91706	TEJESHVANI	73
105	91707	TIKESHWARI	74
106	91708	TINKKAL CHANDEL	75
107	91709	TOPESHWAR	76
108	91710	UMESH KUMAR NIRMALKAR	67
109	91711	USHA SAHU	74
110	91712	YAMINI VERMA	74
111	91713	YOGENDRA KUMAR	76
112	91714	YUVRAJ DEWANGAN	75
<b>Total Marks</b>			<b>8106</b>
<b>Average Marks</b>			<b>72.38</b>
<b>InTerms of percentage</b>			<b>90.47%</b>

<b>Mapping of CO with ESE Question Paper</b>					<b>Ave</b>
<b>CO/ Ques</b>	<b>Q1</b>	<b>Q2</b>	<b>Q3</b>	<b>Q4</b>	
<b>C302.1</b>	<b>3</b>				<b>3</b>
<b>C302.2</b>		<b>2</b>			<b>2</b>
<b>C302.3</b>			<b>2</b>		<b>2</b>
<b>C302.4</b>				<b>2</b>	<b>2</b>
<b>Average Attainment of ACCOUNTING FOR MANAGERIAL DECISION ESE</b>					<b>2.25</b>

Mapping of CO and ESA Question Paper in terms of percentage					Ave
CO/ Ques	Q1	Q2	Q3	Q4	
C302.1	90.47				90.47
C302.2		60.313333			60.31333
C302.3			60.31333		60.31333
C302.4				60.31333333	60.31333
Average Attainment ACCOUNTING FOR MANAGERIAL DECISION ESE					67.8525
Attainment Level					2.035575

CO#	PO1	PO2	PO3	PO4	PO5	PO6	PO7	Average
C302 (From CO-PO Mapping)	2.75	2.5	2.5	2.5	2.5	1.5	1.75	
ESE Ave Marks	67.85	67.85	67.85	67.85	67.85	67.85	67.85	
PO Attainment of ESE in terms of %	62	57	57	57	57	34	40	
PO Attainment of ESE in terms of levels	3	3	3	3	3	2	2	2.71
External Assessment (80%)	2.4	2.4	2.4	2.4	2.4	1.6	1.6	2.17

CO#	PSO1	PSO2	PSO3	PSO4	If PSO is less than 40%: then 1 If PSO is between 40% to 60%: then 2 If PSO is greater than 60%: then 3
C302 (From CO-PSO Mapping)	2.50	2.75	2.75	2.75	
ESE Ave Marks	67.8525	67.85	67.85	67.85	
PSO Attainment of ESE in terms of %	57	62	62	62	
PSO Attainment of ESE in terms of levels	2	3	3	3	2.50
External Assessment (80%)	1.6	2.4	2.4	2.4	2.00

**FINAL ATTAINMENT**

<b>PO'S Attainment of ACCOUNTING FOR MANAGERIAL DECISION through External Assessment</b>								
<b>Sl. No</b>	<b>Parameters</b>	<b>Name of Subject: ACCOUNTING FOR MANAGERIAL DECISION</b>						
		<b>Program Outcomes</b>						
		<b>PO1</b>	<b>PO2</b>	<b>PO3</b>	<b>PO4</b>	<b>PO5</b>	<b>PO6</b>	<b>PO7</b>
3	Class Test -1	3	3	3	3	3	2	2
4	Class Test -2	3	3	3	3	3	2	2
5	Assignment	3	3	3	3	3	2	2
	<b>Avg</b>	<b>3.00</b>	<b>3.00</b>	<b>3.00</b>	<b>3.00</b>	<b>3.00</b>	<b>2.00</b>	<b>2.00</b>

<b>PO'S Attainment of ACCOUNTING FOR MANAGERIAL DECISION through External Assessment</b>								
<b>Sl. No</b>	<b>Parameters</b>	<b>Name of Subject: ACCOUNTING FOR MANAGERIAL DECISION</b>						
		<b>Program Outcomes</b>						
		<b>PO1</b>	<b>PO2</b>	<b>PO3</b>	<b>PO4</b>	<b>PO5</b>	<b>PO6</b>	<b>PO7</b>
1	<b>ESE</b>	3	3	3	3	3	2	2

<b>Course ACCOUNTING FOR MANAGERIAL DECISION Net attainment:</b>								
<b>Sl. No</b>	<b>Parameters</b>	<b>Name of Subject: ACCOUNTING FOR MANAGERIAL DECISION</b>						
		<b>Program Outcomes</b>						
		<b>PO1</b>	<b>PO2</b>	<b>PO3</b>	<b>PO4</b>	<b>PO5</b>	<b>PO6</b>	<b>PO7</b>
1	<b>External Assessment (80%)</b>	2.4	2.4	2.4	2.4	2.4	1.6	1.6
2	<b>Internal Assessment (20%)</b>	0.60	0.60	0.60	0.60	0.60	0.40	0.40
	<b>Net Assessment of C302</b>	<b>3.00</b>	<b>3.00</b>	<b>3.00</b>	<b>3.00</b>	<b>3.00</b>	<b>2.00</b>	<b>2.00</b>
								<b>2.71</b>

**Target Set for PO Attainment w.r.t ACCOUNTING FOR MANAGERIAL DECISION is 2.5. We Achieved 2.71. So needs remedial action.**

PSO'S Attainment of ACCOUNTING FOR MANAGERIAL DECISION through Internal Assessment					
Sl. No	Parameters	Name of Subject: ACCOUNTING FOR MANAGERIAL DECISION			
		Program Specific Outcomes			
		PSO1	PSO2	PSO3	PSO4
1	Class Test -1	2	3	3	3
2	Class Test -2	3	3	3	3
3	Assignment	2	3	3	3
Avg		2.33	3.00	3.00	3.00

PSO'S Attainment of ACCOUNTING FOR MANAGERIAL DECISION Internal Assessment					
Sl. No	Parameters	Name of Subject: ACCOUNTING FOR MANAGERIAL DECISION			
		Program Specific Outcomes			
		PSO1	PSO2	PSO3	PSO4
1	ESE	2	3	3	3
Avg		2	3	3	3

PSO'S Attainment of ACCOUNTING FOR MANAGERIAL DECISION through Internal Assessment						
Sl. No	Parameters	Name of Subject: ACCOUNTING FOR MANAGERIAL DECISION				
		Program Specific Outcomes				
		PSO1	PSO2	PSO3	PSO4	
1	External Assessment (80%)	1.6	2.4	2.4	2.4	
2	Internal Assessment (20%)	0.466666667	0.6	0.6	0.6	
Avg		2.07	3.00	3.00	3.00	2.77

Target Set for PSO Attainment w.r.t ACCOUNTING FOR MANAGERIAL DECISION is 2.8. We Achieved 2.77





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## Attainments of POs-PSOs of Commerce Department

**M.Com Semester – III 2020-2021**

### TITLE OF THE PAPER

### ADVANCED COST ACCOUNTING Paper – III

#### Course Outcomes

- CO1: Familiarization with the cost Management Control Systems.
- CO2: Ability to understand Managerial Behavior and Control Structure prevalent under varied business environment.
- CO3: Familiarization with Contemporary issues in cost management.
- CO4: Clarity about the reporting requirements of cost management.

#### CO-PO MATRIX

Mapping of Course Outcomes with Program Outcomes											
CO#	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4
CO1	3	3	3	3	3	2	2	2	3	3	3
CO2	3	2	3	2	2	1	1	3	3	2	3
CO3	2	3	2	2	3	1	2	3	2	3	2
CO4	3	2	2	3	2	2	2	2	3	3	3
	2.75	2.50	2.50	2.50	2.50	1.50	1.75	2.50	2.75	2.75	2.75

#### CLASS TEST-I

GOVT.V.Y.T.PG. AUTONOMOUS COLLEGE,DURG

DEPARTMENT OF COMMERCE & MANAGEMENT

INTERNAL EXAMINATION- ADVANCED COST ACCOUNTING

M.COM.III SEMESTER 2020-21 PAPER-III

[Time: 1:30 Hours]

[Maximum Marks: 20]

**Note: All questions are compulsory.**

Unit – I

Q. No.	Question	Marks	CO's-Mapping	Bloom's Level
Q.1	What are the types of costing?	2	CO1	L2
Q.2	What do you mean by Bin card?	2		L2
Q.3	Write down the formula to calculate minimum level, maximum level, reorder level and average level?	6		L2, L3

#### Unit-II

<b>Q.4</b>	<p>What do you mean by piece rate and time rate system of remunerating the labour. Discuss their advantages and disadvantages.</p> <p style="text-align: center;"><b>OR</b></p> <p>A worker wage for a guaranteed 48 hours week is Rs. 45 per hour. The estimated time to produce 1 unit is 20 minutes. Under the incentives scheme time allowed is increased by 10%, he produced 150 units during the week. Calculate the total wages under Halsey and Rowan bonus plan.</p>	<b>10</b>	<b>CO2</b>	<b>L3, L4</b>
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S. No.	Roll No.	Name	Q1	Q2	CT-1 Total
1	91601	AAKASH DEWANGAN	4	4	8
2	91602	AARTI	4	4	8
3	91603	AASHI JAIN	4	4	8
4	91604	AJAY KUMAR	5	4	9
5	91605	AMAN THAKUR	4	4	8
6	91606	ANITA	4	3	7
7	91607	ANITA DEWANGAN	4	4	8
8	91608	ANITA KUSHWAHA	4	4	8
9	91609	ANJALI SAHU	4	4	8
10	91610	ANNPURNA DEWANGAN	5	4	9
11	91611	ANNPURNA SAHU	5	4	9
12	91612	ARADHANA	4	4	8
13	91613	ARUSHI AGRAHARI	4	4	8
14	91614	ASHISH KUMAR LAHRE	4	4	8
15	91615	BHARTI	4	4	8
16	91616	BHAWANA DHANKAR	4	4	8
17	91617	BHUPENDRA KUMAR	5	4	9
18	91618	BHUPENDRA KUMAR	4	4	8
19	91619	BHUPENDRA NIRMALKAR	5	4	9

20	91620	BOBY NAG	4	4	8
21	91621	CHAMMAN LAL	4	4	8
22	91622	CHANCHAL	4	4	8
23	91624	CHINMAY BISWAS	5	4	9
24	91625	CHIRANJEET BALA	5	3	8
25	91626	DHANESHWARI	4	4	8
26	91628	DOMESHWARI	4	4	8
27	91630	GAUTAM KUMAR	4	4	8
28	91631	GHANEETA	4	4	8
29	91632	GOPIKA DEWANGAN	4	4	8
30	91633	HARI RAM	4	4	8
31	91634	HIMANSHI DWIVEDI	4	4	8
32	91635	HIMANSHU DESHMUKH	5	4	9
33	91636	HIMANSHU SAGARVANSHI	4	4	8
34	91637	HIMANSHU SAHU	5	3	8
35	91638	INDRESHWARI	4	4	8
36	91639	JITENDRA	4	3	7
37	91640	JITESH KUMAR SAHU	4	4	8
38	91642	KAMLSAY KUJUR	4	4	8
39	91643	KAUSHILYA	4	4	8
40	91644	KAUSHLENDRA	4	4	8
41	91645	KEDAR	4	4	8
42	91646	KHEMEEN	4	4	8
43	91647	KHEMIN	4	4	8
44	91648	KHEMLATA	4	4	8
45	91649	KHILENDRA KUMAR	5	3	8
46	91650	KHILESHWARI DESHMUKH	5	4	9
47	91651	KHOMENDRA	4	4	8
48	91652	KIRTI KURRE	4	4	8
49	91653	KUNAL	4	3	7
50	91654	LALIT KUMAR	4	4	8
51	91655	LIKHAN	4	4	8
52	91656	LOKESH MANIKPURI	4	4	8
53	91657	MAHAVIR OJHA	5	3	8
54	91659	MANISHA TIRKEY	4	4	8
55	91660	MANJUSHA	4	4	8
56	91661	MONIKA KOSHLE	4	4	8
57	91662	MOOLCHAND	4	4	8
58	91663	MUKESH KUMAR	4	3	7
59	91664	NALINI DEVI PATEL	4	4	8
60	91665	NEELAM YADAV	4	4	8
61	91666	NEHA	5	4	9
62	91667	NIDHI SUDHAKAR	4	4	8
63	91668	NIKITA CHANDRAKAR	4	4	8
64	91669	NISHA	4	4	8

65	91670	NISHA	4	4	8
66	91671	NISHA SINGH	4	4	8
67	91672	NOMESH SAHU	4	4	8
68	91673	NUTAN SAHU	5	4	9
69	91674	PALENDRA KUMAR	4	4	8
70	91675	PANKAJ KUMAR	4	4	8
71	91676	PAYAL NAMDEV	4	4	8
72	91677	PIKESH KUMAR	4	4	8
73	91678	PRAHLAD KUMAR	4	4	8
74	91679	PRAVEEN NETAM	4	4	8
75	91680	PREETI	5	4	9
76	91681	PRIYA SINGH	4	4	8
77	91682	PRIYANKA SAHU	4	4	8
78	91683	PUKESHWAR	4	4	8
79	91684	RAJNEE PATEL	4	4	8
80	91685	RAKSHANTA DHRUW	4	3	7
81	91687	RAMA KANT	4	4	8
82	91688	RAMAKANT	4	4	8
83	91689	RASHMI	4	4	8
84	91690	RENUKA YADAV	4	4	8
85	91691	RESHMA SAHU	5	3	8
86	91692	REVENDRA KUMAR	4	4	8
87	91693	RITU JOSHI	4	4	8
88	91694	RUCHI SINGH	5	4	9
89	91695	RUCHI SINGH	4	4	8
90	91696	SANJEETA TOPPO	5	4	9
91	91697	SATEESH KUMAR	4	3	7
92	91698	SHALINI SINGH	4	4	8
93	91699	SHEETAL THAKUR	4	4	8
94	91700	SHEIKH FAIZE NABI	4	4	8
95	91701	SHEKHAR KUMAR	4	4	8
96	91702	SHIVAKANT CHANDRAKAR	4	4	8
97	91704	SHRADDHA PANDEY	4	4	8
98	91705	SIDDHANT DEWANGAN	4	4	8
99	91706	SIMRANJEET KAUR	4	4	8
100	91707	SOCHIT SINGH	4	4	8
101	91708	SOURABH TAMRAKAR	4	4	8
102	91709	SWATI SINGH	4	4	8
103	91710	TAIYYABA BANO	5	4	9
104	91711	TEJESHVANI	5	4	9
105	91712	TIKESHWARI	5	3	8
106	91713	TINKKAL CHANDEL	4	4	8
107	91714	TOPESHWAR	4	4	8
108	91715	UMESH KUMAR NIRMALKAR	4	4	8
109	91716	USHA SAHU	4	4	8

110	91717	YAMINI VERMA	4	4	8
111	91718	YOGENDRA KUMAR	4	4	8
112	91719	YUVRAJ DEWANGAN	4	4	8
		<b>Total</b>	<b>469</b>	<b>436</b>	<b>905</b>
		<b>Avg</b>	<b>4.19</b>	<b>3.89</b>	<b>8.08</b>

Mapping between COs & CT1 Questions in terms of level					Ave CO Attainment
Question	Outcomes of the Subject				
	C303.1	C303.2	C303.3	C303.4	
Q.1	3				3
Q.2		3			3
					3

Mapping between CO & CT1 Questions in terms of %					Ave C303 Attainment
Question	Outcomes of the Subject				
	C303.1	C303.2	C303.3	C303.4	
Q.1	80.8				
Q.2		80.8			
<b>Average</b>	<b>80.80</b>	<b>80.80</b>			<b>80.80</b>

<p>If C303 is less than 40%: then 1          If C303 is between 40% to 65%: then 2          If C303 is greater than 65%: then 3</p>	<p>Average C303 attainment for CT1 is 80.80 So attainment level is 3</p>
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CO#	PO1	PO2	PO3	PO4	PO5	PO6	PO7	Average
<b>C303 (From CO-PO Mapping)</b>	2.75	2.5	2.5	2.5	2.5	1.5	1.75	
<b>Ave C303 Attainment</b>	<b>80.80</b>	<b>80.80</b>	<b>80.80</b>	<b>80.80</b>	<b>80.80</b>	<b>80.80</b>	<b>80.80</b>	
<b>PO Attainment of C303 for CT-1 in terms of %</b>	<b>74.07</b>	<b>67.33</b>	<b>67.33</b>	<b>67.33</b>	<b>67.33</b>	<b>40.40</b>	<b>47.13</b>	<b>61.56</b>
<b>PO Attainment of C303 for CT-1 in terms of levels</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>2</b>	<b>2</b>	<b>2.71</b>
<b>Internal Assessment (20%)</b>	<b>0.6</b>	<b>0.6</b>	<b>0.6</b>	<b>0.6</b>	<b>0.6</b>	<b>0.4</b>	<b>0.4</b>	<b>0.54</b>

CO#	PSO1	PSO2	PSO3	PSO4	
C303(From CO-PSO Mapping)	2.50	2.75	2.75	2.75	If PSO is less than 40%: then 1 If PSO is between 40% to 60%: then 2 If PSO is greater than 60%: then 3
Ave C303 Attainment	80.80	80.80	80.80	80.80	
PSO Attainment of C303 for CT-1 in terms of %	67	74	74	74	
PSO Attainment of C303 for CT-1 in terms of levels	3	3	3	3	3.00
Internal Assessment (20%)	0.6	0.6	0.6	0.6	0.60

**CLASS TEST-II**

**GOVT.V.Y.T.PG. AUTONOMOUS COLLEGE,DURG  
DEPARTMENT OF COMMERCE & MANAGEMENT  
ASSIGNMENT EXAMINATION-ADVANCE COST ACCOUNTING  
M.COM.III SEMESTER 2020-21 PAPER-III**

[Time: 1:30 Hours]

[Maximum Marks: 20]

**Note: All questions are compulsory.**

**Unit – III**

Q. No.	Question	Marks	CO's- Mapping	Bloom's Level
Q.1	What do you mean by Contract account?	2	CO3	L2
Q.2	What is incomplete contract?	2		L2
Q.3	Define Normal wastage, Abnormal wastage, and Abnormal Effectiveness, and explain their effects on the ascertainment of cost of an article?	6		L2, L3

**Unit-IV**

<b>Q. 4</b>	Define uniform costing. Describe fully the advantages and limitations of uniform coating?	10	CO4	L3, L4
	<b>OR</b>			
	The cost volume profit relationship of a company is			

	<p>described by the equation <math>y = 2,40,000 + 0.7x</math> in which <math>x</math> represents sales revenue and <math>y</math> is the total cost. Find out the following;</p> <p>(a) P/V Ratio</p> <p>(b) Production break-even point</p> <p>(c) Company wants to increase profit by Rs. 60,000. What will be the sales.</p> <p>(d) Increase in profit if sales increased by Rs. 30,000.</p> <p>(e) Sales volume required to produce an income of Rs. 90,000.</p>		
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S. No.	Roll No.	Name	Q1	Q2	CT-2 Total
1	91601	AAKASH DEWANGAN	6	5	11
2	91602	AARTI	6	5	11
3	91603	AASHI JAIN	6	5	11
4	91604	AJAY KUMAR	5	4	9
5	91605	AMAN THAKUR	6	5	11
6	91606	ANITA	4	4	8
7	91607	ANITA DEWANGAN	6	5	11
8	91608	ANITA KUSHWAHA	6	5	11
9	91609	ANJALI SAHU	6	5	11
10	91610	ANNPURNA DEWANGAN	5	4	9
11	91611	ANNPURNA SAHU	5	4	9
12	91612	ARADHANA	6	5	11
13	91613	ARUSHI AGRAHARI	6	5	11
14	91614	ASHISH KUMAR LAHRE	6	5	11
15	91615	BHARTI	6	5	11
16	91616	BHAWANA DHANKAR	6	5	11
17	91617	BHUPENDRA KUMAR	5	4	9
18	91618	BHUPENDRA KUMAR	6	5	11
19	91619	BHUPENDRA NIRMALKAR	5	4	9
20	91620	BOBY NAG	6	5	11
21	91621	CHAMMAN LAL	6	5	11
22	91622	CHANCHAL	6	5	11
23	91624	CHINMAY BISWAS	5	4	9
24	91625	CHIRANJEET BALA	4	4	8
25	91626	DHANESHWARI	6	5	11
26	91628	DOMESHWARI	6	5	11
27	91630	GAUTAM KUMAR	6	5	11

28	91631	GHANEETA	6	5	11
29	91632	GOPIKA DEWANGAN	6	5	11
30	91633	HARI RAM	5	4	9
31	91634	HIMANSHI DWIVEDI	6	5	11
32	91635	HIMANSHU DESHMUKH	5	4	9
33	91636	HIMANSHU SAGARVANSHI	6	5	11
34	91637	HIMANSHU SAHU	4	4	8
35	91638	INDRESHWARI	6	5	11
36	91639	JITENDRA	4	4	8
37	91640	JITESH KUMAR SAHU	6	5	11
38	91642	KAMLSAY KUJUR	6	5	11
39	91643	KAUSHILYA	6	5	11
40	91644	KAUSHLENDRA	6	5	11
41	91645	KEDAR	6	5	11
42	91646	KHEMEEN	6	5	11
43	91647	KHEMIN	6	5	11
44	91648	KHEMLATA	6	5	11
45	91649	KHILENDRA KUMAR	4	4	8
46	91650	KHILESHWARI DESHMUKH	5	4	9
47	91651	KHOMENDRA	6	5	11
48	91652	KIRTI KURRE	6	5	11
49	91653	KUNAL	4	4	8
50	91654	LALIT KUMAR	6	5	11
51	91655	LIKHAN	6	5	11
52	91656	LOKESH MANIKPURI	6	5	11
53	91657	MAHAVIR OJHA	4	4	8
54	91659	MANISHA TIRKEY	6	5	11
55	91660	MANJUSHA	6	5	11
56	91661	MONIKA KOSHLE	6	5	11
57	91662	MOOLCHAND	6	5	11
58	91663	MUKESH KUMAR	4	4	8
59	91664	NALINI DEVI PATEL	6	5	11
60	91665	NEELAM YADAV	6	5	11
61	91666	NEHA	5	4	9
62	91667	NIDHI SUDHAKAR	6	5	11
63	91668	NIKITA CHANDRAKAR	6	5	11
64	91669	NISHA	6	5	11
65	91670	NISHA	6	5	11
66	91671	NISHA SINGH	5	4	9
67	91672	NOMESH SAHU	6	5	11
68	91673	NUTAN SAHU	5	4	9
69	91674	PALENDRA KUMAR	5	4	9
70	91675	PANKAJ KUMAR	6	5	11
71	91676	PAYAL NAMDEV	6	5	11
72	91677	PIKESH KUMAR	5	4	9



73	91678	PRAHLAD KUMAR	6	5	11
74	91679	PRAVEEN NETAM	6	5	11
75	91680	PREETI	5	4	9
76	91681	PRIYA SINGH	6	5	11
77	91682	PRIYANKA SAHU	5	4	9
78	91683	PUKESHWAR	6	5	11
79	91684	RAJNEE PATEL	6	5	11
80	91685	RAKSHANTA DHRUW	4	4	8
81	91687	RAMA KANT	6	5	11
82	91688	RAMAKANT	5	4	9
83	91689	RASHMI	6	5	11
84	91690	RENUKA YADAV	6	5	11
85	91691	RESHMA SAHU	4	4	8
86	91692	REVENDRA KUMAR	6	5	11
87	91693	RITU JOSHI	6	5	11
88	91694	RUCHI SINGH	5	4	9
89	91695	RUCHI SINGH	6	5	11
90	91696	SANJEETA TOPPO	5	4	9
91	91697	SATEESH KUMAR	4	4	8
92	91698	SHALINI SINGH	6	5	11
93	91699	SHEETAL THAKUR	6	5	11
94	91700	SHEIKH FAIZE NABI	6	5	11
95	91701	SHEKHAR KUMAR	6	5	11
96	91702	SHIVAKANT CHANDRAKAR	6	5	11
97	91704	SHRADDHA PANDEY	6	5	11
98	91705	SIDDHANT DEWANGAN	6	5	11
99	91706	SIMRANJEET KAUR	6	5	11
100	91707	SOCHIT SINGH	6	5	11
101	91708	SOURABH TAMRAKAR	6	5	11
102	91709	SWATI SINGH	6	5	11
103	91710	TAIYYABA BANO	5	4	9
104	91711	TEJESHVANI	5	4	9
105	91712	TIKESHWARI	4	4	8
106	91713	TINKKAL CHANDEL	6	5	11
107	91714	TOPESHWAR	6	5	11
108	91715	UMESH KUMAR NIRMALKAR	6	5	11
109	91716	USHA SAHU	6	5	11
110	91717	YAMINI VERMA	6	5	11
111	91718	YOGENDRA KUMAR	6	5	11
112	91719	YUVRAJ DEWANGAN	6	5	11
		<b>Total</b>	<b>627</b>	<b>527</b>	<b>1154</b>
		<b>Avg</b>	<b>5.60</b>	<b>4.71</b>	<b>10.30</b>

Mapping between COs & CT2 Questions in terms of level					Ave CO Attainment
Question	Outcomes of the Subject				
	C303.1	C303.2	C303.3	C303.4	
Q.1			2		2
Q.2				3	3
					2.5

Mapping between CO & CT2 Questions in terms of %					Ave C303 Attainment
Question	Outcomes of the Subject				
	C303.1	C303.2	C303.3	C303.4	
Q.1			63.32		
Q.2				94.98	
Average			63.32	94.98	79.15

<p>If C303 is less than 40%: then 1          If C303 is between 40% to 65%: then 2          If C303 is greater than 65%: then 3</p>	<p>Average C303 attainment for CT2 is 79.15. So attainment level is 3</p>
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CO#	PO1	PO2	PO3	PO4	PO5	PO6	PO7	Average
C303 (From CO-PO Mapping)	2.75	2.5	2.5	2.5	2.5	1.5	1.75	
Ave C303 Attainment	79.15	79.15	79.15	79.15	79.15	79.15	79.15	
PO Attainment of C303 for CT-2 in terms of %	72.55	65.96	65.96	65.96	65.96	39.58	46.17	60.30
PO Attainment of C303 for CT-2 in terms of levels	3	3	3	3	3	2	2	2.71
Internal Assessment (20%)	0.6	0.6	0.6	0.6	0.6	0.4	0.4	0.54

CO#	PSO1	PSO2	PSO3	PSO4	
C303 (From CO-PSO Mapping)	2.50	2.75	2.75	2.75	<b>If PSO is less than 40%: then 1</b> <b>If PSO is between 40% to 60%: then 2</b> <b>If PSO is greater than 60%: then 3</b>
Ave C303 Attainment	79.15	79.15	79.15	79.15	
PSO Attainment of C303 for CT-2 in terms of %	66	73	73	73	
PSO Attainment of C303 for CT-2 in terms of levels	3	3	3	3	3.00
Internal Assessment (20%)	0.6	0.6	0.6	0.6	0.60

Internal Assessment							
Sl.No.	Name of Students	Q1 (10)	Q2 (10)	Q3(10)	Q4(10)	Total Marks in assignment (40)	Grade
							s
1	AAKASH DEWANGAN	10	9	8	5	32	A
2	AARTI	10	9	9	7	35	A
3	AASHI JAIN	5	7	6	9	27	B
4	AJAY KUMAR	7	6	5	6	24	B
5	AMAN THAKUR	10	7	8	9	34	A
6	ANITA	9	5	7	6	27	B
7	ANITA DEWANGAN	9	5	8	7	29	B
8	ANITA KUSHWAHA	6	9	6	8	29	B
9	ANJALI SAHU	9	8	6	8	31	A
10	ANNPURNA DEWANGAN	10	9	8	9	36	A
11	ANNPURNA SAHU	6	9	8	8	31	A
12	ARADHANA	7	9	10	7	33	A
13	ARUSHI AGRAHARI	6	7	8	9	30	B
14	ASHISH KUMAR LAHRE	8	9	9	8	34	A
15	BHARTI	9	8	7	6	30	B
16	BHAWANA DHANKAR	9	8	7	7	31	A
17	BHUPENDRA KUMAR	7	9	8	10	34	A

18	BHUPENDRA KUMAR	8	9	10	9	36		A
19	BHUPENDRA NIRMALKAR	5	7	8	9	29		B
20	BOBY NAG	8	7	8	7	30		B
21	CHAMMAN LAL	10	9	7	8	34		A
22	CHANCHAL	7	8	8	6	29		B
23	CHINMAY BISWAS	8	7	7	6	28		B
24	CHIRANJEET BALA	10	7	8	7	32		A
25	DHANESHWARI	9	8	8	7	32		A
26	DOMESHWARI	8	7	9	10	34		A
27	GAUTAM KUMAR	10	9	8	8	35		A
28	GHANEETA	8	8	9	9	34		A
29	GOPIKA DEWANGAN	9	10	5	8	32		A
30	HARI RAM	9	9	6	8	32		A
31	HIMANSHI DWIVEDI	3	7	8	8	26		B
32	HIMANSHU DESHMUKH	6	8	7	8	29		B
33	HIMANSHU SAGARVANSHI	7	9	5	8	29		B
34	HIMANSHU SAHU	8	9	7	9	33		A
35	INDRESHWARI	8	8	8	8	32		A
36	JITENDRA	7	8	9	9	33		A
37	JITESH KUMAR SAHU	6	8	9	9	32		A
38	KAMLSAY KUJUR	7	8	7	8	30		B
39	KAUSHILYA	9	9	7	8	33		A
40	KAUSHLENDRA	3	9	9	7	28		B
41	KEDAR	9	10	6	8	33		A
42	KHEMEEN	8	8	7	9	32		A
43	KHEMIN	5	6	8	8	27		B
44	KHEMLATA	8	8	9	7	32		A
45	KHILENDRA KUMAR	7	9	8	8	32		A
46	KHILESHWARI DESHMUKH	8	7	9	8	32		A
47	KHOMENDRA	8	9	8	8	33		A
48	KIRTI KURRE	7	8	6	9	30		B
49	KUNAL	7	5	10	9	31		A
50	LALIT KUMAR	9	6	9	8	32		A
51	LIKHAN	7	9	8	9	33		A
52	LOKESH MANIKPURI	8	6	7	8	29		B
53	MAHAVIR OJHA	7	8	9	8	32		A
54	MANISHA TIRKEY	7	9	7	9	32		A
55	MANJUSHA	5	5	7	10	27		B
56	MONIKA KOSHLE	8	8	9	8	33		A

57	MOOLCHAND	7	9	8	8	32		A
58	MUKESH KUMAR	8	9	9	8	34		A
59	NALINI DEVI PATEL	8	5	8	8	29		B
60	NEELAM YADAV	9	6	6	9	30		B
61	NEHA	9	7	7	8	31		A
62	NIDHI SUDHAKAR	8	9	8	9	34		A
63	NIKITA CHANDRAKAR	7	9	8	7	31		A
64	NISHA	7	10	9	8	34		A
65	NISHA	8	9	7	9	33		A
66	NISHA SINGH	6	9	6	7	28		B
67	NOMESH SAHU	3	8	4	6	21		B
68	NUTAN SAHU	8	8	5	8	29		B
69	PALENDRA KUMAR	7	9	9	9	34		A
70	PANKAJ KUMAR	5	5	7	8	25		B
71	PAYAL NAMDEV	8	6	8	8	30		B
72	PIKESH KUMAR	5	7	9	9	30		B
73	PRAHLAD KUMAR	6	6	6	7	25		B
74	PRAVEEN NETAM	9	8	5	9	31		A
75	PREETI	8	9	7	8	32		A
76	PRIYA SINGH	7	8	10	8	33		A
77	PRIYANKA SAHU	4	7	6	9	26		B
78	PUKESHWAR	8	8	8	8	32		A
79	RAJNEE PATEL	8	9	9	8	34		A
80	RAKSHANTA DHRUW	8	5	8	9	30		B
81	RAMA KANT	8	6	6	8	28		B
82	RAMAKANT	7	5	8	8	28		B
83	RASHMI	6	7	9	8	30		B
84	RENUKA YADAV	8	9	10	9	36		A
85	RESHMA SAHU	9	4	5	9	27		B
86	REVENDRA KUMAR	3	9	9	6	27		B
87	RITU JOSHI	7	6	8	7	28		B
88	RUCHI SINGH	4	7	7	8	26		B
89	RUCHI SINGH	9	8	9	8	34		A
90	SANJEETA TOPPO	6	8	6	7	27		B
91	SATEESH KUMAR	10	9	7	9	35		A
92	SHALINI SINGH	10	8	8	6	32		A
93	SHEETAL THAKUR	6	4	7	8	25		B
94	SHEIKH FAIZE NABI	6	8	6	7	27		B
95	SHEKHAR KUMAR	6	4	8	4	22		B
96	SHIVAKANT CHANDRAKAR	7	8	9	6	30		B



Mapping between CO & Assignment Questions in terms of %					Ave C303 Attainment
Question	Outcomes of the Subject				
	C303.1	C303.2	C303.3	C303.4	
Q.1	51.37				
Q.2		77.05			
Q.3			77.05		
Q.4				51.37	
<b>Average</b>	<b>51.37</b>	<b>77.05</b>	<b>77.05</b>	<b>51.37</b>	<b>64.21</b>

CO#	PO1	PO2	PO3	PO4	PO5	PO6	PO7	Average
C303 (From CO-PO Mapping)	2.75	2.5	2.5	2.5	2.5	1.5	1.75	
<b>Ave C303 Attainment</b>	<b>64.21</b>	<b>64.21</b>	<b>64.21</b>	<b>64.21</b>	<b>64.21</b>	<b>64.21</b>	<b>64.21</b>	
Attainment of PO of C303 for Assignment in terms of %	58.86	53.51	53.51	53.51	53.51	32.10	37.45	48.92
Attainment of PO of C303 for Assignment in terms of levels	3	3	3	3	3	2	2	2.71
Internal Assessment (20%)	0.6	0.6	0.6	0.6	0.6	0.4	1	0.63

CO#	PSO1	PSO2	PSO3	PSO4	If PSO is less than 40%: then 1 If PSO is between 40% to 60%: then 2 If PSO is greater than 60%: then 3	
C303 (From CO-PSO Mapping)	2.50	2.75	2.75	2.75		
<b>Ave C303 Attainment</b>	<b>64.21</b>	<b>64.21</b>	<b>64.21</b>	<b>64.21</b>		
Attainment of PSO of C303 for Assignment in terms of %	54	59	59	59		
Attainment of PSO of C303 for Assignment in terms of levels	2	2	2	2		2.00
Internal Assessment (20%)	0.4	0.4	0.4	0.4		0.40

## **END SEMESTER**

Roll No.....

Total No. of Units : 04

Total No. of Printed Pages : 11

**Third Semester Online Examination, May 2021**

**M.Com.**

**Paper - III**

**ADVANCED COST ACCOUNTING**

**Time : 3 Hrs.**

**Max.Marks : 80**

- प्रत्येक इकाई में प्रत्येक प्रश्न का भाग A एवं B अतिलघूत्तरी प्रश्न हैं, जिनके उत्तर एक या दो वाक्यों में दें।  
प्रत्येक इकाई के भाग C (लघूत्तरी प्रश्न) का उत्तर 200-250 शब्दों में दें।  
भाग D (दीर्घ उत्तरीय प्रश्न) के उत्तर 400-450 शब्दों में दें।  
**Part A and B of each question in each unit consist of very short answer type questions which are to be answered in one or two sentences.**  
**Part C (Short answer type) of each question should be answered in 200-250 words.**  
**Part D (Long answer type) of each question should be answered within the word limit 400-450.**

**Unit - I**

- Q.1 A लागत के प्रमुख तीन तत्वों के नाम लिखिये। (2)  
**Name the three major elements of cost.**
- Q.1 B निर्मित सामग्री के मूल्यांकन की किन्ही तीन विधियों के नाम लिखिये। (2)  
**Name any three methods of pricing of materials issued.**
- Q.1 C कारखाना लागत से क्या आशय है? एक उदाहरण से समझाइये। (4)  
**What is meant by factory cost? Explain with an example.**

**P.T.O.**



(2)

OR

प्रत्यक्ष श्रम एवं अप्रत्यक्ष श्रम में अंतर बताइये।

Distinguish between direct labour and indirect labour.

- Q.1 D उत्पादन के लिये संग्रहागार से निर्गमित सामग्री के मूल्यांकन की पहले आना-पहले जाना तथा बाद में आना-पहले जाना विधियों को उदाहरण द्वारा समझाइये। (12)

Explain with example 'FIFO' and 'LIFO' methods of pricing of materials issued from stores for production.

OR

लागत लेखांकन का अर्थ एवं उद्देश्य बताइये। लागत लेखांकन एवं वित्तीय लेखांकन में अन्तर समझाइये।

Explain the meaning and objectives of cost accounting. Distinguish between cost accounting and financial accounting.

## Unit - II

- Q.2 A अधिसमय क्या है? (2)  
What is Overtime?
- Q.2 B उपरिष्य से क्या आशय है? (2)  
What is meant by overhead?
- Q.2 C एक अच्छी मजदूरी भुगतान प्रणाली के आवश्यक लक्षण क्या हैं? (4)  
What are the essential features of a good wage payment system?

OR

लागत लाभ तथा वित्तीय लाभ के बीच अन्तर के कारणों का वर्णन कीजिये।

Explain reason for difference between cost profit and financial profit.

(11)

ज्ञात कीजिए:

- (अ) 'ना लाभ-ना हानि' उद्देश्य के लिए कितनी बिक्री (इकाईयों तथा मूल्य में) होनी चाहिए?
- (ब) यदि सम-बिच्छेद बिंदु 12000 इकाईयों पर लागता हो तो विक्रय मूल्य प्रति इकाई क्या होना चाहिए?
- (स) कितनी इकाईयां बेची जायें कि बिक्री पर 10% शुद्ध लाभ हो?

The following data relate to Priya Pvt. Ltd. :

	Rs.
Sales (20,000 units @ Rs. 20)	4,00,000
Variable expenses	3,20,000
Contribution	80,000
Fixed expenses	60,000
Profit	20,000

Find out :

- (a) What sales (in unit and in value) are needed to achieve the objective of 'No profit - No Loss'?
- (b) What should be the selling price per unit if break-even point is brought down to 12000 units?
- (c) How many units must be sold to earn a net profit of 10% on sales?

---x---

(10)

- (स) स्थायी लागत में 20% की वृद्धि तथा परिवर्तनशील लागत में 20% की कमी।
- (द) स्थायी लागत में 20% की कमी तथा परिवर्तनशील लागत में 20% की वृद्धि।

From a following company records, calculate B.E.P. in rupees :

	Rs.
Fixed cost	20,000
Selling price (per kg)	20
Variable cost (per kg)	15

Estimate the impact of the following on B.E.P. :-

- (a) 20% increase in fixed cost
- (b) 20% increase in variable cost
- (c) 20% increase in fixed cost and 20% decrease in variable cost.
- (d) 20% decrease in fixed cost and 20% increase in variable cost.

OR

निम्न आंकड़े प्रिया प्राइवेट लिमिटेड से सम्बन्धित हैं :

	₹.
विक्रय (20,000 इकाईयां, 20₹. प्रति इकाई)	4,00,000
परिवर्तनशील व्यय	3,20,000
अंशदान	80,000
स्थिर व्यय	60,000
लाभ	20,000

(3)

- Q.2 D एक विशेष मशीन से सम्बन्धित निम्नलिखित उपरिष्यों से फरवरी माह की मशीन घण्टा दर ज्ञात कीजिये: (12)

₹.  
(प्रतिवर्ष)

विभाग का किराया (मशीन द्वारा घेरी गयी जगह-विभाग का $\frac{1}{5}$ )	7,800
प्रकाश (विभाग में पुरुष 12 : 2 पुरुष मशीन पर लगे हुए)	2,880
बीमा आदि	360
रुई के गूदड़, तेल आदि	600
फोरमेन का वेतन (फोरमेन का एक चौथाई समय इस मशीन पर आगत है, शेष बराबर अन्य दो मशीनों पर)	60,000
मशीन की लागत 92,000 ₹. है और इसका अनुमानित अवशेष मूल्य 2,000 ₹. है। पिछले अनुभव से यह माना गया है कि :-	
(अ) मशीन प्रतिवर्ष 1800 घण्टे चलेगी।	
(ब) मरम्मत व अनुरक्षण के 11250 ₹. पूरे जीवन में मशीन पर लगेंगे।	
(स) 60 पैसे प्रति इकाई लागत से 5 इकाई शक्ति प्रति घण्टा मशीन पर व्यय होगी।	
(द) मशीन का कार्यशील जीवन 18000 घण्टे होगा।	

Prepare a machine per hour rate computation for the month of February from the overhead expenses indicated below relating to a particular machine :-

	Rs. (per Annum)
Rent of the department	
(Space occupied by machine $\frac{1}{5}$ th of the department)	7,800
Lighting (No. of the men in the department 12 : 2 men engaged on the machine)	2,880
Insurance etc	360
Cotton waste, oil, etc	600

P.T.O.

(4)

Salary of foreman (one-fourth of the foreman's time is occupied by this machine and the remainder equally upon other two machines) 60,000

The cost of the machine is Rs. 92,000 and has estimated scrap value of Rs. 2000. It is assumed from the past experience, that :

- The machine will work for 1800 hour per annum.
- It will incur expenditure of Rs. 11,250 in its working life in respect of repairs and maintenance.
- It consumes 5 units of power per hour at the cost of 60 paise per unit.
- The working life for the machine will be 18000 hours.

OR

निम्नलिखित विवरण से लागत विवरण-पत्र एवं लाभ-हानि खाता तथा समाधान विवरण तैयार कीजिए :

	₹.
विक्रय : 25000 इकाईयां	8,00,000
प्रयुक्त सामग्री	3,00,000
प्रत्यक्ष मजदूरी	1,00,000
कारखाना व्यय	1,20,000
कार्यालय व्यय	20,000
विक्रय एवं वितरण व्यय	80,000
शुद्ध लाभ (पिछीय पुस्तक)	1,80,000
सामान्य उत्पादन 20,000 इकाईयां	
व्यय की प्रकृति :	
कारखाना उपरिचय्य :	90,000 रु. स्थिर
कार्यालय उपरिचय्य :	पूर्ण स्थिर
विक्रय व्यय :	30,000 रु. स्थिर

(8)

उत्तरपूर्वी पृथक लागतें निम्न हैं:

	₹.	₹.	₹.
सामग्री	1500	1300	1000
श्रम	200	150	100
कारखाना एवं कार्यालय उपरिचय्य	800	550	400
	2500	2000	1500
बिक्री मूल्य	20,000	15,000	10,000
बिक्री मूल्य पर अनुमानित लाभ	30%	25%	20%

यह मानिये कि बिक्री एवं वितरण व्यय बिक्री मूल्यों के अनुपात में हैं। दिखाइये कि आप उत्पादन की संयुक्त लागत को कैसे बाँटेंगे तथा X, Y एवं Z के आवश्यक खाते तैयार कीजिए।

A factory producing article X, also yields Y and Z as by-products. The joint cost of manufacture are as follows :

	Rs.
Material	10,000
Labour	2,000
Factory and office overheads	8,000
	20,000

Subsequent separate costs are as under :

	Rs.	Rs.	Rs.
Material	1500	1300	1000
Labour	200	150	100
Factory and office overheads	800	550	400
	2,500	2,000	1,500
Sales value	20,000	15,000	10,000
Estimated profits on sales value	30%	25%	20%

(9)

Assume that selling and distribution expenses are in proportion to sales value. Show how you would propose to apportion the joint cost of manufacture and prepare the necessary accounts of X, Y and Z.

Unit - IV

Q.4 A सुरक्षा सीमा क्या है? (2)

What is margin of safety?

Q.4 B अंशदान क्या है? (2)

What is contribution?

Q.4 C समरूप लागत की विशेषताएँ बताइए। (4)

State the characteristics of Uniform Costing.

OR

समरूप लागत के उद्देश्य बताइए।

Explain the objectives of Uniform Costing.

Q.4 D एक कारखाने के निम्न अभिलेखों से सम-विच्छेद बिन्दु (रुपयों में) की गणना कीजिए : (12)

	₹.
स्थिर लागत	20,000
विक्रय मूल्य (प्रति किलो ग्राम)	20
परिवर्तनशील लागत (प्रति किलोग्राम)	15
सम-विच्छेद बिन्दु पर निम्न के प्रभाव का अनुमान लगाइये :	
(अ) स्थायी लागत में 20% की वृद्धि	
(ब) परिवर्तनशील लागत में 20% की वृद्धि	

P.T.O.

(5)

From the following particulars prepare a statement of cost, profit and loss account and a reconciliation statement :

	Rs.
Sales (25000 units)	8,00,000
Materials used	3,00,000
Direct wages	1,00,000
Factory expenses	1,20,000
Office expenses	20,000
Selling and Distribution expenses	80,000
Net Profit (financial books)	1,80,000
Normal output : 20000 units	
Nature of expenses :	
Factory expenses :	Rs. 90,000 fixed
Office overhead :	All fixed
Selling expenses :	Rs. 30,000 fixed

Unit - III

Q.3 A मूल लागत क्या है? (2)

What is Prime Cost?

Q.3 B उपोत्पाद क्या है? (2)

What are By-product?

Q.3 C लाभ एवं बिक्री मूल्य की गणना कीजिए : (4)

(अ) लागत	18,000 रु.
(ब) विक्रय मूल्य पर लाभ का प्रतिशत	10%

P.T.O.

(6)

Calculate profit and sales price :

- (a) Cost Rs. 18,000  
 (b) Profit on sales 10%

OR

असाधारण बचत की 10 इकाईयों की लागत 320 रु. है। साधारण बचत की विक्रय की दर 15 रु. प्रति इकाई है। असाधारण बचत खाते से कितनी राशि लागत खाते-हानि खाते में हस्तांतरित होगी?

Cost of 10 units of abnormal effectiveness is Rs. 320. Selling rate of normal wastage is Rs. 15 per unit. What amount will be transferred from abnormal effectiveness account to costing profit and loss account?

- Q.3 D निम्न सूचना टेका संख्या 123 से सम्बन्धित है। यह मानते हुए कि टेकादाता से बकाया धन प्राप्त हो गया है, आप टेका खाता तथा टेकादाता खाता बनाइए :- (12)

	रु.
प्रत्यक्ष सामग्री	20,250
प्रत्यक्ष पारिश्रमिक	15,500
स्टोर्स निर्गमित	10,500
खुले औजार	2,400
ट्रेक्टर व्यय :	

चलाने की सामग्री	2,300 रु.	
चालक का पारिश्रमिक	3,000 रु.	5,300
अन्य प्रत्यक्ष व्यय		2,650

टेका मूल्य 90,000 रु. था तथा टेके ने पूरा होने में 13 सप्ताह लिये। अग्रिम के अन्त में लौटाये गये खुले औजारों तथा स्टोर्स का मूल्य क्रमशः 200 रु. एवं 3000 रु. था। 20% ट्रांस चार्ज करने के पश्चात् 16,000 रु. मूल्य का प्लान्ट भी लौटाया गया। ट्रेक्टर का मूल्य 20,000 रु. था तथा उस पर 15% प्रतिवर्ष की दर से ट्रांस चार्ज करना था। प्रशासन व कार्यालय व्ययों के लिए कारखाना लागत पर 10% प्रायधान करना है।

(7)

The following information relate to Contract No. 123. You are required to prepare the Contract Account and the Contractee's Account, assuming that the amount due from the contractee was duly received :

	Rs.
Direct materials	20,250
Direct wages	15,500
Stores issued	10,500
Loose tools	2,400
Tractor Expenses :	
Running material	- Rs. 2,300
Wages of drivers	- Rs. 3,000
Other direct charges	2,650

The contract price was Rs. 90,000 and the contract took 13 weeks in its completion. The values of loose tools and stores returned at the end of the period were Rs. 200 and Rs. 3000 respectively. The plant was also returned at a value of Rs. 16,000 after charging depreciation at 20%. The value of tractor was Rs. 20,000 and the depreciation was to be charged to the contract@ 15% per annum. The administration and office expenses are to be provided at 10% on works cost.

OR

एक कारखाने में X वस्तु बनाते समय Y तथा Z उपोत्पाद पैदा हो जाते हैं। उत्पादन की संयुक्त लागत निम्न है:-

	रु.
सामग्री	10,000
श्रम	2,000
कारखाना एवं कार्यालय उपरिव्यय	8,000
	<u>20,000</u>

P.T.O.

Mapping of CO with ESE Question Paper					Ave
CO/ Ques	Q1	Q2	Q3	Q4	
C303.1	3				3
C303.2		2			2
C303.3			3		3
C303.4				2	2
Average Attainment of ACCOUNTING FOR MANAGERIAL DECISION ESE					2.5

Mapping of CO and ESA Question Paper in terms of percentage					Ave
CO/ Ques	Q1	Q2	Q3	Q4	
C303.1	84.98				84.98
C303.2		56.653333			56.653333
C303.3			84.98		84.98
C303.4				56.65333333	56.653333
Average Attainment ACCOUNTING FOR MANAGERIAL DECISION ESE					70.81667
Attainment Level					2.1245

CO#	PO1	PO2	PO3	PO4	PO5	PO6	PO7	Average
C303 (From CO-PO Mapping)	2.75	2.5	2.5	2.5	2.5	1.5	1.75	
ESE Ave Marks	70.82	70.82	70.82	70.82	70.82	70.82	70.82	
PO Attainment of ESE in terms of %	65	59	59	59	59	35	41	
PO Attainment of ESE in terms of levels	3	3	3	3	3	2	2	2.71
External Assessment (80%)	2.4	2.4	2.4	2.4	2.4	1.6	1.6	2.17

CO#	PSO1	PSO2	PSO3	PSO4	If PSO is less than 40%: then 1 If PSO is between 40% to 60%: then 2 If PSO is greater than 60%: then 3
C303 (From CO-PSO Mapping)	2.50	2.75	2.75	2.75	
ESE Ave Marks	70.81666667	70.82	70.82	70.82	
PSO Attainment of ESE in terms of %	59	65	65	65	
PSO Attainment of ESE in terms of levels	2	3	3	3	
External Assessment (80%)	1.6	2.4	2.4	2.4	2.00

**FINAL ATTAINMENT**

PO'S Attainment of ADVANCED COST ACCOUNTING through External Assessment								
Sl. No	Parameters	Name of Subject: ADVANCED COST ACCOUNTING						
		Program Outcomes						
		PO1	PO2	PO3	PO4	PO5	PO6	PO7
3	Class Test -1	3	3	3	3	3	2	2
4	Class Test -2	3	3	3	3	3	2	2
5	Assignment	3	3	3	3	3	2	2
Avg		3.00	3.00	3.00	3.00	3.00	2.00	2.00

PO'S Attainment of <b>ADVANCED COST ACCOUNTING</b> through External Assessment								
Sl. No	Parameters	Name of Subject: <b>ADVANCED COST ACCOUNTING</b>						
		Program Outcomes						
		PO1	PO2	PO3	PO4	PO5	PO6	PO7
1	ESE	3	3	3	3	3	2	2

Course <b>ADVANCED COST ACCOUNTING</b> attainment:									
Sl. No	Parameters	Name of Subject: <b>ADVANCED COST ACCOUNTING</b>							
		Program Outcomes							
		PO1	PO2	PO3	PO4	PO5	PO6	PO7	
1	External Assessment (80%)	2.4	2.4	2.4	2.4	2.4	1.6	1.6	
2	Internal Assessment (20%)	0.60	0.60	0.60	0.60	0.60	0.40	0.40	
Net Assessment of C303		3.00	3.00	3.00	3.00	3.00	2.00	2.00	2.71

Target Set for PO Attainment w.r.t **ADVANCED COST ACCOUNTING** is 2.5. We Achieved 2.71. So needs remedial action.

PSO'S Attainment of <b>ADVANCED COST ACCOUNTING</b> through Internal Assessment					
Sl. No	Parameters	Name of Subject: <b>ADVANCED COST ACCOUNTING</b>			
		Program Specific Outcomes			
		PSO1	PSO2	PSO3	PSO4
1	Class Test -1	3	3	3	3
2	Class Test -2	3	3	3	3
3	Assignment	2	2	2	2
Avg		2.67	2.67	2.67	2.67

PSO'S Attainment of ADVANCED COST ACCOUNTING Internal Assessment					
Sl. No	Parameters	Name of Subject: ADVANCED COST ACCOUNTING			
		Program Specific Outcomes			
		PSO1	PSO2	PSO3	PSO4
1	ESE	2	3	3	3
Avg		2	3	3	3

PSO'S Attainment of ADVANCED COST ACCOUNTING through Internal Assessment						
Sl. No	Parameters	Name of Subject: ADVANCED COST ACCOUNTING				
		Program Specific Outcomes				
		PSO1	PSO2	PSO3	PSO4	
1	External Assessment (80%)	1.6	2.4	2.4	2.4	
2	Internal Assessment (20%)	0.53333333	0.533333	0.533333	0.533333	
Avg		2.13	2.93	2.93	2.93	2.73

Target Set for PSO Attainment w.r.t ADVANCED COST ACCOUNTING is 2.8. We Achieved 2.73



## Attainments of POs-PSOs of Commerce Department

### M.Com Semester – III 2020-2021

#### TITLE OF THE PAPER

#### MARKETING MANAGEMENT Paper – IV

##### Course Outcomes

- CO1: Familiarization with Marketing Concepts and Philosophies.
- CO2: Ability to understand the changing Marketing Environment.
- CO3: Knowledge of different consumer and business buying behaviors.
- CO4: Familiarization with product related decisions.

#### CO-PO MATRIX

Mapping of Course Outcomes with Program Outcomes											
CO#	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4
CO1	2	3	3	3	3	2	2	2	3	3	3
CO2	3	23	2	2	2	1	1	3	2	3	3
CO3	3	3	2	3	2	2	1	2	2	2	2
CO4	3	2	3	3	3	2	2	2	3	3	3
	2.75	7.75	2.50	2.75	2.50	1.75	1.50	2.25	2.50	2.75	2.75

#### CLASS TEST-I

GOVT.V.Y.T.PG. AUTONOMOUS COLLEGE,DURG  
DEPARTMENT OF COMMERCE & MANAGEMENT  
INTERNAL EXAMINATION- MARKETING MANAGEMENT  
M.COM. III SEMESTER 2020-21 PAPER-IV

[Time: 1:30 Hours]

[Maximum Marks: 20]

**Note: All questions are compulsory.**

**Unit – I**

Q. No.	Question	Marks	CO's- Mapping	Bloom's Level
Q.1	Explain scope of marketing?	2	CO1	L2
Q.2	Explain the term marketing mix?	2		L2
Q.3	Explain the legal and social aspects of marketing?	6		L2, L3

**Unit-II**

<b>Q.4</b>	Explain market segmentation and positioning.  <b>OR</b>  What is micro and macro environment of market and does it impact on marketing decisions?	<b>10</b>	<b>CO2</b>	<b>L3</b>
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S. No.	Roll No.	Name	Q1	Q2	CT-1 Total
1	91601	AAKASH DEWANGAN	4	4	8
2	91602	AARTI	4	4	8
3	91603	AASHI JAIN	4	4	8
4	91604	AJAY KUMAR	4	4	8
5	91605	AMAN THAKUR	5	4	9
6	91606	ANITA	4	4	8
7	91607	ANITA DEWANGAN	4	4	8
8	91608	ANITA KUSHWAHA	5	4	9
9	91609	ANJALI SAHU	5	4	9
10	91610	ANNPURNA DEWANGAN	5	4	9
11	91611	ANNPURNA SAHU	4	4	8
12	91612	ARADHANA	5	4	9
13	91613	ARUSHI AGRAHARI	5	4	9
14	91614	ASHISH KUMAR LAHRE	4	4	8
15	91615	BHARTI	5	4	9
16	91616	BHAWANA DHANKAR	5	4	9
17	91617	BHUPENDRA KUMAR	4	4	8
18	91618	BHUPENDRA KUMAR	5	4	9
19	91619	BHUPENDRA NIRMALKAR	4	4	8
20	91620	BOBY NAG	5	4	9
21	91621	CHAMMAN LAL	4	4	8
22	91622	CHANCHAL	4	4	8



23	91624	CHINMAY BISWAS	5	3	8
24	91625	CHIRANJEET BALA	4	3	7
25	91626	DHANESHWARI	5	3	8
26	91628	DOMESHWARI	5	4	9
27	91630	GAUTAM KUMAR	4	4	8
28	91631	GHANEETA	5	4	9
29	91632	GOPIKA DEWANGAN	5	4	9
30	91633	HARI RAM	5	3	8
31	91634	HIMANSHI DWIVEDI	5	4	9
32	91635	HIMANSHU DESHMUKH	5	4	9
33	91636	HIMANSHU SAGARVANSHI	5	4	9
34	91637	HIMANSHU SAHU	4	4	8
35	91638	INDRESHWARI	4	4	8
36	91639	JITENDRA	4	4	8
37	91640	JITESH KUMAR SAHU	5	3	8
38	91642	KAMLSAY KUJUR	5	4	9
39	91643	KAUSHILYA	4	4	8
40	91644	KAUSHLENDRA	4	4	8
41	91645	KEDAR	5	3	8
42	91646	KHEMEEN	4	4	8
43	91647	KHEMIN	4	4	8
44	91648	KHEMLATA	4	4	8
45	91649	KHILENDRA KUMAR	4	3	7
46	91650	KHILESHWARI DESHMUKH	4	4	8
47	91651	KHOMENDRA	5	3	8
48	91652	KIRTI KURRE	4	4	8
49	91653	KUNAL	4	4	8
50	91654	LALIT KUMAR	4	4	8
51	91655	LIKHAN	4	4	8
52	91656	LOKESH MANIKPURI	4	4	8
53	91657	MAHAVIR OJHA	5	3	8
54	91659	MANISHA TIRKEY	4	4	8
55	91660	MANJUSHA	5	4	9
56	91661	MONIKA KOSHLE	5	4	9
57	91662	MOOLCHAND	4	4	8
58	91663	MUKESH KUMAR	5	4	9
59	91664	NALINI DEVI PATEL	5	4	9
60	91665	NEELAM YADAV	4	4	8
61	91666	NEHA	4	4	8
62	91667	NIDHI SUDHAKAR	4	4	8
63	91668	NIKITA CHANDRAKAR	4	4	8
64	91669	NISHA	5	4	9
65	91670	NISHA	5	4	9
66	91671	NISHA SINGH	4	4	8
67	91672	NOMESH SAHU	5	4	9

68	91673	NUTAN SAHU	5	4	9
69	91674	PALENDRA KUMAR	5	3	8
70	91675	PANKAJ KUMAR	5	4	9
71	91676	PAYAL NAMDEV	4	4	8
72	91677	PIKESH KUMAR	4	4	8
73	91678	PRAHLAD KUMAR	5	4	9
74	91679	PRAVEEN NETAM	4	4	8
75	91680	PREETI	4	4	8
76	91681	PRIYA SINGH	5	4	9
77	91682	PRIYANKA SAHU	5	3	8
78	91683	PUKESHWAR	5	3	8
79	91684	RAJNEE PATEL	4	4	8
80	91685	RAKSHANTA DHRUW	5	4	9
81	91687	RAMA KANT	5	4	9
82	91688	RAMAKANT	4	4	8
83	91689	RASHMI	5	4	9
84	91690	RENUKA YADAV	4	4	8
85	91691	RESHMA SAHU	4	4	8
86	91692	REVENDRA KUMAR	5	3	8
87	91693	RITU JOSHI	5	4	9
88	91694	RUCHI SINGH	5	4	9
89	91695	RUCHI SINGH	5	4	9
90	91696	SANJEETA TOPPO	5	4	9
91	91697	SATEESH KUMAR	5	3	8
92	91698	SHALINI SINGH	5	4	9
93	91699	SHEETAL THAKUR	5	4	9
94	91700	SHEIKH FAIZE NABI	4	4	8
95	91701	SHEKHAR KUMAR	4	4	8
96	91702	SHIVAKANT CHANDRAKAR	4	4	8
97	91704	SHRADDHA PANDEY	5	4	9
98	91705	SIDDHANT DEWANGAN	5	4	9
99	91706	SIMRANJEET KAUR	4	4	8
100	91707	SOCHIT SINGH	5	4	9
101	91708	SOURABH TAMRAKAR	4	4	8
102	91709	SWATI SINGH	5	4	9
103	91710	TAIYYABA BANO	4	3	7
104	91711	TEJESHVANI	4	4	8
105	91712	TIKESHWARI	5	4	9
106	91713	TINKKAL CHANDEL	5	4	9
107	91714	TOPESHWAR	5	4	9
108	91715	UMESH KUMAR NIRMALKAR	5	3	8
109	91716	USHA SAHU	5	3	8
110	91717	YAMINI VERMA	4	4	8
111	91718	YOGENDRA KUMAR	4	4	8
112	91719	YUVRAJ DEWANGAN	4	4	8

		<b>Total</b>	<b>506</b>	<b>431</b>	<b>937</b>
		<b>Avg</b>	<b>4.52</b>	<b>3.85</b>	<b>8.37</b>

Mapping between COs & CT1 Questions in terms of level					Ave CO Attainment
Question	Outcomes of the Subject				
	C304.1	C304.2	C304.3	C304.4	
Q.1	2				2
Q.2		2			2
					2

Mapping between CO & CT1 Questions in terms of %					Ave C304 Attainment
Question	Outcomes of the Subject				
	C304.1	C304.2	C304.3	C304.4	
Q.1	55.77333333				
Q.2		55.77333			
<b>Average</b>	<b>55.77</b>	<b>55.77</b>			<b>55.77</b>

<p>If C304 is less than 40%: then 1          If C304 is between 40% to 65%: then 2          If C304 is greater than 65%: then 3</p>	<p>Average C304 attainment for CT1 is 55.77 So attainment level is 2</p>
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CO#	PO1	PO2	PO3	PO4	PO5	PO6	PO7	Average
<b>C304 (From CO-PO Mapping)</b>	2.75	7.75	2.5	2.75	2.5	1.75	1.5	
<b>Ave C304 Attainment</b>	<b>55.77</b>	<b>55.77</b>	<b>55.77</b>	<b>55.77</b>	<b>55.77</b>	<b>55.77</b>	<b>55.77</b>	
<b>PO Attainment of C304 for CT-1 in terms of %</b>	<b>51.13</b>	<b>144.08</b>	<b>46.48</b>	<b>51.13</b>	<b>46.48</b>	<b>32.53</b>	<b>27.89</b>	<b>57.10</b>
<b>PO Attainment of C304 for CT-1 in terms of levels</b>	<b>3</b>	<b>3</b>	<b>2</b>	<b>3</b>	<b>2</b>	<b>2</b>	<b>1</b>	<b>2.29</b>
<b>Internal Assessment (20%)</b>	<b>0.6</b>	<b>0.6</b>	<b>0.4</b>	<b>0.6</b>	<b>0.4</b>	<b>0.4</b>	<b>0.2</b>	<b>0.46</b>

CO#	PSO1	PSO2	PSO3	PSO4	
C304(From CO-PSO Mapping)	2.25	2.50	2.75	2.75	If PSO is less than 40%: then 1 If PSO is between 40% to 60%: then 2 If PSO is greater than 60%: then 3
Ave C304 Attainment	55.77	55.77	55.77	55.77	
PSO Attainment of C304 for CT-1 in terms of %	42	46	51	51	
PSO Attainment of C304 for CT-1 in terms of levels	2	2	2	2	2.00
Internal Assessment (20%)	0.4	0.4	0.4	0.4	0.40

**CLASS TEST-II**

**GOVT.V.Y.T.PG. AUTONOMOUS COLLEGE, DURG**

**DEPARTMENT OF COMMERCE & MANAGEMENT**

**ASSIGNMENT EXAMINATION- MARKETING MANAGEMENT**

**M.COM. III SEMESTER 2020-21 PAPER-IV**

**[Time: 1:30 Hours]**

**[Maximum Marks: 20]**

**Note: All questions are compulsory.**

**Unit – III**

Q. No.	Question	Marks	CO's- Mapping	Bloom's Level
Q.1	What do you mean by product?	2	CO3	L1, L2
Q.2	Differentiate between discount and rebate?	2		L1, L2
Q.3	What is consumer decision process? What are the steps of decision making?	6		L2, L3

**Unit-IV**

<b>Q.4</b>	Explain the following terms; (a) Green marketing (b) International marketing (c) Cyber marketing (d) Relationship marketing	<b>10</b>	<b>CO4</b>	<b>L3, L4</b>
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<b>OR</b>				
What do you mean by pricing policy and describe the importance of Pricing Policy?				

S. No.	Roll No.	Name	Q1	Q2	CT-2 Total
1	91601	AAKASH DEWANGAN	6	5	11
2	91602	AARTI	5	4	9
3	91603	AASHI JAIN	5	4	9
4	91604	AJAY KUMAR	5	4	9
5	91605	AMAN THAKUR	5	4	9
6	91606	ANITA	5	4	9
7	91607	ANITA DEWANGAN	6	5	11
8	91608	ANITA KUSHWAHA	5	4	9
9	91609	ANJALI SAHU	5	4	9
10	91610	ANNPURNA DEWANGAN	5	4	9
11	91611	ANNPURNA SAHU	5	4	9
12	91612	ARADHANA	5	4	9
13	91613	ARUSHI AGRAHARI	5	4	9
14	91614	ASHISH KUMAR LAHRE	6	5	11
15	91615	BHARTI	5	4	9
16	91616	BHAWANA DHANKAR	5	4	9
17	91617	BHUPENDRA KUMAR	5	4	9
18	91618	BHUPENDRA KUMAR	5	4	9
19	91619	BHUPENDRA NIRMALKAR	5	4	9
20	91620	BOBY NAG	5	4	9
21	91621	CHAMMAN LAL	5	4	9
22	91622	CHANCHAL	5	4	9
23	91624	CHINMAY BISWAS	4	4	8
24	91625	CHIRANJEET BALA	4	4	8
25	91626	DHANESHWARI	4	4	8
26	91628	DOMESHWARI	5	4	9
27	91630	GAUTAM KUMAR	5	4	9
28	91631	GHANEETA	5	4	9
29	91632	GOPIKA DEWANGAN	5	4	9
30	91633	HARI RAM	4	4	8
31	91634	HIMANSHI DWIVEDI	5	4	9
32	91635	HIMANSHU DESHMUKH	5	4	9
33	91636	HIMANSHU SAGARVANSI	5	4	9
34	91637	HIMANSHU SAHU	5	4	9

35	91638	INDRESHWARI	5	4	9
36	91639	JITENDRA	5	4	9
37	91640	JITESH KUMAR SAHU	4	4	8
38	91642	KAMLSAY KUJUR	5	4	9
39	91643	KAUSHILYA	5	4	9
40	91644	KAUSHLENDRA	5	4	9
41	91645	KEDAR	4	4	8
42	91646	KHEMEEN	5	4	9
43	91647	KHEMIN	5	4	9
44	91648	KHEMLATA	5	4	9
45	91649	KHILENDRA KUMAR	4	4	8
46	91650	KHILESHWARI DESHMUKH	5	4	9
47	91651	KHOMENDRA	4	4	8
48	91652	KIRTI KURRE	5	4	9
49	91653	KUNAL	5	4	9
50	91654	LALIT KUMAR	5	4	9
51	91655	LIKHAN	5	4	9
52	91656	LOKESH MANIKPURI	5	4	9
53	91657	MAHAVIR OJHA	4	4	8
54	91659	MANISHA TIRKEY	5	4	9
55	91660	MANJUSHA	5	4	9
56	91661	MONIKA KOSHLE	5	4	9
57	91662	MOOLCHAND	5	4	9
58	91663	MUKESH KUMAR	5	4	9
59	91664	NALINI DEVI PATEL	5	4	9
60	91665	NEELAM YADAV	5	4	9
61	91666	NEHA	5	4	9
62	91667	NIDHI SUDHAKAR	5	4	9
63	91668	NIKITA CHANDRAKAR	5	4	9
64	91669	NISHA	5	4	9
65	91670	NISHA	5	4	9
66	91671	NISHA SINGH	5	4	9
67	91672	NOMESH SAHU	5	4	9
68	91673	NUTAN SAHU	5	4	9
69	91674	PALENDRA KUMAR	4	4	8
70	91675	PANKAJ KUMAR	5	4	9
71	91676	PAYAL NAMDEV	6	5	11
72	91677	PIKESH KUMAR	5	4	9
73	91678	PRAHLAD KUMAR	5	4	9
74	91679	PRAVEEN NETAM	5	4	9
75	91680	PREETI	5	4	9
76	91681	PRIYA SINGH	5	4	9
77	91682	PRIYANKA SAHU	4	4	8
78	91683	PUKESHWAR	4	4	8
79	91684	RAJNEE PATEL	5	4	9

80	91685	RAKSHANTA DHRUW	5	4	9
81	91687	RAMA KANT	5	4	9
82	91688	RAMAKANT	5	4	9
83	91689	RASHMI	5	4	9
84	91690	RENUKA YADAV	5	4	9
85	91691	RESHMA SAHU	5	4	9
86	91692	REVENDRA KUMAR	4	4	8
87	91693	RITU JOSHI	5	4	9
88	91694	RUCHI SINGH	5	4	9
89	91695	RUCHI SINGH	5	4	9
90	91696	SANJEETA TOPPO	5	4	9
91	91697	SATEESH KUMAR	4	4	8
92	91698	SHALINI SINGH	5	4	9
93	91699	SHEETAL THAKUR	5	4	9
94	91700	SHEIKH FAIZE NABI	6	5	11
95	91701	SHEKHAR KUMAR	5	4	9
96	91702	SHIVAKANT CHANDRAKAR	5	4	9
97	91704	SHRADDHA PANDEY	5	4	9
98	91705	SIDDHANT DEWANGAN	5	4	9
99	91706	SIMRANJEET KAUR	6	5	11
100	91707	SOCHIT SINGH	5	4	9
101	91708	SOURABH TAMRAKAR	6	5	11
102	91709	SWATI SINGH	5	4	9
103	91710	TAIYYABA BANO	4	4	8
104	91711	TEJESHVANI	5	4	9
105	91712	TIKESHWARI	5	4	9
106	91713	TINKKAL CHANDEL	5	4	9
107	91714	TOPESHWAR	5	4	9
108	91715	UMESH KUMAR NIRMALKAR	4	4	8
109	91716	USHA SAHU	4	4	8
110	91717	YAMINI VERMA	6	5	11
111	91718	YOGENDRA KUMAR	5	4	9
112	91719	YUVRAJ DEWANGAN	6	5	11
		<b>Total</b>	<b>552</b>	<b>457</b>	<b>1009</b>
		<b>Avg</b>	<b>4.93</b>	<b>4.08</b>	<b>9.01</b>

Mapping between COs & CT2 Questions in terms of level					Ave CO Attainment
Question	Outcomes of the Subject				
	C304.1	C304.2	C304.3	C304.4	
Q.1			3		3
Q.2				2	2
					2.5

Mapping between CO & CT2 Questions in terms of %					Ave C304 Attainment
Question	Outcomes of the Subject				
	C304.1	C304.2	C304.3	C304.4	
Q.1			89.37		
Q.2				59.58	
Average			89.37	59.58	74.48

<p>If C304 is less than 40%: then 1          If C304 is between 40% to 65%: then 2          If C304 is greater than 65%: then 3</p>	<p>Average C304 attainment for CT2 is 74.48 So attainment level is 2</p>
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CO#	PO1	PO2	PO3	PO4	PO5	PO6	PO7	Average
C304 (From CO-PO Mapping)	2.75	7.75	2.5	2.75	2.5	1.75	1.5	
Ave C304 Attainment	74.48	74.48	74.48	74.48	74.48	74.48	74.48	
PO Attainment of C304 for CT-2 in terms of %	68.27	192.39	62.06	68.27	62.06	43.44	37.24	76.25
PO Attainment of C304 for CT-2 in terms of levels	3	3	3	3	3	2	2	2.71
Internal Assessment (20%)	0.6	0.6	0.6	0.6	0.6	0.4	0.4	0.54

CO#	PSO1	PSO2	PSO3	PSO4	<p>If PSO is less than 40%: then 1            If PSO is between 40% to 60%: then 2            If PSO is greater than 60%: then 3</p>
C304 (From CO-PSO Mapping)	2.25	2.50	2.75	2.75	
Ave C304 Attainment	74.48	74.48	74.48	74.48	
PSO Attainment of C304 for CT-2 in terms of %	56	62	68	68	
PSO Attainment of C304 for CT-2 in terms of levels	2	3	3	3	2.50
Internal Assessment (20%)	0.4	0.6	0.6	0.6	0.50



Internal Assessment							
Sl.No.	Name of Students	Q1 (10)	Q2 (10)	Q3(10)	Q4(10)	Total Marks in assignment (40)	Grades
1	AAKASH DEWANGAN	6	10	6	8	30	B
2	AARTI	10	9	7	9	35	A
3	AASHI JAIN	10	8	8	6	32	A
4	AJAY KUMAR	6	4	7	8	25	B
5	AMAN THAKUR	6	8	6	7	27	B
6	ANITA	6	4	8	4	22	B
7	ANITA DEWANGAN	6	8	6	8	28	B
8	ANITA KUSHWAHA	10	7	10	9	36	A
9	ANJALI SAHU	4	4	8	8	24	B
10	ANNPURNA DEWANGAN	10	9	8	9	36	A
11	ANNPURNA SAHU	10	9	9	7	35	A
12	ARADHANA	5	7	6	9	27	B
13	ARUSHI AGRAHARI	10	8	6	6	30	B
14	ASHISH KUMAR LAHRE	7	8	8	10	33	A
15	BHARTI	6	10	10	8	34	A
16	BHAWANA DHANKAR	10	9	7	9	35	A
17	BHUPENDRA KUMAR	10	8	8	6	32	A
18	BHUPENDRA KUMAR	6	4	8	6	24	B
19	BHUPENDRA NIRMALKAR	6	8	6	7	27	B
20	BOBY NAG	6	4	8	7	25	B
21	CHAMMAN LAL	10	9	7	8	34	A
22	CHANCHAL	5	8	8	10	31	A
23	CHINMAY BISWAS	6	5	9	8	28	B
24	CHIRANJEET BALA	6	9	7	9	31	A
25	DHANESHWARI	7	6	8	6	27	B
26	DOMESHWARI	4	4	7	8	23	B
27	GAUTAM KUMAR	6	9	6	7	28	B
28	GHANEETA	6	5	8	4	23	B
29	GOPIKA DEWANGAN	7	8	9	6	30	B
30	HARI RAM	9	6	6	6	27	B
31	HIMANSHI DWIVEDI	7	9	8	7	31	A
32	HIMANSHU DESHMUKH	6	10	9	6	31	A
33	HIMANSHU SAGARVANSHI	5	9	8	8	30	B

34	HIMANSHU SAHU	6	9	8	9	32	A
35	INDRESHWARI	6	8	6	7	27	B
36	JITENDRA	9	7	7	8	31	A
37	JITESH KUMAR SAHU	9	10	9	9	37	A
38	KAMLSAY KUJUR	8	8	9	8	33	A
39	KAUSHILYA	6	8	9	7	30	B
40	KAUSHLENDRA	7	8	8	7	30	B
41	KEDAR	8	9	6	7	30	B
42	KHEMEEN	8	7	9	10	34	A
43	KHEMIN	5	6	8	8	27	B
44	KHEMLATA	8	9	6	9	32	A
45	KHILENDRA KUMAR	8	8	7	8	31	A
46	KHILESHWARI DESHMUKH	7	7	8	8	30	B
47	KHOMENDRA	6	4	9	8	27	B
48	KIRTI KURRE	8	9	10	9	36	A
49	KUNAL	9	4	5	7	25	B
50	LALIT KUMAR	3	9	9	8	29	B
51	LIKHAN	7	8	7	9	31	A
52	LOKESH MANIKPURI	4	7	6	8	25	B
53	MAHAVIR OJHA	9	5	9	8	31	A
54	MANISHA TIRKEY	7	6	10	8	31	A
55	MANJUSHA	8	4	9	8	29	B
56	MONIKA KOSHLE	10	9	8	9	36	A
57	MOOLCHAND	4	8	7	6	25	B
58	MUKESH KUMAR	8	8	6	9	31	A
59	NALINI DEVI PATEL	9	8	8	8	33	A
60	NEELAM YADAV	9	9	5	8	31	A
61	NEHA	8	5	6	8	27	B
62	NIDHI SUDHAKAR	6	6	8	8	28	B
63	NIKITA CHANDRAKAR	4	9	9	9	31	A
64	NISHA	7	10	9	8	34	A
65	NISHA	4	8	7	9	28	B
66	NISHA SINGH	8	8	6	9	31	A
67	NOMESH SAHU	8	8	9	8	33	A
68	NUTAN SAHU	6	4	8	4	22	B
69	PALENDRA KUMAR	10	8	7	6	31	A
70	PANKAJ KUMAR	9	4	4	7	24	B
71	PAYAL NAMDEV	5	6	8	10	29	B
72	PIKESH KUMAR	6	10	6	8	30	B
73	PRAHLAD KUMAR	6	9	7	9	31	A
74	PRAVEEN NETAM	10	8	8	6	32	A

75	PREETI	6	4	7	8	25		B
76	PRIYA SINGH	6	8	6	7	27		B
77	PRIYANKA SAHU	6	4	8	4	22		B
78	PUKESHWAR	7	8	9	6	30		B
79	RAJNEE PATEL	7	10	9	6	32		A
80	RAKSHANTA DHRUW	7	9	9	6	31		A
81	RAMA KANT	7	10	9	6	32		A
82	RAMAKANT	4	4	8	8	24		B
83	RASHMI	10	9	7	9	35		A
84	RENUKA YADAV	10	9	9	7	35		A
85	RESHMA SAHU	5	7	6	9	27		B
86	REVENDRA KUMAR	10	8	6	6	30		B
87	RITU JOSHI	7	8	8	10	33		A
88	RUCHI SINGH	6	10	10	8	34		A
89	RUCHI SINGH	8	6	6	10	30		B
90	SANJEETA TOPPO	6	8	6	7	27		B
91	SATEESH KUMAR	6	4	8	4	22		B
92	SHALINI SINGH	6	8	6	8	28		B
93	SHEETAL THAKUR	10	7	8	9	34		A
94	SHEIKH FAIZE NABI	4	4	8	8	24		B
95	SHEKHAR KUMAR	10	9	8	9	36		A
96	SHIVAKANT CHANDRAKAR	10	9	9	7	35		A
97	SHRADDHA PANDEY	7	10	9	6	32		A
98	SIDDHANT DEWANGAN	7	9	9	6	31		A
99	SIMRANJEET KAUR	7	10	9	6	32		A
100	SOCHIT SINGH	9	10	9	8	36		A
101	SOURABH TAMRAKAR	8	9	10	9	36		A
102	SWATI SINGH	7	8	8	7	30		B
103	TAIYYABA BANO	7	9	8	9	33		A
104	TEJESHVANI	7	8	9	9	33		A
105	TIKESHWARI	8	9	10	8	35		A
106	TINKKAL CHANDEL	7	5	5	8	25		B
107	TOPESHWAR	8	6	8	9	31		A
108	UMESH KUMAR NIRMALKAR	7	5	9	8	29		B
109	USHA SAHU	9	8	7	8	32		A
110	YAMINI VERMA	8	9	5	9	31		A
111	YOGENDRA KUMAR	10	6	9	9	34		A
112	YUVRAJ DEWANGAN	9	9	5	9	32		A
	<b>Total Marks</b>	810	841	859	861	3403		

	<b>Average Marks</b>	<b>7.23</b>	<b>7.51</b>	<b>7.67</b>	<b>7.69</b>	30.09821		
	<b>InTerms of percentage</b>	72.321428 57	75.0892 86	76.6964 29	76.87 5	75.24554		
<b>Number of Students not Submitted</b>							<b>0</b>	
<b>Number of Students with 'A' grade</b>							<b>59</b>	
<b>Number of Students with 'B' grade</b>							<b>53</b>	
<b>Number of Students with 'C' grade</b>							<b>0</b>	
<b>Number of students scoring more than or equal to 12 (60% marks)</b>						<b>112</b>	<b>88.89%</b>	

<b>Mapping between COs &amp; Assignment Questions in terms of level</b>					<b>Ave CO Attainment</b>
<b>Question</b>	<b>Outcomes of the Subject</b>				
	<b>C304.1</b>	<b>C304.2</b>	<b>C304.3</b>	<b>C304.4</b>	
Q.1	3				3
Q.2		3			3
Q.3			2		2
Q.4				2	2
					<b>2.666667</b>

<b>Mapping between CO &amp; Assignment Questions in terms of %</b>					<b>Ave C304 Attainment</b>
<b>Question</b>	<b>Outcomes of the Subject</b>				
	<b>C304.1</b>	<b>C304.2</b>	<b>C304.3</b>	<b>C304.4</b>	
Q.1	75.25				
Q.2		75.25			
Q.3			50.17		
Q.4				50.17	
<b>Average</b>	<b>75.25</b>	<b>75.25</b>	<b>50.17</b>	<b>50.17</b>	<b>62.71</b>

CO#	PO1	PO2	PO3	PO4	PO5	PO6	PO7	Average
<b>C304 (From CO-PO Mapping)</b>	2.75	7.75	2.5	2.75	2.5	1.75	1.5	
<b>Ave C304 Attainment</b>	<b>62.71</b>	<b>62.71</b>	<b>62.71</b>	<b>62.71</b>	<b>62.71</b>	<b>62.71</b>	<b>62.71</b>	
<b>Attainment of PO of C304 for Assignment in terms of %</b>	<b>57.48</b>	<b>162.00</b>	<b>52.26</b>	<b>57.48</b>	<b>52.26</b>	<b>36.58</b>	<b>31.35</b>	<b>64.20</b>
<b>Attainment of PO of C304 for Assignment in terms of levels</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>2</b>	<b>2</b>	<b>2.71</b>
<b>Internal Assessment (20%)</b>	<b>0.6</b>	<b>0.6</b>	<b>0.6</b>	<b>0.6</b>	<b>0.6</b>	<b>0.4</b>	<b>1</b>	<b>0.63</b>

CO#	PSO1	PSO2	PSO3	PSO4	<b>If PSO is less than 40%: then 1</b> <b>If PSO is between 40% to 60%: then 2</b> <b>If PSO is greater than 60%: then 3</b>
<b>C304 (From CO-PSO Mapping)</b>	2.25	2.50	2.75	2.75	
<b>Ave C304 Attainment</b>	<b>62.71</b>	<b>62.71</b>	<b>62.71</b>	<b>62.71</b>	
<b>Attainment of PSO of C304 for Assignment in terms of %</b>	<b>47</b>	<b>52</b>	<b>57</b>	<b>57</b>	
<b>Attainment of PSO of C304 for Assignment in terms of levels</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>2.00</b>
<b>Internal Assessment (20%)</b>	<b>0.4</b>	<b>0.4</b>	<b>0.4</b>	<b>0.4</b>	<b>0.40</b>

## END SEMESTER EXAM

(4)

Roll No.....

Total No. of Units : 04  
Total No. of Printed Pages : 04

### Unit - IV

- Q.4 A अंतर्राष्ट्रीय विपणन क्या है? (2)  
What is International Marketing?
- Q.4 B मूल्य निर्धारण की लागत-पर्यन विधि क्या है? (2)  
What is the 'Cost-Plus Method' of pricing?
- Q.4 C 'मूल्य' से आप क्या समझते हैं? विपणन में मूल्य निर्धारण का महत्व बताइये। (4)  
What do you understand by 'Price'? Describe the importance of Pricing in Marketing.

OR

- सेवा विपणन मिश्रण के प्रमुख घटकों की विवेचना कीजिये।  
Discuss the main of service marketing mix.
- Q.4 D 'हरित विपणन' क्या है? इसकी क्या आवश्यकता है? हरित विपणन अवधारणा को क्रियान्वित करने हेतु कौन-कौन से कदम उठाये जाने चाहिये। व्याख्या कीजिये। (12)  
What is 'Green Marketing'? Why it is needed? What steps should be taken for implementing of green marketing concept? Describe.

OR

- सायबर विपणन या ई-विपणन क्या है? इसके प्रकारों लार्भों एवं सीमाओं का वर्णन कीजिये।  
What is meant by Cyber Marketing? Describe its types advantages and limitations.

---X---

(2)

OR

- 'स्वॉट अनालिसिस' का क्या तात्पर्य है?  
What is meant by 'Swot Analysis'?
- Q.1 D 'व्यूह रचनात्मक विपणन नियोजन' क्या है? इसकी प्रकृति एवं उपादेयता को समझाइये। (12)  
What is meant by strategic marketing planning? Explain its nature and significance.

OR

- विपणन की परंपरागत एवं नवीन अवधारणाओं में अंतर कीजिये।  
Distinguish between traditional and modern concepts of marketing.

### Unit - II

- Q.2 A उपभोक्ता से क्या आशय है? (2)  
What is meant by consumer?
- Q.2 B आंतरिक वातावरण से क्या तात्पर्य है? (2)  
What is meant by internal environment?
- Q.2 C बाजार विभक्तिकरण पर टिप्पणी लिखिये। (4)  
Write note on Market Segmentation.
- OR
- उपभोक्ता व्यवहार की प्रकृति को संक्षेप में समझाइये।  
Briefly explain the nature of consumer behaviour.
- Q.2 D विपणन पर्यावरण से आप क्या समझते हैं? विपणन पर्यावरण के मुख्य तत्व कौन-कौन से हैं? विवेचना कीजिये। (12)  
What do you understand by marketing environment? What are the major components of marketing environment? Discuss.

### Third Semester Online Examination, May 2021

M.Com.

Paper - IV

### MARKETING MANAGEMENT

Time : 3 Hrs.

Max.Marks : 80

- प्रत्येक इकाई में प्रत्येक प्रश्न का भाग A एवं B अतिलघूत्तरी प्रश्न हैं, जिनके उत्तर एक या दो वाक्यों में दें।  
प्रत्येक इकाई के भाग C (लघूत्तरी प्रश्न) का उत्तर 200-250 शब्दों में दें।  
भाग D (दीर्घ उत्तरीय प्रश्न) के उत्तर 400-450 शब्दों में दें।  
Part A and B of each question in each unit consist of very short answer type questions which are to be answered in one or two sentences.  
Part C (Short answer type) of each question should be answered in 200-250 words.  
Part D (Long answer type) of each question should be answered within the word limit 400-450.

### Unit - I

- Q.1 A विपणन क्या है? (2)  
What is marketing?
- Q.1 B विपणन अवधारणा क्या है? (2)  
What is marketing concept?
- Q.1 C विक्रय तथा विपणन में अंतर बताइये। (4)  
Distinguish between selling and marketing.

P.T.O.

(3)

OR

- उपभोक्ता का क्रय-निर्णय किन-किन घटकों से प्रभावित होता है? व्याख्या कीजिये।  
What are the factors that affect the buying decision of a consumer? Describe.

### Unit - III

- Q.3 A उत्पाद से क्या आशय है? (2)  
What is meant by Product?
- Q.3 B पैकेजिंग क्या है? (2)  
What is Packaging?
- Q.3 C उत्पाद मिश्रण एवं उत्पाद श्रंखला को संक्षेप में समझाइये। (4)  
Explain in brief the Product mix and Product line.
- OR
- नव उत्पाद विकास पर टिप्पणी लिखिये।  
Write note on New Product development.
- Q.3 D ब्रांड किसे कहते हैं? इसके क्या लाभ हैं? क्या ब्रांड का प्रयोग सामाजिक दृष्टि से उचित है? विस्तारपूर्वक व्याख्या कीजिये। (12)  
What is Brand? What are its advantages? is branding socially desirable? Describe in detail.

OR

- उत्पाद जीवन चक्र से आप क्या समझते हैं? उत्पाद जीवन चक्र को प्रभावित करने वाले घटकों को स्पष्ट कीजिये।  
What do you understand by 'Product life cycle'? Explain the factors influencing the product life cycle.

P.T.O.

<b>External Assessment</b>			
<b>Sl.No.</b>	<b>Roll No.</b>	<b>Name of Students</b>	<b>University Exam Marks (80)</b>
1	91601	AAKASH DEWANGAN	61
2	91602	AARTI	45
3	91603	AASHI JAIN	57
4	91604	AJAY KUMAR	60
5	91605	AMAN THAKUR	55
6	91606	ANITA	54
7	91607	ANITA DEWANGAN	61
8	91608	ANITA KUSHWAHA	55
9	91609	ANJALI SAHU	53
10	91610	ANNPURNA DEWANGAN	51
11	91611	ANNPURNA SAHU	53
12	91612	ARADHANA	56
13	91613	ARUSHI AGRAHARI	50
14	91614	ASHISH KUMAR LAHRE	54
15	91615	BHARTI	55
16	91616	BHAWANA DHANKAR	51
17	91617	BHUPENDRA KUMAR	57
18	91618	BHUPENDRA KUMAR	57
19	91619	BHUPENDRA NIRMALKAR	56
20	91620	BOBY NAG	54
21	91621	CHAMMAN LAL	55
22	91622	CHANCHAL	55
23	91623	CHINMAY BISWAS	53
24	91624	CHIRANJEET BALA	54
25	91625	DHANESHWARI	56
26	91626	DOMESHWARI	57
27	91627	GAUTAM KUMAR	55
28	91628	GHANEETA	62
29	91629	GOPIKA DEWANGAN	57
30	91630	HARI RAM	60
31	91631	HIMANSHI DWIVEDI	54
32	91632	HIMANSHU DESHMUKH	56
33	91633	HIMANSHU SAGARVANSHI	59
34	91634	HIMANSHU SAHU	59
35	91635	INDRESHWARI	60
36	91636	JITENDRA	54
37	91637	JITESH KUMAR SAHU	53

38	91638	KAMLSAY KUJUR	40
39	91639	KAUSHILYA	51
40	91640	KAUSHLENDRA	52
41	91641	KEDAR	58
42	91642	KHEMEEN	58
43	91643	KHEMIN	58
44	91644	KHEMLATA	57
45	91645	KHILENDRA KUMAR	54
46	91646	KHILESHWARI DESHMUKH	56
47	91647	KHOMENDRA	58
48	91648	KIRTI KURRE	52
49	91649	KUNAL	40
50	91650	LALIT KUMAR	57
51	91651	LIKHAN	51
52	91652	LOKESH MANIKPURI	59
53	91653	MAHAVIR OJHA	54
54	91654	MANISHA TIRKEY	57
55	91655	MANJUSHA	59
56	91656	MONIKA KOSHLE	54
57	91657	MOOLCHAND	55
58	91658	MUKESH KUMAR	58
59	91659	NALINI DEVI PATEL	61
60	91660	NEELAM YADAV	58
61	91661	NEHA	58
62	91662	NIDHI SUDHAKAR	59
63	91663	NIKITA CHANDRAKAR	55
64	91664	NISHA	57
65	91665	NISHA	56
66	91666	NISHA SINGH	58
67	91667	NOMESH SAHU	56
68	91668	NUTAN SAHU	31
69	91669	PALENDRA KUMAR	55
70	91670	PANKAJ KUMAR	63
71	91671	PAYAL NAMDEV	54
72	91672	PIKESH KUMAR	55
73	91673	PRAHLAD KUMAR	57
74	91674	PRAVEEN NETAM	45
75	91675	PREETI	57
76	91676	PRIYA SINGH	52
77	91677	PRIYANKA SAHU	54
78	91678	PUKESHWAR	58
79	91679	RAJNEE PATEL	58
80	91680	RAKSHANTA DHURUW	57
81	91681	RAMA KANT	52



82	91682	RAMAKANT	55
83	91683	RASHMI	56
84	91684	RENUKA YADAV	52
85	91685	RESHMA SAHU	51
86	91687	REVENDRA KUMAR	55
87	91688	RITU JOSHI	54
88	91689	RUCHI SINGH	50
89	91690	RUCHI SINGH	54
90	91691	SANJEETA TOPPO	58
91	91692	SATEESH KUMAR	49
92	91693	SHALINI SINGH	54
93	91694	SHEETAL THAKUR	48
94	91695	SHEIKH FAIZE NABI	42
95	91696	SHEKHAR KUMAR	59
96	91697	SHIVAKANT CHANDRAKAR	56
97	91698	SHRADDHA PANDEY	61
98	91699	SIDDHANT DEWANGAN	54
99	91700	SIMRANJEET KAUR	53
100	91701	SOCHIT SINGH	56
101	91702	SOURABH TAMRAKAR	59
102	91704	SWATI SINGH	54
103	91705	TAIYYABA BANO	57
104	91706	TEJESHVANI	53
105	91707	TIKESHWARI	53
106	91708	TINKKAL CHANDEL	58
107	91709	TOPESHWAR	58
108	91710	UMESH KUMAR NIRMALKAR	48
109	91711	USHA SAHU	55
110	91712	YAMINI VERMA	62
111	91713	YOGENDRA KUMAR	55
112	91714	YUVRAJ DEWANGAN	58
<b>Total Marks</b>			<b>6145</b>
<b>Average Marks</b>			<b>54.87</b>
<b>InTerms of percentage</b>			<b>68.58%</b>

Mapping of CO with ESE Question Paper					Ave
CO/ Ques	Q1	Q2	Q3	Q4	
C304.1	3				3
C304.2		2			2
C304.3			3		3
C304.4				2	2
<b>Average Attainment of MARKETING MANAGEMENT ESE</b>					<b>2.5</b>

Mapping of CO and ESA Question Paper in terms of percentage					Ave
CO/ Ques	Q1	Q2	Q3	Q4	
C304.1	84.98				84.98
C304.2		56.653333			56.65333
C304.3			84.98		84.98
C304.4				56.65333333	56.65333
Average Attainment MARKETING MANAGEMENT ESE					70.81667
Attainment Level					2.1245

CO#	PO1	PO2	PO3	PO4	PO5	PO6	PO7	Average
C304 (From CO-PO Mapping)	2.75	7.75	2.5	2.75	2.5	1.75	1.5	
ESE Ave Marks	70.82	70.82	70.82	70.82	70.82	70.82	70.82	
PO Attainment of ESE in terms of %	65	183	59	65	59	41	35	
PO Attainment of ESE in terms of levels	3	3	3	3	3	2	2	2.71
External Assessment (80%)	2.4	2.4	2.4	2.4	2.4	1.6	1.6	2.17

CO#	PSO1	PSO2	PSO3	PSO4	If PSO is less than 40%: then 1 If PSO is between 40% to 60%: then 2 If PSO is greater than 60%: then 3
C304 (From CO-PSO Mapping)	2.25	2.50	2.75	2.75	
ESE Ave Marks	70.81666667	70.82	70.82	70.82	
PSO Attainment of ESE in terms of %	53	59	65	65	
PSO Attainment of ESE in terms of levels	2	2	3	3	2.00
External Assessment (80%)	1.6	1.6	2.4	2.4	1.60

**FINAL ATTAINMENT**

PO'S Attainment of MARKETING MANAGEMENT through External Assessment								
Sl. No	Parameters	Name of Subject: MARKETING MANAGEMENT						
		Program Outcomes						
		PO1	PO2	PO3	PO4	PO5	PO6	PO7
3	Class Test -1	3	3	2	3	2	2	1
4	Class Test -2	3	3	3	3	3	2	2
5	Assignment	3	3	3	3	3	2	2
<b>Avg</b>		<b>3.00</b>	<b>3.00</b>	<b>2.67</b>	<b>3.00</b>	<b>2.67</b>	<b>2.00</b>	<b>1.67</b>

PO'S Attainment of MARKETING MANAGEMENT through External Assessment								
Sl. No	Parameters	Name of Subject: MARKETING MANAGEMENT						
		Program Outcomes						
		PO1	PO2	PO3	PO4	PO5	PO6	PO7
1	ESE	3	3	3	3	3	2	2

Course MARKETING MANAGEMENT Net attainment:									
Sl. No	Parameters	Name of Subject: MARKETING MANAGEMENT							
		Program Outcomes							
		PO1	PO2	PO3	PO4	PO5	PO6	PO7	
1	External Assessment (80%)	2.4	2.4	2.4	2.4	2.4	1.6	1.6	
2	Internal Assessment (20%)	0.60	0.60	0.53	0.60	0.53	0.40	0.33	
<b>Net Assessment of C304</b>		<b>3.00</b>	<b>3.00</b>	<b>2.93</b>	<b>3.00</b>	<b>2.93</b>	<b>2.00</b>	<b>1.93</b>	<b>2.69</b>

**Target Set for PO Attainment w.r.t MARKETING MANAGEMENT is 2.5. We Achieved 2.69. So needs remedial action.**

PSO'S Attainment of MARKETING MANAGEMENT through Internal Assessment					
Sl. No	Parameters	Name of Subject: MARKETING MANAGEMENT			
		Program Specific Outcomes			
		PSO1	PSO2	PSO3	PSO4
1	Class Test -1	2	2	2	2
2	Class Test -2	2	3	3	3
3	Assignment	2	2	2	2
Avg		2.00	2.33	2.33	2.33

PSO'S Attainment of MARKETING MANAGEMENT Internal Assessment					
Sl. No	Parameters	Name of Subject: MARKETING MANAGEMENT			
		Program Specific Outcomes			
		PSO1	PSO2	PSO3	PSO4
1	ESE	2	2	3	3
Avg		2	2	3	3

PSO'S Attainment of MARKETING MANAGEMENT through Internal Assessment						
Sl. No	Parameters	Name of Subject: MARKETING MANAGEMENT				
		Program Specific Outcomes				
		PSO1	PSO2	PSO3	PSO4	
1	External Assessment (80%)	1.6	1.6	2.4	2.4	
2	Internal Assessment (20%)	0.4	0.466667	0.466667	0.466667	
Avg		2.00	2.07	2.87	2.87	2.45

Target Set for PSO Attainment w.r.t MARKETING MANAGEMENT is 2.8. We Achieved 2.45



**DEPARTMENT OF COMMERCE**  
Govt. V.Y.T. PG Autonomous College G.E. Road, Durg 491001 (C.G.)

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## Attainments of POs-PSOs of Commerce Department

M.Com Semester – III 2020-2021

### TITLE OF THE PAPER

### RESEARCH METHODOLOGY Paper – V

#### Course Outcomes

- CO1: Familiarization with Research and research problems.
- CO2: Understanding of the Quantitative and Qualitative Methods of research.
- CO3: Ability to represent data in tabular as well as graphical manner.
- CO4: Skill to write Research paper.

#### CO-PO MATRIX

Mapping of Course Outcomes with Program Outcomes											
CO#	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4
CO1	3	3	3	3	3	1	2	3	3	3	3
CO2	3	2	2	2	2	1	2	3	3	2	2
CO3	3	3	3	3	3	2	1	2	2	2	2
CO4	3	2	3	2	3	2	2	2	3	3	3
	3.00	2.50	2.75	2.50	2.75	1.50	1.75	2.50	2.75	2.50	2.50

#### CLASS TEST-I

GOVT.V.Y.T.PG. AUTONOMOUS COLLEGE,DURG  
DEPARTMENT OF COMMERCE & MANAGEMENT  
INTERNAL EXAMINATION- RESEARCH METHODOLOGY  
M.COM. III SEMESTER 2020-21 PAPER-V

[Time: 1:30 Hours]

[Maximum Marks: 20]

Note: All questions are compulsory.

Unit – I

Q. No.	Question	Marks	CO's-Mapping	Bloom's Level
Q.1	What is the concept of research. Explain briefly.	2	CO1	L2
Q.2	How a researcher can select a research problem?	2		L2
Q.3	Explain the steps in scientific method ?	6		L2, L3

#### Unit-II

<b>Q.4</b>	<p>Explain the process and organization of marketing research?</p> <p style="text-align: center;"><b>OR</b></p> <p>Explain the following;</p> <p>(a) Product research</p> <p>(b) Advertising research</p> <p>(c) Sales and market research</p>	<b>10</b>	<b>CO2</b>	<b>L2, L3</b>
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S. No.	Roll No.	Name	Q1	Q2	CT-1 Total
1	91601	AAKASH DEWANGAN	4	4	8
2	91602	AARTI	4	4	8
3	91603	AASHI JAIN	4	4	8
4	91604	AJAY KUMAR	4	4	8
5	91605	AMAN THAKUR	4	4	8
6	91606	ANITA	5	3	8
7	91607	ANITA DEWANGAN	5	3	8
8	91608	ANITA KUSHWAHA	4	4	8
9	91609	ANJALI SAHU	5	3	8
10	91610	ANNPURNA DEWANGAN	4	4	8
11	91611	ANNPURNA SAHU	5	3	8
12	91612	ARADHANA	5	4	9
13	91613	ARUSHI AGRAHARI	4	4	8
14	91614	ASHISH KUMAR LAHRE	4	4	8
15	91615	BHARTI	4	4	8
16	91616	BHAWANA DHANKAR	4	4	8
17	91617	BHUPENDRA KUMAR	5	4	9
18	91618	BHUPENDRA KUMAR	4	4	8
19	91619	BHUPENDRA NIRMALKAR	5	3	8
20	91620	BOBY NAG	4	4	8

21	91621	CHAMMAN LAL	4	4	8
22	91622	CHANCHAL	5	4	9
23	91624	CHINMAY BISWAS	5	4	9
24	91625	CHIRANJEET BALA	5	3	8
25	91626	DHANESHWARI	4	4	8
26	91628	DOMESHWARI	5	3	8
27	91630	GAUTAM KUMAR	5	3	8
28	91631	GHANEETA	5	4	9
29	91632	GOPIKA DEWANGAN	4	4	8
30	91633	HARI RAM	5	3	8
31	91634	HIMANSHI DWIVEDI	4	4	8
32	91635	HIMANSHU DESHMUKH	4	4	8
33	91636	HIMANSHU SAGARVANSHI	4	4	8
34	91637	HIMANSHU SAHU	4	4	8
35	91638	INDRESHWARI	5	4	9
36	91639	JITENDRA	4	4	8
37	91640	JITESH KUMAR SAHU	4	4	8
38	91642	KAMLSAY KUJUR	5	3	8
39	91643	KAUSHILYA	4	4	8
40	91644	KAUSHLENDRA	5	4	9
41	91645	KEDAR	5	4	9
42	91646	KHEMEEN	4	4	8
43	91647	KHEMIN	4	4	8
44	91648	KHEMLATA	4	4	8
45	91649	KHILENDRA KUMAR	5	3	8
46	91650	KHILESHWARI DESHMUKH	4	4	8
47	91651	KHOMENDRA	4	4	8
48	91652	KIRTI KURRE	4	4	8
49	91653	KUNAL	4	3	7
50	91654	LALIT KUMAR	4	4	8
51	91655	LIKHAN	4	4	8
52	91656	LOKESH MANIKPURI	4	4	8
53	91657	MAHAVIR OJHA	4	4	8
54	91659	MANISHA TIRKEY	4	4	8
55	91660	MANJUSHA	5	4	9
56	91661	MONIKA KOSHLE	4	4	8
57	91662	MOOLCHAND	4	4	8
58	91663	MUKESH KUMAR	4	4	8
59	91664	NALINI DEVI PATEL	4	4	8
60	91665	NEELAM YADAV	4	4	8
61	91666	NEHA	4	4	8
62	91667	NIDHI SUDHAKAR	4	4	8
63	91668	NIKITA CHANDRAKAR	5	4	9

64	91669	NISHA	4	4	8
65	91670	NISHA	4	4	8
66	91671	NISHA SINGH	4	4	8
67	91672	NOMESH SAHU	4	4	8
68	91673	NUTAN SAHU	4	4	8
69	91674	PALENDRA KUMAR	4	4	8
70	91675	PANKAJ KUMAR	4	4	8
71	91676	PAYAL NAMDEV	4	4	8
72	91677	PIKESH KUMAR	5	4	9
73	91678	PRAHLAD KUMAR	5	4	9
74	91679	PRAVEEN NETAM	5	3	8
75	91680	PREETI	5	3	8
76	91681	PRIYA SINGH	5	3	8
77	91682	PRIYANKA SAHU	4	4	8
78	91683	PUKESHWAR	5	3	8
79	91684	RAJNEE PATEL	4	4	8
80	91685	RAKSHANTA DHRUW	4	4	8
81	91687	RAMA KANT	4	4	8
82	91688	RAMAKANT	4	4	8
83	91689	RASHMI	4	4	8
84	91690	RENUKA YADAV	5	3	8
85	91691	RESHMA SAHU	4	4	8
86	91692	REVENDRA KUMAR	5	3	8
87	91693	RITU JOSHI	5	3	8
88	91694	RUCHI SINGH	4	4	8
89	91695	RUCHI SINGH	4	4	8
90	91696	SANJEETA TOPPO	4	4	8
91	91697	SATEESH KUMAR	5	3	8
92	91698	SHALINI SINGH	5	4	9
93	91699	SHEETAL THAKUR	5	4	9
94	91700	SHEIKH FAIZE NABI	5	3	8
95	91701	SHEKHAR KUMAR	4	4	8
96	91702	SHIVAKANT CHANDRAKAR	5	4	9
97	91704	SHRADDHA PANDEY	4	4	8
98	91705	SIDDHANT DEWANGAN	5	4	9
99	91706	SIMRANJEET KAUR	5	4	9
100	91707	SOCHIT SINGH	5	4	9
101	91708	SOURABH TAMRAKAR	4	4	8
102	91709	SWATI SINGH	4	4	8
103	91710	TAIYYABA BANO	4	4	8
104	91711	TEJESHVANI	5	4	9
105	91712	TIKESHWARI	5	3	8
106	91713	TINKKAL CHANDEL	4	4	8



107	91714	TOPESHWAR	4	4	8
108	91715	UMESH KUMAR NIRMALKAR	4	4	8
109	91716	USHA SAHU	5	3	8
110	91717	YAMINI VERMA	5	4	9
111	91718	YOGENDRA KUMAR	4	4	8
112	91719	YUVRAJ DEWANGAN	4	4	8
		<b>Total</b>	<b>490</b>	<b>425</b>	<b>915</b>
		<b>Avg</b>	<b>4.38</b>	<b>3.79</b>	<b>8.17</b>

Mapping between COs & CT1 Questions in terms of level					Ave CO Attainment
Question	Outcomes of the Subject				
	C305.1	C305.2	C305.3	C305.4	
Q.1	3				3
Q.2		2			2
					2.5

Mapping between CO & CT1 Questions in terms of %					Ave C305 Attainment
Question	Outcomes of the Subject				
	C305.1	C305.2	C305.3	C305.4	
Q.1	81.69				
Q.2		54.46			
<b>Average</b>	<b>81.69</b>	<b>54.46</b>			<b>68.08</b>

<p>If C305 is less than 40%: then 1  If C305 is between 40% to 65%: then 2  If C305 is greater than 65%: then 3</p>	<p>Average C305 attainment for CT1 is 68.087 So attainment level is 3</p>
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CO#	PO1	PO2	PO3	PO4	PO5	PO6	PO7	Average
<b>C305 (From CO-PO Mapping)</b>	3	2.5	2.75	2.5	2.75	1.5	1.75	
<b>Ave C305 Attainment</b>	<b>68.08</b>	<b>68.08</b>	<b>68.08</b>	<b>68.08</b>	<b>68.08</b>	<b>68.08</b>	<b>68.08</b>	
<b>PO Attainment of C305 for CT-1 in terms of %</b>	<b>68.08</b>	<b>56.73</b>	<b>62.40</b>	<b>56.73</b>	<b>62.40</b>	<b>34.04</b>	<b>39.71</b>	<b>54.30</b>
<b>PO Attainment of C305 for CT-1 in terms of levels</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>2</b>	<b>2</b>	<b>2.71</b>
<b>Internal Assessment (20%)</b>	<b>0.6</b>	<b>0.6</b>	<b>0.6</b>	<b>0.6</b>	<b>0.6</b>	<b>0.4</b>	<b>0.4</b>	<b>0.54</b>

CO#	PSO1	PSO2	PSO3	PSO4	If PSO is less than 40%: then 1 If PSO is between 40% to 60%: then 2 If PSO is greater than 60%: then 3
C305(From CO-PSO Mapping)	2.50	2.75	2.50	2.50	
Ave C305 Attainment	68.08	68.08	68.08	68.08	
PSO Attainment of C305 for CT-1 in terms of %	57	62	57	57	
PSO Attainment of C305 for CT-1 in terms of levels	2	3	2	2	
Internal Assessment (20%)	0.4	0.6	0.4	0.4	0.45

**GOVT.V.Y.T.PG. AUTONOMOUS COLLEGE,DURG**  
**DEPARTMENT OF COMMERCE & MANAGEMENT**  
**ASSIGNMENT EXAMINATION-RESEARCH METHODOLOGY**  
**M.COM. III SEMESTER 2020-21 PAPER-V**

[Time: 1:30 Hours]

[Maximum Marks: 20]

**Note: All questions are compulsory.**

**Unit – III**

Q. No.	Question	Marks	CO's-Mapping	Bloom's Level
Q.1	Why hypothesis are made?	2	CO3	L2
Q.2	Explain deduction and induction method?	2		L2
Q.3	You are a researcher and you have to develop a hypothesis. How are you going to make the hypothesis?	6		L2, L3

**Unit-IV**

<b>Q. 4</b>	How to select a problem area and what are the 7 guiding principle of choice of topic?  <b>OR</b> Explain the following; (a) Exploratory Research Design (b) Descriptive Research Design (c) Experimental Research Design	<b>10</b>	<b>CO4</b>	<b>L3, L4</b>
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S. No.	Roll No.	Name	Q1	Q2	CT-2 Total
1	91601	AAKASH DEWANGAN	5	4	9
2	91602	AARTI	5	4	9
3	91603	AASHI JAIN	5	4	9
4	91604	AJAY KUMAR	5	4	9
5	91605	AMAN THAKUR	5	4	9
6	91606	ANITA	4	4	8
7	91607	ANITA DEWANGAN	4	4	8
8	91608	ANITA KUSHWAHA	5	4	9
9	91609	ANJALI SAHU	4	4	8
10	91610	ANNPURNA DEWANGAN	5	4	9
11	91611	ANNPURNA SAHU	4	4	8
12	91612	ARADHANA	5	4	9
13	91613	ARUSHI AGRAHARI	5	4	9
14	91614	ASHISH KUMAR LAHRE	5	4	9
15	91615	BHARTI	5	4	9
16	91616	BHAWANA DHANKAR	5	4	9
17	91617	BHUPENDRA KUMAR	5	4	9
18	91618	BHUPENDRA KUMAR	5	4	9
19	91619	BHUPENDRA NIRMALKAR	4	4	8
20	91620	BOBY NAG	5	4	9
21	91621	CHAMMAN LAL	5	4	9
22	91622	CHANCHAL	5	4	9
23	91624	CHINMAY BISWAS	5	4	9
24	91625	CHIRANJEET BALA	4	4	8
25	91626	DHANESHWARI	5	4	9
26	91628	DOMESHWARI	4	4	8
27	91630	GAUTAM KUMAR	4	4	8
28	91631	GHANEETA	5	4	9
29	91632	GOPIKA DEWANGAN	5	4	9
30	91633	HARI RAM	4	4	8
31	91634	HIMANSHI DWIVEDI	5	4	9
32	91635	HIMANSHU DESHMUKH	5	4	9
33	91636	HIMANSHU SAGARVANSI	5	4	9
34	91637	HIMANSHU SAHU	5	4	9
35	91638	INDRESHWARI	5	4	9
36	91639	JITENDRA	5	4	9
37	91640	JITESH KUMAR SAHU	5	4	9
38	91642	KAMLSAY KUJUR	4	4	8
39	91643	KAUSHILYA	5	4	9

40	91644	KAUSHLENDRA	5	4	9
41	91645	KEDAR	5	4	9
42	91646	KHEMEEN	5	4	9
43	91647	KHEMIN	5	4	9
44	91648	KHEMLATA	5	4	9
45	91649	KHILENDRA KUMAR	4	4	8
46	91650	KHILESHWARI DESHMUKH	5	4	9
47	91651	KHOMENDRA	5	4	9
48	91652	KIRTI KURRE	5	4	9
49	91653	KUNAL	4	4	8
50	91654	LALIT KUMAR	5	4	9
51	91655	LIKHAN	5	4	9
52	91656	LOKESH MANIKPURI	5	4	9
53	91657	MAHAVIR OJHA	5	4	9
54	91659	MANISHA TIRKEY	5	4	9
55	91660	MANJUSHA	5	4	9
56	91661	MONIKA KOSHLE	5	4	9
57	91662	MOOLCHAND	5	4	9
58	91663	MUKESH KUMAR	5	4	9
59	91664	NALINI DEVI PATEL	5	4	9
60	91665	NEELAM YADAV	5	4	9
61	91666	NEHA	5	4	9
62	91667	NIDHI SUDHAKAR	5	4	9
63	91668	NIKITA CHANDRAKAR	5	4	9
64	91669	NISHA	5	4	9
65	91670	NISHA	5	4	9
66	91671	NISHA SINGH	5	4	9
67	91672	NOMESH SAHU	5	4	9
68	91673	NUTAN SAHU	5	4	9
69	91674	PALENDRA KUMAR	5	4	9
70	91675	PANKAJ KUMAR	5	4	9
71	91676	PAYAL NAMDEV	5	4	9
72	91677	PIKESH KUMAR	5	4	9
73	91678	PRAHLAD KUMAR	5	4	9
74	91679	PRAVEEN NETAM	4	4	8
75	91680	PREETI	4	4	8
76	91681	PRIYA SINGH	4	4	8
77	91682	PRIYANKA SAHU	5	4	9
78	91683	PUKESHWAR	4	4	8
79	91684	RAJNEE PATEL	5	4	9
80	91685	RAKSHANTA DHRUW	5	4	9
81	91687	RAMA KANT	5	4	9
82	91688	RAMAKANT	5	4	9

83	91689	RASHMI	5	4	9
84	91690	RENUKA YADAV	4	4	8
85	91691	RESHMA SAHU	5	4	9
86	91692	REVEDRA KUMAR	4	4	8
87	91693	RITU JOSHI	4	4	8
88	91694	RUCHI SINGH	5	4	9
89	91695	RUCHI SINGH	5	4	9
90	91696	SANJEETA TOPPO	5	4	9
91	91697	SATEESH KUMAR	4	4	8
92	91698	SHALINI SINGH	5	4	9
93	91699	SHEETAL THAKUR	5	4	9
94	91700	SHEIKH FAIZE NABI	4	4	8
95	91701	SHEKHAR KUMAR	5	4	9
96	91702	SHIVAKANT CHANDRAKAR	5	4	9
97	91704	SHRADDHA PANDEY	5	4	9
98	91705	SIDDHANT DEWANGAN	5	4	9
99	91706	SIMRANJEET KAUR	5	4	9
100	91707	SOCHIT SINGH	5	4	9
101	91708	SOURABH TAMRAKAR	5	4	9
102	91709	SWATI SINGH	5	4	9
103	91710	TAIYYABA BANO	5	4	9
104	91711	TEJESHVANI	5	4	9
105	91712	TIKESHWARI	4	4	8
106	91713	TINKKAL CHANDEL	5	4	9
107	91714	TOPESHWAR	5	4	9
108	91715	UMESH KUMAR NIRMALKAR	5	4	9
109	91716	USHA SAHU	4	4	8
110	91717	YAMINI VERMA	5	4	9
111	91718	YOGENDRA KUMAR	5	4	9
112	91719	YUVRAJ DEWANGAN	5	4	9
		<b>Total</b>	<b>537</b>	<b>448</b>	<b>985</b>
		<b>Avg</b>	<b>4.79</b>	<b>4.00</b>	<b>8.79</b>

Mapping between COs & CT2 Questions in terms of level					Ave CO Attainment
Question	Outcomes of the Subject				
	C305.1	C305.2	C305.3	C305.4	
Q.1			2		2
Q.2				2	2
					2

Mapping between CO & CT2 Questions in terms of %					Ave C305 Attainment
Question	Outcomes of the Subject				
	C305.1	C305.2	C305.3	C305.4	
Q.1			58.6309333		
Q.2				58.6309333	
Average			58.63	58.63	58.63

<p>If C305 is less than 40%: then 1          If C305 is between 40% to 65%: then 2          If C305 is greater than 65%: then 3</p>	<p>Average C305 attainment for CT2 is 58.63 So attainment level is 3</p>
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CO#	PO1	PO2	PO3	PO4	PO5	PO6	PO7	Average
C305 (From CO-PO Mapping)	3	2.5	2.75	2.5	2.75	1.5	1.75	
Ave C305 Attainment	58.63	58.63	58.63	58.63	58.63	58.63	58.63	
PO Attainment of C305 for CT-2 in terms of %	58.63	48.86	53.75	48.86	53.75	29.32	34.20	46.77
PO Attainment of C305 for CT-2 in terms of levels	3	2	3	2	3	1	2	2.29
Internal Assessment (20%)	0.6	0.4	0.6	0.4	0.6	0.2	0.4	0.46

CO#	PSO1	PSO2	PSO3	PSO4	<p>If PSO is less than 40%: then 1          If PSO is between 40% to 60%: then 2          If PSO is greater than 60%: then 3</p>
C305 (From CO-PSO Mapping)	2.50	2.75	2.50	2.50	
Ave C305 Attainment	58.63	58.63	58.63	58.63	
PSO Attainment of C305 for CT-2 in terms of %	49	54	49	49	
PSO Attainment of C305 for CT-2 in terms of levels	2	3	3	3	
Internal Assessment (20%)	0.4	0.6	0.6	0.6	0.50

Internal Assessment							
Sl.No.	Name of Students	Q1 (10)	Q2 (10)	Q3(10)	Q4(10)	Total Marks in assignment (40)	Grades
1	AAKASH DEWANGAN	6	4	7	8	25	B
2	AARTI	6	8	6	7	27	B
3	AASHI JAIN	6	4	8	4	22	B
4	AJAY KUMAR	6	8	6	8	28	B
5	AMAN THAKUR	10	7	10	9	36	A
6	ANITA	4	4	8	8	24	B
7	ANITA DEWANGAN	10	9	8	9	36	A
8	ANITA KUSHWAHA	10	9	9	7	35	A
9	ANJALI SAHU	5	7	6	9	27	B
10	ANNPURNA DEWANGAN	10	8	6	6	30	B
11	ANNPURNA SAHU	7	8	8	9	32	A
12	ARADHANA	6	10	10	8	34	A
13	ARUSHI AGRAHARI	5	8	8	10	31	A
14	ASHISH KUMAR LAHRE	6	5	9	8	28	B
15	BHARTI	6	9	7	9	31	A
16	BHAWANA DHANKAR	7	6	8	6	27	B
17	BHUPENDRA KUMAR	4	4	7	8	23	B
18	BHUPENDRA KUMAR	6	9	6	7	28	B
19	BHUPENDRA NIRMALKAR	6	5	8	4	23	B
20	BOBY NAG	7	8	9	6	30	B
21	CHAMMAN LAL	9	6	6	6	27	B
22	CHANCHAL	7	9	8	7	31	A
23	CHINMAY BISWAS	6	10	9	6	31	A
24	CHIRANJEET BALA	5	9	8	8	30	B
25	DHANESHWARI	6	9	8	9	32	A
26	DOMESHWARI	4	4	7	8	23	B
27	GAUTAM KUMAR	10	7	8	7	32	A
28	GHANEETA	9	8	8	7	32	A
29	GOPIKA DEWANGAN	8	7	9	10	34	A
30	HARI RAM	10	9	8	8	35	A
31	HIMANSHI DWIVEDI	9	7	9	7	32	A
32	HIMANSHU DESHMUKH	7	9	8	6	30	B
33	HIMANSHU SAGARVANSHI	8	8	7	8	31	A

34	HIMANSHU SAHU	9	7	9	7	32	A
35	INDRESHWARI	7	8	8	10	33	A
36	JITENDRA	9	7	6	7	29	B
37	JITESH KUMAR SAHU	7	8	10	9	34	A
38	KAMLSAY KUJUR	6	9	9	10	34	A
39	KAUSHILYA	7	7	8	8	30	B
40	KAUSHLENDRA	8	6	8	6	28	B
41	KEDAR	9	7	8	7	31	A
42	KHEMEEN	6	7	7	8	28	B
43	KHEMIN	7	9	7	7	30	B
44	KHEMLATA	9	8	8	8	33	A
45	KHILENDRA KUMAR	8	7	6	6	27	B
46	KHILESHWARI DESHMUKH	9	6	6	6	27	B
47	KHOMENDRA	6	4	9	8	27	B
48	KIRTI KURRE	7	8	10	9	34	A
49	KUNAL	9	8	8	7	32	A
50	LALIT KUMAR	10	9	9	8	36	A
51	LIKHAN	7	9	7	9	32	A
52	LOKESH MANIKPURI	8	7	5	8	28	B
53	MAHAVIR OJHA	7	7	7	8	29	B
54	MANISHA TIRKEY	7	6	10	8	31	A
55	MANJUSHA	8	7	9	8	32	A
56	MONIKA KOSHLE	9	9	8	5	31	A
57	MOOLCHAND	9	5	7	6	27	B
58	MUKESH KUMAR	7	8	8	9	32	A
59	NALINI DEVI PATEL	9	7	8	8	32	A
60	NEELAM YADAV	10	9	8	8	35	A
61	NEHA	8	7	6	8	29	B
62	NIDHI SUDHAKAR	7	8	8	8	31	A
63	NIKITA CHANDRAKAR	8	9	9	9	35	A
64	NISHA	7	10	10	8	35	A
65	NISHA	8	8	7	9	32	A
66	NISHA SINGH	8	8	10	9	35	A
67	NOMESH SAHU	8	8	9	8	33	A
68	NUTAN SAHU	6	7	8	7	28	B
69	PALENDRA KUMAR	10	8	7	6	31	A
70	PANKAJ KUMAR	9	8	7	7	31	A
71	PAYAL NAMDEV	8	6	8	10	32	A
72	PIKESH KUMAR	7	10	6	8	31	A



73	PRAHLAD KUMAR	6	9	8	9	32	A
74	PRAVEEN NETAM	10	6	6	6	28	B
75	PREETI	6	8	7	8	29	B
76	PRIYA SINGH	6	8	6	7	27	B
77	PRIYANKA SAHU	6	4	8	4	22	B
78	PUKESHWAR	7	8	9	6	30	B
79	RAJNEE PATEL	5	10	9	6	30	B
80	RAKSHANTA DHRUW	5	9	9	9	32	A
81	RAMA KANT	7	10	9	8	34	A
82	RAMAKANT	8	9	9	8	34	A
83	RASHMI	10	9	7	9	35	A
84	RENUKA YADAV	10	9	9	7	35	A
85	RESHMA SAHU	8	7	8	9	32	A
86	REVENDRA KUMAR	10	8	6	6	30	B
87	RITU JOSHI	8	8	8	10	34	A
88	RUCHI SINGH	6	10	10	8	34	A
89	RUCHI SINGH	8	9	6	10	33	A
90	SANJEETA TOPPO	7	8	8	7	30	B
91	SATEESH KUMAR	6	7	8	8	29	B
92	SHALINI SINGH	7	8	7	8	30	B
93	SHEETAL THAKUR	10	7	8	9	34	A
94	SHEIKH FAIZE NABI	7	8	8	8	31	A
95	SHEKHAR KUMAR	10	9	8	9	36	A
96	SHIVAKANT CHANDRAKAR	10	9	9	7	35	A
97	SHRADDHA PANDEY	7	10	9	6	32	A
98	SIDDHANT DEWANGAN	7	9	9	6	31	A
99	SIMRANJEET KAUR	7	10	9	6	32	A
100	SOCHIT SINGH	9	10	9	8	36	A
101	SOURABH TAMRAKAR	8	9	10	9	36	A
102	SWATI SINGH	7	8	8	7	30	B
103	TAIYYABA BANO	10	9	8	9	36	A
104	TEJESHVANI	9	8	9	9	35	A
105	TIKESHWARI	8	9	10	8	35	A
106	TINKKAL CHANDEL	7	8	5	8	28	B
107	TOPESHWAR	8	7	8	9	32	A
108	UMESH KUMAR NIRMALKAR	7	8	9	8	32	A
109	USHA SAHU	9	8	7	8	32	A
110	YAMINI VERMA	8	9	7	9	33	A

111	YOGENDRA KUMAR	10	6	9	9	34		A
112	YUVRAJ DEWANGAN	9	10	5	9	33		A
	<b>Total Marks</b>	852	873	886	866	3510		
	<b>Average Marks</b>	<b>7.61</b>	<b>7.79</b>	<b>7.91</b>	<b>7.73</b>	31.04464		
	<b>In Terms of percentage</b>	76.071428 57	77.9464 29	79.1071 43	77.321 43	77.61161		
<b>Number of Students not Submitted</b>								<b>0</b>
<b>Number of Students with 'A' grade</b>								<b>70</b>
<b>Number of Students with 'B' grade</b>								<b>42</b>
<b>Number of Students with 'C' grade</b>								<b>0</b>
<b>Number of students scoring more than or equal to 12 (60% marks)</b>							<b>112</b>	<b>88.89%</b>

<b>Mapping between COs &amp; Assignment Questions in terms of level</b>					<b>Ave CO Attainment</b>
<b>Question</b>	<b>Outcomes of the Subject</b>				
	<b>C305.1</b>	<b>C305.2</b>	<b>C305.3</b>	<b>C305.4</b>	
Q.1	3				<b>3</b>
Q.2		3			<b>3</b>
Q.3			2		<b>2</b>
Q.4				2	<b>2</b>
					<b>2.666667</b>

<b>Mapping between CO &amp; Assignment Questions in terms of %</b>					<b>Ave C305 Attainment</b>
<b>Question</b>	<b>Outcomes of the Subject</b>				
	<b>C305.1</b>	<b>C305.2</b>	<b>C305.3</b>	<b>C305.4</b>	
Q.1	<b>77.61</b>				
Q.2		<b>77.61</b>			
Q.3			<b>51.74</b>		
Q.4				<b>51.74</b>	
<b>Average</b>	<b>77.61</b>	<b>77.61</b>	<b>51.74</b>	<b>51.74</b>	

CO#	PO1	PO2	PO3	PO4	PO5	PO6	PO7	Average
<b>C305 (From CO-PO Mapping)</b>	3	2.5	2.75	2.5	2.75	1.5	1.75	
<b>Ave C305 Attainment</b>	<b>64.68</b>	<b>64.68</b>	<b>64.68</b>	<b>64.68</b>	<b>64.68</b>	<b>64.68</b>	<b>64.68</b>	
<b>Attainment of PO of C305 for Assignment in terms of %</b>	<b>64.68</b>	<b>53.90</b>	<b>59.29</b>	<b>53.90</b>	<b>59.29</b>	<b>32.34</b>	<b>37.73</b>	<b>51.59</b>
<b>Attainment of PO of C305 for Assignment in terms of levels</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>2</b>	<b>2</b>	<b>2.71</b>
<b>Internal Assessment (20%)</b>	<b>0.6</b>	<b>0.6</b>	<b>0.6</b>	<b>0.6</b>	<b>0.6</b>	<b>0.4</b>	<b>1</b>	<b>0.63</b>

CO#	PSO1	PSO2	PSO3	PSO4	If PSO is less than 40%: then 1 If PSO is between 40% to 60%: then 2 If PSO is greater than 60%: then 3
<b>C305 (From CO-PSO Mapping)</b>	<b>2.50</b>	<b>2.75</b>	<b>2.50</b>	<b>2.50</b>	
<b>Ave C305 Attainment</b>	<b>64.68</b>	<b>64.68</b>	<b>64.68</b>	<b>64.68</b>	
<b>Attainment of PSO of C305 for Assignment in terms of %</b>	<b>54</b>	<b>59</b>	<b>54</b>	<b>54</b>	
<b>Attainment of PSO of C305 for Assignment in terms of levels</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>	
<b>Internal Assessment (20%)</b>	<b>0.6</b>	<b>0.6</b>	<b>0.6</b>	<b>0.6</b>	<b>0.60</b>

## END SEMESTER

(4)

Roll No.....

Total No. of Units : 04  
Total No. of Printed Pages : 04

### Unit - IV

- Q.4 A अनुसन्धान अभिकल्प कितने प्रकार के होते हैं? नाम लिखिए। (2)  
How many types of Research designs are there? Write their names.
- Q.4 B प्रयोगात्मक शोध अभिकल्प को परिभाषित कीजिए। (2)  
Define Experimental Research Design.
- Q.4 C अनुसन्धान अभिकल्प क्या है? इसकी विशेषताओं की व्याख्या करो। (4)  
What is Research design? Explain its Characteristics.

OR

शोध समस्या के विभिन्न स्रोतों को स्पष्ट कीजिए।

Explain the various sources of Research Problem.

- Q.4 D शोध अभिकल्प क्या है? शोध अभिकल्प के उद्देश्य और इसके विभिन्न चरणों की व्याख्या कीजिए। (12)  
What is Research Design? Describe the objectives and various steps of Research Design.

OR

प्रयोगात्मक अनुसन्धान अभिकल्प की विशेषताओं व उद्देश्यों की व्याख्या कीजिए।

Describe the characteristics and objective of experimental research design.

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### Third Semester Online Examination, May 2021

M.Com.

Paper - V

### RESEARCH METHODOLOGY

Time : 3 Hrs.

Max.Marks : 80

- प्रत्येक इकाई में प्रत्येक प्रश्न का भाग A एवं B अतिलघुत्तरी प्रश्न हैं, जिनके उत्तर एक या दो वाक्यों में दें।  
प्रत्येक इकाई के भाग C (लघुत्तरी प्रश्न) का उत्तर 200-250 शब्दों में दें।  
भाग D (दीर्घ उत्तरीय प्रश्न) के उत्तर 400-450 शब्दों में दें।  
Part A and B of each question in each unit consist of very short answer type questions which are to be answered in one or two sentences.  
Part C (Short answer type) of each question should be answered in 200-250 words.  
Part D (Long answer type) of each question should be answered within the word limit 400-450.

### Unit - I

- Q.1 A शोध कितने प्रकार के होते हैं? नाम लिखिए। (2)  
How many types of Research are there? Write their names.
- Q.1 B वैज्ञानिक विधि में कितने चरण होते हैं? नाम लिखिए। (2)  
How many steps are there in scientific methods? Write their names.
- Q.1 C शोध के उद्देश्यों की व्याख्या कीजिए। (4)  
Describe the objectives of Research.
- P.T.O.

(2)

OR

एक अच्छे शोध की विशेषताओं को स्पष्ट कीजिए।

Explain the characteristics of a good research.

Q.1 D वैज्ञानिक शोध की विशेषताओं की व्याख्या कीजिए। (12)

Describe the characteristics of Scientific Research.

OR

वैज्ञानिक शोध को परिभाषित कीजिए। वैज्ञानिक शोध के मूलतत्त्व एवं सीमाओं की व्याख्या कीजिए।

Define Scientific Research and explain the basic elements and limitations of it.

Unit - II

Q.2 A उत्पाद शोध क्या है? (2)

What is Product Research?

Q.2 B विपणन शोध की परिभाषा दीजिए। (2)

Define Marketing Research.

Q.2 C विपणन शोध के उद्देश्यों को स्पष्ट कीजिए। (4)

Explain the objectives of Marketing Research.

OR

विपणन शोध की प्रकृति और क्षेत्र को स्पष्ट कीजिए।

Explain the scope and nature of Marketing Research.

Q.2 D विपणन शोध की प्रक्रिया और संगठन की सविस्तार व्याख्या कीजिये। (12)

Describe in detail the process and organisation of Marketing Research.

(3)

OR

विपणन शोध के प्रकार व लाभों का विस्तार पूर्वक वर्णन कीजिये।

Describe in detail the types and advantages of Marketing Research.

Unit - III

Q.3 A उपकल्पना कितने प्रकार की होती है? नाम लिखिए। (2)

How many types of Hypothesis are there? Write their names.

Q.3 B शून्य परिकल्पना क्या है? (2)

What is Null Hypothesis?

Q.3 C परिकल्पना निर्माण में होने वाली प्रमुख कठिनाइयों का वर्णन करो। (4)

Describe the main difficulties during the formation of Hypothesis.

OR

आगमन प्रणाली क्या है? इस प्रणाली के गुण-दोषों को स्पष्ट कीजिए।

What is Induction Method? Explain the merits and demerits of induction method.

Q.3 D एक अच्छी परिकल्पना की विशेषताओं और स्रोतों को स्पष्ट कीजिए। (12)

Explain the characteristics and sources of a good Hypothesis.

OR

निगमन प्रणाली क्या है? इस प्रणाली के गुण-दोषों को स्पष्ट कीजिए।

What is Deduction method? Explain the merits & demerits of Deduction Method.

P.T.O.

External Assessment			
Sl.No.	Roll No.	Name of Students	University Exam Marks (80)
1	91601	AAKASH DEWANGAN	68
2	91602	AARTI	59
3	91603	AASHI JAIN	60
4	91604	AJAY KUMAR	67
5	91605	AMAN THAKUR	65
6	91606	ANITA	69
7	91607	ANITA DEWANGAN	70
8	91608	ANITA KUSHWAHA	67
9	91609	ANJALI SAHU	61
10	91610	ANNPURNA DEWANGAN	62
11	91611	ANNPURNA SAHU	68
12	91612	ARADHANA	70
13	91613	ARUSHI AGRAHARI	61
14	91614	ASHISH KUMAR LAHRE	64

15	91615	BHARTI	68
16	91616	BHAWANA DHANKAR	68
17	91617	BHUPENDRA KUMAR	70
18	91618	BHUPENDRA KUMAR	65
19	91619	BHUPENDRA NIRMALKAR	66
20	91620	BOBY NAG	66
21	91621	CHAMMAN LAL	67
22	91622	CHANCHAL	66
23	91623	CHINMAY BISWAS	68
24	91624	CHIRANJEET BALA	62
25	91625	DHANESHWARI	67
26	91626	DOMESHWARI	63
27	91627	GAUTAM KUMAR	65
28	91628	GHANEETA	69
29	91629	GOPIKA DEWANGAN	69
30	91630	HARI RAM	68
31	91631	HIMANSHI DWIVEDI	68
32	91632	HIMANSHU DESHMUKH	67
33	91633	HIMANSHU SAGARVANSHI	67
34	91634	HIMANSHU SAHU	70
35	91635	INDRESHWARI	64
36	91636	JITENDRA	67
37	91637	JITESH KUMAR SAHU	67
38	91638	KAMLSAY KUJUR	47
39	91639	KAUSHILYA	67
40	91640	KAUSHLENDRA	67
41	91641	KEDAR	64
42	91642	KHEMEEN	66
43	91643	KHEMIN	68
44	91644	KHEMLATA	67
45	91645	KHILENDRA KUMAR	44
46	91646	KHILESHWARI DESHMUKH	66
47	91647	KHOMENDRA	65
48	91648	KIRTI KURRE	62
49	91649	KUNAL	47
50	91650	LALIT KUMAR	61
51	91651	LIKHAN	65
52	91652	LOKESH MANIKPURI	67
53	91653	MAHAVIR OJHA	67
54	91654	MANISHA TIRKEY	62
55	91655	MANJUSHA	69

56	91656	MONIKA KOSHLE	63
57	91657	MOOLCHAND	37
58	91658	MUKESH KUMAR	65
59	91659	NALINI DEVI PATEL	69
60	91660	NEELAM YADAV	66
61	91661	NEHA	66
62	91662	NIDHI SUDHAKAR	66
63	91663	NIKITA CHANDRAKAR	39
64	91664	NISHA	64
65	91665	NISHA	66
66	91666	NISHA SINGH	50
67	91667	NOMESH SAHU	63
68	91668	NUTAN SAHU	66
69	91669	PALENDRA KUMAR	64
70	91670	PANKAJ KUMAR	65
71	91671	PAYAL NAMDEV	67
72	91672	PIKESH KUMAR	67
73	91673	PRAHLAD KUMAR	66
74	91674	PRAVEEN NETAM	64
75	91675	PREETI	61
76	91676	PRIYA SINGH	65
77	91677	PRIYANKA SAHU	66
78	91678	PUKESHWAR	65
79	91679	RAJNEE PATEL	66
80	91680	RAKSHANTA DHRUW	63
81	91681	RAMA KANT	60
82	91682	RAMAKANT	45
83	91683	RASHMI	59
84	91684	RENUKA YADAV	62
85	91685	RESHMA SAHU	59
86	91687	REVENDRA KUMAR	63
87	91688	RITU JOSHI	55
88	91689	RUCHI SINGH	53
89	91690	RUCHI SINGH	61
90	91691	SANJEETA TOPPO	67
91	91692	SATEESH KUMAR	50
92	91693	SHALINI SINGH	55
93	91694	SHEETAL THAKUR	61
94	91695	SHEIKH FAIZE NABI	66
95	91696	SHEKHAR KUMAR	67
96	91697	SHIVAKANT CHANDRAKAR	68

97	91698	SHRADDHA PANDEY	70
98	91699	SIDDHANT DEWANGAN	62
99	91700	SIMRANJEET KAUR	66
100	91701	SOCHIT SINGH	66
101	91702	SOURABH TAMRAKAR	66
102	91704	SWATI SINGH	58
103	91705	TAIYYABA BANO	56
104	91706	TEJESHVANI	60
105	91707	TIKESHWARI	61
106	91708	TINKKAL CHANDEL	60
107	91709	TOPESHWAR	68
108	91710	UMESH KUMAR NIRMALKAR	54
109	91711	USHA SAHU	62
110	91712	YAMINI VERMA	70
111	91713	YOGENDRA KUMAR	65
112	91714	YUVRAJ DEWANGAN	62
<b>Total Marks</b>			<b>7085</b>
<b>Average Marks</b>			<b>63.26</b>
<b>InTerms of percentage</b>			<b>79.07%</b>

Mapping of CO with ESE Question Paper					Ave
CO/ Ques	Q1	Q2	Q3	Q4	
C305.1	2				2
C305.2		3			3
C305.3			3		3
C305.4				2	2
<b>Average Attainment of RESEARCH METHODOLOGY ESE</b>					<b>2.5</b>

Mapping of CO and ESA Question Paper in terms of percentage					Ave
CO/ Ques	Q1	Q2	Q3	Q4	
C305.1	52.713333				52.71333
C305.2		79.07			79.07
C305.3			79.07		79.07
C305.4				52.71333333	52.71333
<b>Average Attainment RESEARCH METHODOLOGY ESE</b>					<b>65.89167</b>
<b>Attainment Level</b>					<b>1.97675</b>



CO#	PO1	PO2	PO3	PO4	PO5	PO6	PO7	Average
<b>C305 (From CO-PO Mapping)</b>	3	2.5	2.75	2.5	2.75	1.5	1.75	
<b>ESE Ave Marks</b>	<b>65.89</b>	<b>65.89</b>	<b>65.89</b>	<b>65.89</b>	<b>65.89</b>	<b>65.89</b>	<b>65.89</b>	
<b>PO Attainment of ESE in terms of %</b>	<b>66</b>	<b>55</b>	<b>60</b>	<b>55</b>	<b>60</b>	<b>33</b>	<b>38</b>	
<b>PO Attainment of ESE in terms of levels</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>2</b>	<b>2</b>	<b>2.71</b>
<b>External Assessment (80%)</b>	<b>2.4</b>	<b>2.4</b>	<b>2.4</b>	<b>2.4</b>	<b>2.4</b>	<b>1.6</b>	<b>1.6</b>	<b>2.17</b>

CO#	PSO1	PSO2	PSO3	PSO4	If PSO is less than 40%: then 1 If PSO is between 40% to 60%: then 2 If PSO is greater than 60%: then 3
<b>C305 (From CO-PSO Mapping)</b>	<b>2.50</b>	<b>2.75</b>	<b>2.50</b>	<b>2.50</b>	
<b>ESE Ave Marks</b>	<b>65.89166667</b>	<b>65.89</b>	<b>65.89</b>	<b>65.89</b>	
<b>PSO Attainment of ESE in terms of %</b>	<b>55</b>	<b>60</b>	<b>55</b>	<b>55</b>	
<b>PSO Attainment of ESE in terms of levels</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>2.00</b>
<b>External Assessment (80%)</b>	<b>1.6</b>	<b>1.6</b>	<b>1.6</b>	<b>1.6</b>	<b>1.60</b>

### FINAL ATTAINMENT

PO'S Attainment of RESEARCH METHODOLOGY through External Assessment								
Sl. No	Parameters	Name of Subject: RESEARCH METHODOLOGY						
		Program Outcomes						
		PO1	PO2	PO3	PO4	PO5	PO6	PO7
1	Class Test -1	3	3	3	3	3	2	2
2	Class Test -2	3	3	3	3	3	2	2
3	Assignment	3	3	3	3	3	2	2

PO'S Attainment of RESEARCH METHODOLOGY through External Assessment								
Sl. No	Parameters	Name of Subject: RESEARCH METHODOLOGY						
		Program Outcomes						
		PO1	PO2	PO3	PO4	PO5	PO6	PO7
1	ESE	3	3	3	3	3	2	2

Course RESEARCH METHODOLOGY Net attainment:									
Sl. No	Parameters	Name of Subject: RESEARCH METHODOLOGY							
		Program Outcomes							
		PO1	PO2	PO3	PO4	PO5	PO6	PO7	
1	External Assessment (80%)	2.4	2.4	2.4	2.4	2.4	1.6	1.6	
2	Internal Assessment (20%)	0.60	0.60	0.60	0.60	0.60	0.40	0.40	
Net Assessment of C305		3.00	3.00	3.00	3.00	3.00	2.00	2.00	2.71

Target Set for PO Attainment w.r.t RESEARCH METHODOLOGY is 2.5. We Achieved 2.69. So needs remedial action.

PSO'S Attainment of RESEARCH METHODOLOGY through Internal Assessment					
Sl. No	Parameters	Name of Subject: RESEARCH METHODOLOGY			
		Program Specific Outcomes			
		PSO1	PSO2	PSO3	PSO4
1	Class Test -1	2	3	2	2
2	Class Test -2	3	3	3	3
3	Assignment	3	3	3	3

PSO'S Attainment of RESEARCH METHODOLOGY Internal Assessment					
Sl. No	Parameters	Name of Subject: RESEARCH METHODOLOGY			
		Program Specific Outcomes			
		PSO1	PSO2	PSO3	PSO4
1	ESE	2	2	2	2
Avg		2	2	2	2

PSO'S Attainment of RESEARCH METHODOLOGY through Internal Assessment						
Sl. No	Parameters	Name of Subject: RESEARCH METHODOLOGY				
		Program Specific Outcomes				
		PSO1	PSO2	PSO3	PSO4	
1	External Assessment (80%)	1.6	1.6	1.6	1.6	
2	Internal Assessment (20%)	0.533333333	0.6	0.533333	0.533333	
Avg		2.13	2.20	2.13	2.13	2.15

Target Set for PSO Attainment w.r.t RESEARCH METHODOLOGY is 2.8. We Achieved 2.15